

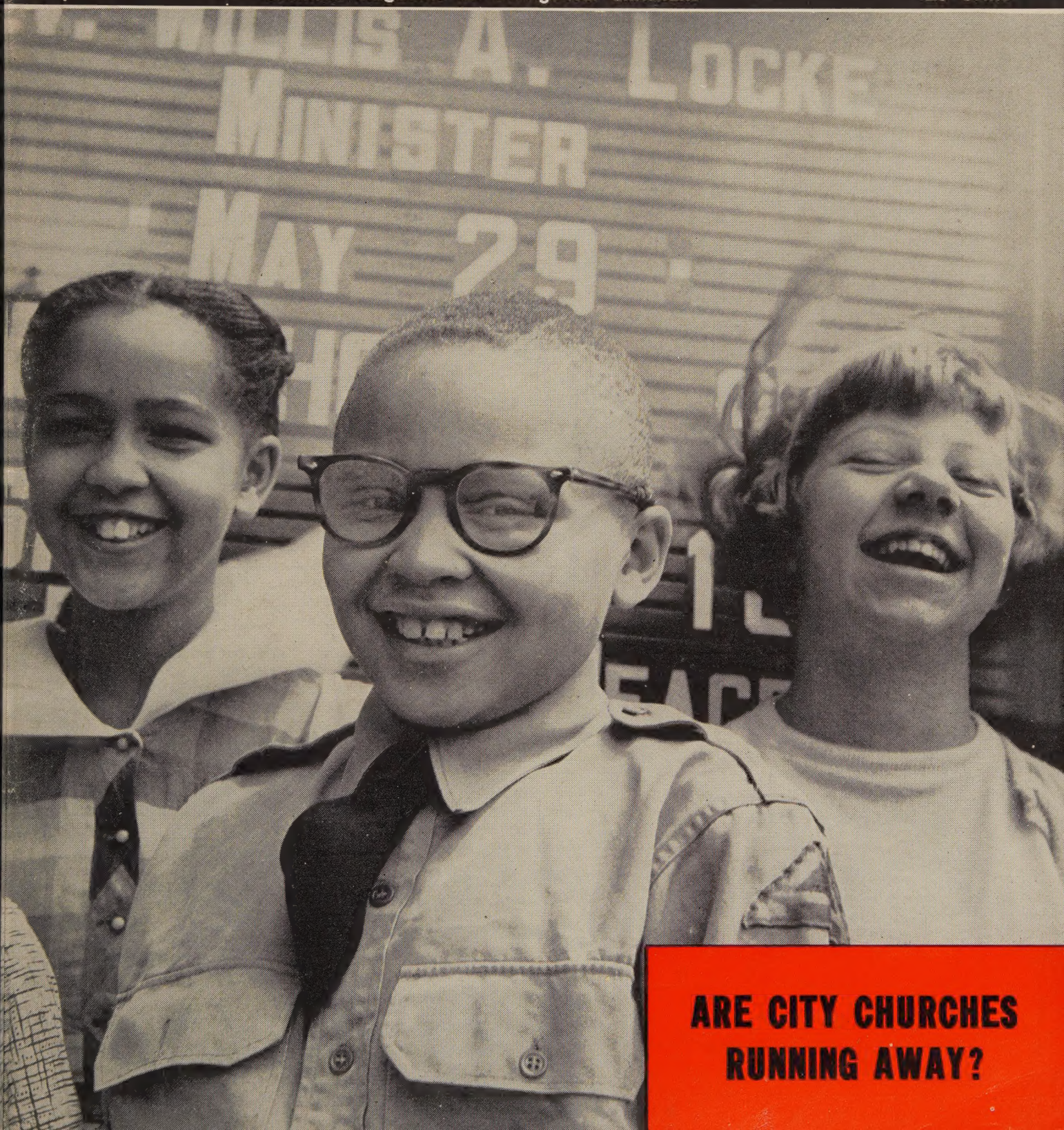
Christian Life

JULY • 1955

- New View on Church Fund Raising
- Folding Chairs Enlarge Seating
- Chalkboards: Aid for Teacher

Interpretative News and Business Magazine for Evangelical Christians

25 Cents



**ARE CITY CHURCHES
RUNNING AWAY?**

SELECTING A SCHOOL IS A SERIOUS BUSINESS...

Look What MOODY BIBLE INSTITUTE'S

Sacred Music Course

OFFERS YOU!

1. Finest facilities

• A brand new music building... the William Howard Doane Memorial... a handsome four-story brick structure with modern offices and studios; bright, cheerful classrooms, and 38 attractive practice rooms... all the very latest in acoustical and architectural planning.

• Tops in practice facilities... 66 pianos, both upright and grand, many of them new. 3 pipe organs, including a 4-manual, 64-rank Moller; a two-manual Austin, and a two-manual Moller. 5 modern electronic organs.

• A fine music and record library... equipped with excellent listening and recording equipment.

• Attractive concert and recital facilities... Torrey-Gray Auditorium (seating 2200), Alumni Auditorium (seating 400), and smaller auditoriums. These are used for presenting oratorios, guest artists, student recitals, and the commencement musicale.

2. **Consecrated faculty**... with a wide range of study and experience... each member a specialist and scholarly artist in his own right.

3. **Splendid curriculum**... the result of careful planning, this course is designed to meet the needs of churches, Christian colleges and other schools, mission boards and radio stations for thoroughly trained musicians. It offers a number of unique courses not taught elsewhere.

4. **High standards**... the highest type of academic training, combined with spiritual and evangelistic emphasis. All basic music instruction is on the conservatory level. The course strives for music that is essentially expressive of Christian experience and faith, plus comprehensive Bible study.

5. **Limitless music activities**... valuable experience is offered by song leading, singing and playing in Chicago's many churches, missions and institutions, and also in taking part in programs on the Institute's own radio station, WMBI. There are opportunities to play in the orchestra and to sing in the famous Moody Chorale (that goes on tour several times each year) and other vocal organizations. You will also hear world-famous musicians and musical groups appearing in Chicago concert engagements.

6. **Low cost**... general tuition at Moody is FREE. Fees for applied music are very reasonable. Rates for room and board are also moderate.

INTERDENOMINATIONAL... EVANGELICAL

MOODY BIBLE INSTITUTE

820 N. LaSalle Street • Chicago 10, Illinois

Dr. William Culbertson, *president* • Dr. S. Maxwell Coder, *dean*
Donald P. Hustad, A.B., M.Mus., *director sacred music department*

Accredited by Accrediting Association of Bible Institutes and Bible Colleges

Write today for free
music catalog and picture book
illustrating student life

Office of Admissions Dept. L843
MOODY BIBLE INSTITUTE
820 N. LaSalle Street • Chicago 10, Illinois

- ☐ Please send me a copy of *Through the Arch*, picture book of student life.
- ☐ Please send me the latest MOODY MUSIC CATALOG.

Name _____

Address _____

City _____ Zone _____ State _____

AN AMAZING OFFER TO HELP YOU MAKE SPARE TIME MONEY



All 3 BOXES

OF BEAUTIFUL
CHILTON CARDS

Yours for only

\$

1.00

NEW—
TALL
SLIM CARDS

The Loveliest
Cards
You Ever Saw!

FOLKS SAY "WE'RE THRILLED"

"Have been selling your cards for so long that I feel I can call you a Friend. I think that you have the nicest cards. My customers say that I have the best ones of any they have seen."

—Mrs. W. T., No. Chelmsford, Mass.

"I sold all my Christmas Cards fast and very well. Everyone liked them and told their friends about them. I had never sold cards before and I didn't realize how easy it was."

—Mrs. J. C., Upper Marlboro, Md.

"I am most highly pleased with my dealings with Chilton in every way. My business has been overwhelming. I fell in love with the cards myself, and that made them easy to sell."

—E. G., Kosciusko, Miss.

"My orders totalled over \$350.00 in 1954 and this is my 14th year dealing with you."

—E. W., Orlando, Fla.

"I have never attempted to sell any line of cards before and it is such fun and I am so thrilled at the success I have made of it in such a short time. The cards are so beautiful and so inexpensive."

—Mrs. D. E. S., State College, Pa.

"Your cards are beautiful. They sell themselves."

—Mrs. F. McC., Esmond, Ill.

"The cards are the easiest to sell. All my friends have to do is look at them and then they buy."

—J. M., Sparks Hill, Ill.

"I think the cards this year are beautiful, and so do my friends."

—B. C., Paterson, N. J.

EARN \$2.00 AT ONCE—AND FIND OUT HOW THOUSANDS MAKE \$50 AND MORE IN SPARE TIME BY SHOWING CHILTON GREETINGS TO FRIENDS AND NEIGHBORS

HERE'S the easiest and most pleasant way in the world to make the extra money you want! These 3 beautiful boxes of Chilton Christmas Cards start you off with a **GUARANTEED PROFIT** . . . for you must make money just by showing these cards to friends and neighbors, or you may return the cards.

When you see these colorful Christmas cards you'll understand why people are so eager to buy them. Here are richly beautiful designs, handsome papers, gleaming foils, clever folds and cutouts, as well as latest fashion **LONG** and **SLIM** cards, and many others . . . each assortment an eye-filling, money-saving value.

Hundreds of folks right in your neighborhood will thank you for introducing them to these lovely Christmas cards. That's why we want to send you these 3 introductory boxes now . . . to prove what a warm, friendly experience it is to show Chilton cards! You'll earn \$10, \$20, \$50 and more, quickly and easily, taking orders for Christmas and Everyday Assortments, Gift Wrappings, Stationery, and Gift Items. No experience needed . . . our money-making guides explain everything.

FREE TRIAL OFFER — YOUR PROFITS GUARANTEED

Send no money, pay nothing when the sample boxes arrive. Just examine the cards and give your friends and neighbors an opportunity to order them from you. You are sure to get immediate orders for many more boxes and thereby become an active Chilton Dealer. As an active Chilton Dealer, you pay only \$1 for these 3 boxes plus mailing cost. You don't risk a penny! If you decide not to become a Chilton Dealer, just return the cards and owe nothing. Or keep them for your own use at the retail price. Limited offer—only one to a family or household. Mail coupon now!

Thru-Vue Greetings

You've never seen anything like this gay assortment with the startling "See-Thru" effect! They're printed on "glass" . . . they "float-in-air"! Sells for \$1.25 the box.

Young At Heart

Captivating is the word for this charming assortment created by Eve Rockwell in the brand-new **SLIM** card shape! 21 cards in 11 different designs! Xmas-bright pastels! Sells for \$1.00 the box.

Prize Assortment

21 different cards, each full of beauty, warmth, friendliness and good cheer . . . a wonderful variety for everyone on your list. Colorful! Sells for \$1.00 the box.

CHILTON GREETINGS CO. Dept. CL-7
76 Atherton St., Boston 30, Mass.
1812 Roscoe St., Chicago 13, Ill.

Please send me the three boxes of Chilton Greetings described above. I pay nothing now or when the cards arrive. I understand that the special introductory price to active dealers is \$1 plus mailing cost and that if I do not sell I may return them without obligation.

Name.....

Address.....

City.....Zone.....State.....

☐ If you would like to raise funds for an organization, please check here.

Chilton

76 Atherton St., Boston 30, Mass.
1812 Roscoe St., Chicago 13, Ill.

Just Before Deadline

IT WAS LATE afternoon, just before deadline. The article, "Greatest Peril in Mission History" lay unfinished on the writer's desk. Something was lacking. The writer had compiled all the facts, statistics and clippings. There was plenty material; too much, in fact. But it was missing that vital ingredient necessary to make an article live—human experience.

Then as an answer to prayer, a letter dropped on the desk. It came from Foreign Correspondent Donald Hoke, missionary to Japan. It began sharply in Hoke's hasty scrawl, "Talk about counter-attack from Satan—we've had it. For over three weeks I've been in the middle of the most vicious Satanic opposition."

The missionary's heart throbbed through the letter. In conclusion, he asked, "Pray that God will give us complete victory."

Missionaries around the world are grappling with similar problems. Nationalism is throwing a scare into many. And as Hoke writes, "Probably more than any other nation in the world, nationalism has characterized Japan."

Hoke's own children had hot tar wantonly thrown on them by workmen in one town. In a country town another missionary was stoned.

Hoke's recent efforts have been to harness nationalism by means of a Christian college. In mid-April he launched the Japan Christian College. From all over Japan 66 men and 44 women, all earnest Christians, streamed in to prepare to serve Christ. Hoke reports, "Every dormitory room is crowded. Classrooms are overflowing. There are twice as many students here as in any other evangelical school in the country. But the students cheerfully squeeze in, thrilled to be here after months, perhaps years, of praying for just such an opportunity."

These students, Hoke believes, will give Japan the evangelical Christian leadership it needs. He says, "We are trusting God to multiply the forces of evangelism in Japan many-fold in the next few years through the training of these dedicated young people from many churches throughout Japan."

Form a Line to the Right

ONE OF THOSE quiet unobtrusive columns appearing each month is Placement, page 7. Despite its unobtrusiveness, it has made a host of friends and united with a host of jobs and odd jobs.

Besides their value to the job-seeker and the employee-hunter, these Placement ads frequently make pleasant reading. For instance, this month: "First tenor and bass needed for male quartet. Must be born-again; live in L.A. area. Must be 6' 4" or over. State exp.; send photo."

It all goes to show that you can find anybody through an ad in CHRISTIAN LIFE's Placement columns.

Exhibits 'A' and 'B'

WHEN CHRISTIAN LIFE researchers went to work on the subject, "Are City Churches Running Away?" they spotted numerous examples of evangelical churches high-tailing it to the country. But scratching around for churches shooting deeper roots into erupting urban areas, they displayed two prime examples. Curiously enough, both were participants in last year's International Sunday School Contest. Chicago's Grace E.U.B. Church jumped from 187 to 319 in attendance to gain a Class D honorable mention. Brooklyn's East End Baptist Church leaped from 149 to 333 to grab fifth prize in Class E.



HOKE

JULY • 1955

Articles

Are City Churches Running Away?	9
Greatest Peril in Mission History	11
Inside Story: Reds War Against the Church	14
Silence Can Be Sinful, Too	19
New View on Church Fund Raising	21

World

India's Missionary Diplomat	26
-----------------------------	----

Nation

Deaf Ears Hear the Gospel	31
---------------------------	----

Church at Work

Church Camp Licks Problem	36
---------------------------	----

Evangelism

How To Hold a Street Meeting	39
Scot Pastors Carry On	40

Education

There's Action on the Campus	43
------------------------------	----

Radio-TV

TV Parsons Blend Local Color	47
------------------------------	----

Sunday School

Make the Most of Summer	49
They Doubled Up To Win	51

Books

Comics Bruised But Not Beaten	52
Book Reviews	Lloyd Kalland 54

Music

Recordings	Wendell Loveless 57
------------	---------------------

Building and Equipment

Folding Chairs Enlarge Church Seating	58
Chalkboard Visual Aid for Each Teacher	60

Audio-Visuals

Films	Harry Bristow 63
-------	------------------

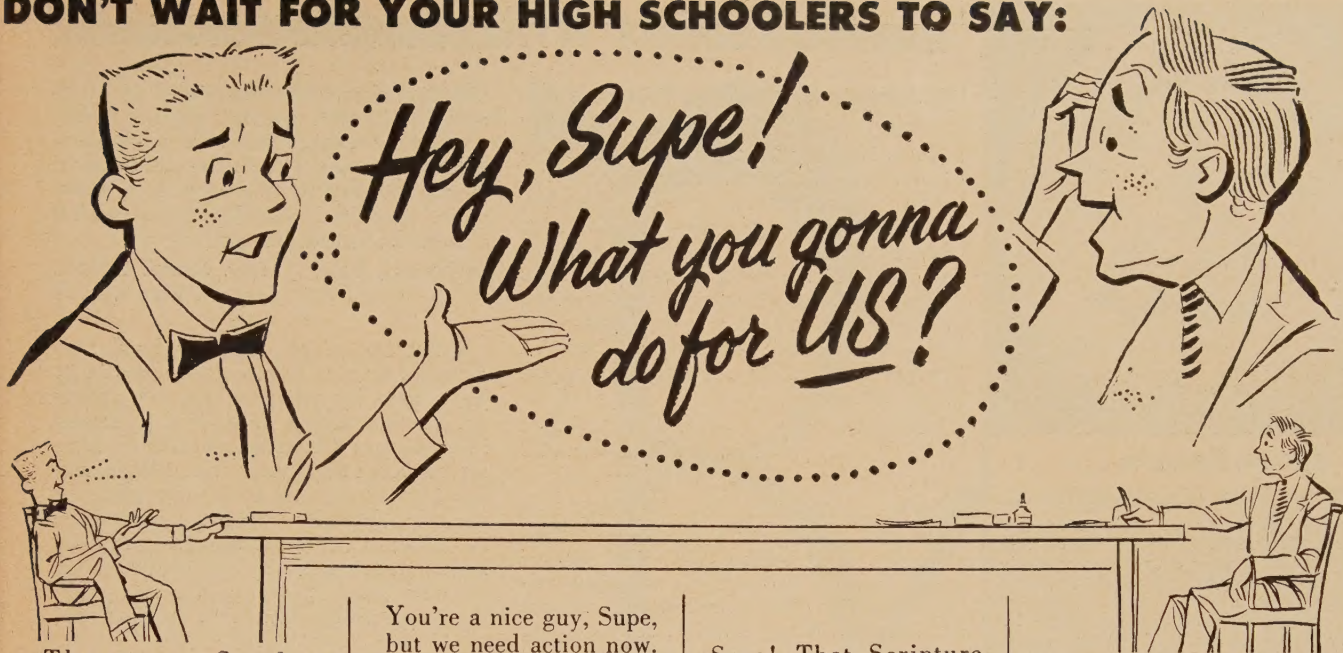
Features

Readers Write	4	Conventions	38
Evangelists	6	Readers' Service	55
Placement	7	Personal Problem	
Prospects	17	Clinic	64

Cover

Jacqueline Mayberry, Jerome Thomas and Grace Miller are products of an energetic city church working in a changing community. Chicago's Grace Evangelical United Brethren Church, pastored by Willis Locke, reaches boys and girls for Christ through "released time classes." Among nationalities served by the church are Negro, Japanese, Greek, German and several others in its cosmopolitan neighborhood.

DON'T WAIT FOR YOUR HIGH SCHOOLERS TO SAY:



Those new Sunday School lessons are stirring up a lot of excitement in some of your other departments. Where do we fit in?
SUPE: Give me time, our committee will get around to it.

You're a nice guy, Supe, but we need action now. You want us to bring our friends, but what have you got to hold their interest?
SUPE: I'll admit it's a real problem to attract and hold you High Schoolers. You seem really interested . . . any suggestions?

Sure! That Scripture Press outfit is really on the ball, and they've got the right slant on our teen age problems.
SUPE: That so? How do you know?

Our Coach uses the ALL-BIBLE Senior lessons in his church and he showed me some of the material.
SUPE: Do you remember what it was like?

Well, every 3 months it has a new theme . . . keeps it fresh and interesting. The student's manual puts things in a way that appeals to teenagers. In high school they tell us we gotta make major emotional adjustments. Those lessons seem to meet us on our own ground and help us over the rough spots.
SUPE: Of Course, God's Word says, "I will instruct thee and teach thee in the way which thou shalt go . . ."



That's it, Supe! Coach says the course helps teach Bible truth, clear and reasonable, to skeptical kids like us who want to weigh the facts and form our own conclusions.
SUPE: Scripture Press may have something there. Tell me more.

O.K. I saw the quarterly on The Bible and Science. Did that book send me! It reviews all the sciences, one at a time, in the light of faith and reason — then asks questions that help make up your mind. Oh yes, the teacher's manual has class activities and projects for each week too.
SUPE: I think you've sold me.

Swell! And every week they have a paper called POWER with real-life stories that prove Christianity really works. Sorta checks what we learned in the lesson. How about that, Supe, will you go for it?
SUPE: I'll write today for information so we'll be ready to go with a bang by Rally Day. Thanks for the tip.

This is for you, Supe.

Dept. CLA-75

SCRIPTURE PRESS FOUNDATION
 434 South Wabash
 Chicago 5, Illinois

I'm interested in reviewing material on the ALL-BIBLE Senior Course for my High Schoolers. Please include samples on the following departments I've checked:

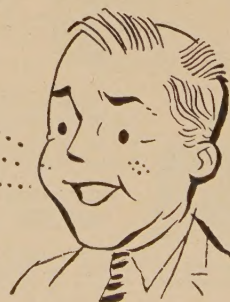
☐ Cradle Roll
☐ Nursery
☐ Beginner
☐ Primary

☐ Junior
☐ Intermediate (Jr. High)
☐ Adult
☐ Home Department

Name _____
 Address _____ Zone _____ State _____
 City _____
 Church Name _____
 Address _____ S.S. Supt. _____ Dir Chr. Ed. _____
 Position: Pastor _____, S.S. Supt. _____, Dir Chr. Ed. _____
 Sec. _____, Other _____

And there you are, Fellow Supes!

If you want to attract, not distract your high schoolers; if you want to thrill them, not chill them, add this POWER-packed and POWER-backed ALL-BIBLE Senior Course to your Sunday School program. Send in this coupon today for full particulars on putting the Christian dynamic into the teaching of your youth.



SCRIPTURE PRESS

434 SOUTH WABASH AVENUE • CHICAGO 5, ILLINOIS

Readers Write

Crossroads for Christian Education

"Are We Building Fast Enough?" (June, 1955) points up the fact that Christian schools face tremendous competition from secular schools. Pastors, churches, Christian people generally and Christian educators should do everything possible to meet it. We need to get our sights higher in terms of curriculum, buildings, endowment, character of professors and educational standards. Then let Christian people do what is necessary to support such schools.

Atlanta, Ga.

DR. PAUL S. JAMES
The Baptist Tabernacle

* * *

The article, "Are We Building Fast Enough?" gives one much food for serious thought. It is indeed tragic that anyone who needs a thoroughly evangelical college training finds it increasingly difficult to obtain it. It seems to me, however, that we need to think through the whole need from the elementary on through the graduate school. Thorough evangelical training up to and including high school is even more necessary than the college level, necessary as that is.

Baltimore, Md. DR. T. ROLAND PHILIPS
Arlington Presbyterian Church

* * *

I am not only interested because I am a pastor but also because I am the father of two sons who will be entering college soon. . . . I personally am sold on Christian education. I do not believe that Christian education produces "hot house Christians" that immediately wilt upon being exposed to traffic with the world. But even if the comparatively sheltered life of a Christian institution for a few years does not equip them ideally for meeting the worldling on his own ground, it is far more desirable than to have their faith shattered or at least maimed in a godless institution. The shores of Christendom are strewn with the wreckage of faith made in the classrooms of institutions of higher learning without God.

Hazel Park, Mich.

REV. DAVID ALLEN
Calvary Baptist Church

* * *

The Christian education conference is the answer. Just as every church should give to missions and recruit missionaries through a missionary conference, so it should have a Christian education conference to disseminate the philosophy of Christian education, to raise money for scholarships and for institutions and to recruit students of Christian schools. We have had six such conferences at Park Street Church, are now giving about \$25,000 a year to Christian education and have many of our young people in Christian educational institutions. We can lick the problem if we wake up and do something by way of intelligent action.

Boston, Mass.

DR. H. J. OCKENGA
Park Street Church

* * *

The Christian school situation is alarming. My suggestions are: (1) more good

Christian elementary, junior high and high schools, (2) well qualified teachers with a passion for Christ, but with a down-to-earth approach, (3) the evangelical church rallying to the support of evangelical institutions enabling them to offer a more diversified program.

Inglewood, Calif.

REV. GLENN O'NEAL
First Brethren Church

* * *

CHRISTIAN LIFE has rendered the churches a valuable piece of service in its June issue by pointing out the apathy which exists among evangelical Christians in relation to Christian education. I have served for many years on college and seminary boards and have been aware of the great difficulty Christian schools have in trying to operate properly with the limited funds given by the churches. On the other hand, being a pastor of a growing church in the heart of a growing city,

Christian Life

Editorial Platform

● Produce individual participation in missions by spotlighting missionary activity and problems.

● Encourage fruitful Christian living in every activity of the believer.

● Stimulate the desire for Christian education in the community, church, home and individual.

● Awaken believers to the need of winning the lost and of caring for the newly converted.

Staff

EDITOR.....	Robert Walker
MANAGING EDITOR.....	Robert Hamlett
EDITORIAL DIRECTOR.....	William Petersen
ASSISTANT EDITOR.....	June Alder
EDITORIAL ASSISTANTS.....	Jane Hindman
	Betty Gault
	Perry Hedberg

DEPARTMENT EDITORS:

WORLD.....	June Alder
NATION.....	Wesley Hartzell
CHURCH AT WORK.....	Mary Allen
EVANGELISM.....	Ted Miller
MISSIONS.....	Paul Sheetz
SUNDAY SCHOOL.....	Jane Hindman
FAMILY.....	Bernice Flynn
AUDIO-VISUALS.....	Harry Bristow
RECORDS.....	Wendell Loveless
BOOKS.....	Lloyd Kalland
RADIO-TV.....	Madelyn Powell
SPORTS.....	James Adair
BUILDING & EQUIPMENT.....	Perry Hedberg
FICTION.....	Janice Gosnell
PERSONAL PROBLEM CLINIC.....	V. Raymond Edman
SCIENCE.....	Russell Mixer

REGIONAL EDITORS.....

	Leslie Flynn
	Bernard Palmer
	Roger Heidelberg
	Gerald B. Smith
FOREIGN CORRESPONDENTS.....	Donald Hoke
	Fred Jarvis
	Elizabeth Isaacs
	Paul Haueter
EVANGELISTS.....	Ralph Williams
	Mr. and Mrs. Lester Place
	Paul Jackson

READERS SERVICE.....	Eleanor Person
BUSINESS MANAGER.....	V. A. Anderson
SUBSCRIBERS BUREAU.....	Grace Davis
ADVERTISING REPRESENTATIVES.....	Jack Middagh,
	Eastern; W. E. Boice, Western
PUBLISHER.....	Victor E. Cory



Spiritual Keepsake . . .

Picturing Your Church on Plates

Every member or friend of your church will want one! Exquisite 9" or 10" plates feature a picture of your church permanently fired in lovely ceramic color. Also available for schools and hospitals. Your choice of colors and border designs. No charge for historical data on backs. Write for sample plates and literature and ask for special vacation offer to those ordering before July 31!



WORLD WIDE
Art Studios

Covington 17, Tennessee

Free COFFEE URN

For Your Organization



OVER 71,300
URNS ALREADY
GIVEN FOR
SELLING
M-K VANILLA

BIG
60 CUP
DRIP-O-LATOR

Your organization, school or club can easily earn this \$40 electric urn by selling only forty-eight \$1 bottles of M-K Vanilla.

Other equipment available
WRITE TODAY!

M-K Vanilla available in 6 oz. (Pure Flavor) or 8 oz. (Super Compound), \$1 a bottle.



MARION-KAY
PRODUCTS CO., INC.

Dept. 9-H Brownstown, Indiana

it has been difficult to meet the many demands which come with every passing day. Foreign and home missionary work have the greatest appeal and it is almost infinitely easier to raise money for missionary projects than for any other phase of Christian activity. Christian education with many folk, and especially those who do not have children, has little appeal, at least from the financial angle.

Tucson, Ariz. DR. R. S. BEAL
First Baptist Church

I have read with amazement and rapt interest the article "Are We Building Fast Enough?" Here is material to stab us all wide awake. Such an article, read by millions of Christians, could well be the trumpet blast to marshal Christians everywhere to a new and great crusade for evangelical scholarship and Christian education. This article should be reprinted in leaflet form and broadcast through the evangelical churches of America.

Rockford, Ill. REV. HAROLD W. ERICKSON
Evangelical Free Church

● The article, "Are We Building Fast Enough?" has been reprinted in leaflet form. Readers may obtain copies through CHRISTIAN LIFE's Readers' Service department, page 55.

Afraid or Not Afraid

In a sense CHRISTIAN LIFE is a real disappointment. Your magazine is almost afraid to make a critical analysis of the current religious scene. Why is it we have to wait for a secular magazine like *Life* to present an article evaluating the teachings of Norman Vincent Peale? I have yet to see an article in CHRISTIAN LIFE on the excessive commercialism that has invaded many of our evangelistic efforts. In fact, when has the magazine ever told its readers what "modernism" really is?

The fiction stories strike one as catering to the Hollywood ending. The latest one, "Out of Bondage," left one feeling thankful that Janet's husband was saved because now the "difficult, weary years" would be over. The whole approach to salvation was subjective and based on the idea that Christ satisfies, and what pleasure we derive from knowing Him. Do we accept Christ only because He can make us happy?

Beaver Falls, Pa. JOHN E. ELIASON

What I like best about CHRISTIAN LIFE is that evidently you are not afraid to handle controversial problems. In most other religious magazines the approach is, "I am right, you are wrong. I shall proceed to point out how and why you are wrong." Stanley, Wis. FLORENCE E. CUMMINS

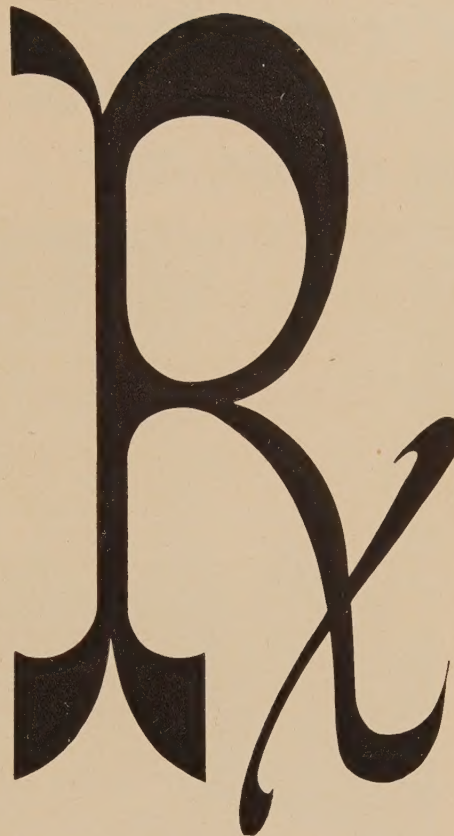
Who Stole the Dictionary?

When "missile" means "missive"
And "dominate" means "dominant,"
Some writer's delusive
And his editor's somnolent!
Re: Use of "missile," page 2, and "dominate," page 11, in April '55 issue.

Frankfurt, Germany JAMES S. KIEFER

● Thanks, Reader Kiefer and others, for waking us up. Eds.

JULY, 1955



Relax

EXCELLENT FOOD. NOTED SPEAKERS.
COMFORTABLE ACCOMMODATIONS...
A PERFECT COMBINATION FOR YOUR
VACATION IN HISTORIC NEW ENGLAND
THIS SUMMER.

AMONG THE SPEAKERS ARE
J. EDWIN ORR,
WILLIAM WARD AVEE,
CLARENCE RODDY.

For full, illustrated information
write:

S. A. Rasanen
Providence Summer Conference
100 State Street
Providence 8, Rhode Island

The BOOK of LIFE

BUILDS BIBLE-BASED LIVES

Eliminates worry in bringing up children—
counteracts unfavorable influences, sets
a standard and shapes their destiny.

23rd Edition



8 BEAUTIFUL VOLUMES

4100 fascinating large size pages, over 900 illustrations many in full color, plus Bible maps, helpful notes and complete pronouncing dictionary of Bible names. Bible Text in beloved King James version with glossary of obsolete words and phrases.

Gentlemen:
I am interested
in your offer.
Please send me
free booklet
"Opportunity Plus."

Representatives Twice Blest!

● Enables you to combine
Christian service with excellent
income opportunity—full or part time.

Gives cash income now and retirement benefits later.

Pleasant work in your own community or through travel.

Find out how you can QUALIFY under the new Social Security Law for maximum retirement reward by short term employment now.

Write fully, giving educational background, experience in Sunday School or other religious work. Mail Coupon Today and receive

FREE booklet "OPPORTUNITY PLUS".

Name _____

Address _____

City _____ Zone _____ State _____

JOHN RUDIN & COMPANY INC.

Also publishers of
STORIES OF HYMNS WE LOVE
1018 S. Wabash Ave., Dept. L-2, Chicago 5, Ill.

*When You're Laid Up—
Let **MINISTERS LIFE** provide
you with an income, too!*

SPECIAL LOW RATES on "Advance" Policy

for professional religious workers

The "Advance" Accident-Sickness Policy provides inexpensive peace of mind. In the relatively short time that this policy has been in force, experience has been so good that rates have been substantially reduced—this, in the face of rising costs everywhere! For example, if you are under 25, the quarterly rate is now only \$3.00 for accident or illness coverage. Rates for other ages proportionately low. Simply fill out this coupon to get the complete schedule of benefits. Learn how you can be paid \$2,500 for accidental death... \$1,250 for loss of a hand or foot... generous doctor's bill allowance for non-disabling injuries... and many other benefits.

SOLD ONLY BY MAIL

Ministers Life, Health, Accident, Hospital and Life Insurance policies are available to ministers, seminary students, full-time religious education directors, deaconesses, YMCA-YWCA secretaries and instructors in church-related schools... with hospital and surgical benefits for their families.



*Inquire Now...
Before Illness
or Accident
Strikes*



THE MINISTERS LIFE & CASUALTY UNION

113 Ministers Life Bldg. • Minneapolis 16, Minn.

In Canada: 30 Bloor St., W., Toronto 5, Ontario

- ☐ Without obligation, please send "Advance" Policy data
☐ Life Insurance data

Name _____

Address _____

Birth Date _____ Denomination _____



Missionary A. D. Bonk distributes Bibles in a Refugee Camp in Jerusalem, Israel

CHRIST FOR THE JEWS

Millions of Jews have never heard the Gospel. They have gone into Christless graves. Every effort is made by The Hebrew Evangelization Society to win the Jews to Christ.

What part will you have in this mission?

Read about the activities of this world-wide Mission. Write for free copy of monthly magazine

"THE JEWISH HOPE"

DR. MICHELSON

The Hebrew Evangelization Society, Inc.,
P. O. Box 707, Los Angeles 53, Calif.

Readers Write

Tripped on a Trip

During our Pre-Easter Evangelistic Meeting in Illinois, a friend showed us your April issue containing the article, "Vacation in the Promised Land." We were thrilled to see the familiar pictures, but disappointed not to see Reddy Holy Land Tours listed there.

LAWRENCE AND MARY CARTY,
Conductors,

Reddy Holy Land Tours

Enid, Okla.

● Thanks for the Reddy correction. Eds.

Christian Life Evangelists

YOU can keep in touch with CHRISTIAN LIFE Magazine through the CHRISTIAN LIFE evangelists listed in this column. When they come to your area, you are assured of rich spiritual blessings from their ministry. During July they may be heard at the following places:



Mr. and Mrs. Lester Place

Galilean Baptist Church, Dallas, Texas, June 26-July 1; Amarillo Bible Church, Amarillo, Texas, July 3-10; Bessie Menonite Brethren Church, Cordell, Okla., July 11; Gospel Tabernacle, Gravette, Ark., July 12; Winona Lake Bible Conference, Winona Lake, Ind., July 17-24; Cedar Lake Bible Conference, Cedar Lake, Ind., July 24-30.



Mr. and Mrs. Ralph Williams

Chadron, Neb., June 26-July 3; Lyle, Minn., July 5-10; Mason City, Iowa, July 17.

Bible Character Impersonator



Paul Jackson

First Presbyterian Church, Felton, Calif., July 17 and 24.

Placement Service

CHRISTIAN LIFE's Placement Service, designed to assist Christians and organizations desiring to employ Christians, operates as a service to its readers. To help cover cost of handling, there is a \$3 charge for those inserting Positions Open ads, and \$1 for those inserting items in Situations Wanted.

Positions Open

Female

Salesperson with Christian Ed background. Good oppor. to advance. Sunday school supply store in Chicago. Box JY-252.

Typists—Several good positions for billers, stencil-cutters, transcription clerks, and writers of sales letters. Sunday school publ. in Chicago. Excel. program of benefits free; oppor. to advance. Box JY-254.

Bookkeepers—Learn to operate bookkeeping machine or use your skill, plus typing, in Customer's Service Dept. Christian publ. in Chicago. Fine program of benefits free; merit rating each 6 mo. Box JY-256.

Stenographer, typist for Christian missionary organization in L.A. Box JY-258.

Food Service Mgr. Interesting and challenging opening for lady exp. in directing large feeding, to act as dietician at Christian coll. Begin Sept. 1. Box JY-260

Competent office secy. for evangelical organization in N.Y. City. State exp., age, refs., etc. Box JY-262

Teacher for Music Theory and English, and choir director for Bapt. Bible coll. in West. Box JY-264

Writer—Immediate opening for Christian young woman with writing training and exp. and a missionary vision. Chicago. Box JY-302

Bookkeeper or asst. bookkeeper. Should have some exp. and must be interested in working with figures. Some typing. Good employee benefits. Located in Chicago but moving to suburb shortly. Box JY-266

Male

Exp. Christian businessman with exec. ability for Christian organ. in L.A. Must be able to handle corresp. and personnel. Permanent; pleasant. Apt. avail. Give complete resume in first letter. Box JY-248

First Tenor and Bass needed for male quartet. Must be born-again; live in L.A. area. Must be 6' 4" or over. State exp.; send photo. Box JY-250

Both

Capable writers with good Bible background to aid in producing Sunday school and/or vacation Bible school lessons; also visual aids. Teach. exp. and knowledge of Christian Ed. helpful. Excel. oppor. in Chicago. Box JY-270

Christian administrator for 50-bed hospital. Some exp. necessary. Bldg. program in progress. Salary open. Pos. also avail. for certified laboratory and x-ray technician. Box JY-272

Artists. Excel. oppor. for talented Christian artists. Prepare color drawings for growing line of evang. filmstrips for children. Payment on liberal royalty basis. Several top artists already engaged. Box JY-274

Christian coll. in Midwest has vacancy for professionally qualif. librarian and in the instructional staff in home economics, business-act., and aeronautical eng. Box JY-276

Excellent oppor. to own established Gift and Bible Shop for right couple. West Coast; good climate. Business prospects good. Box JY-278

Missionaries for Jewish Mission in S. Calif. Consecrated Christians with burden for souls. Exp. in mission work helpful. House-to-house visitation, street meetings, preach. Box JY-280

Christian couple for missionary organ. in Los Angeles. Janitor and shipping room exp. Wife to help with cleaning and cooking. Apt. furn. Box JY-282

Cook for Christian Children's Home. Must be Christian, unmarried with no family responsibilities. Live in. Box JY-284

Full-time Dir. of ed. and youth work needed by Presby. church in Midwest. Must be interested in building Bible-teach., evang. program. Salary and apt. provided. State trng., exp. and beliefs. Box JY-286

Oppor. for Christian personnel in direct sales, club and party plan. Three fast-selling items in protected territories. Box JY-288

Bookkeeper and Office Mgr. Mature man or middle aged woman desired. Real oppor. to serve foreign missionaries at mission hdqts. Box JY-290

Christian couple to manage hotel and hold services therein. Best downtown location in large Calif. city. Box JY-292

High sch. and pre-high sch. teachers wanted for Christian academy in Nova Scotia. State trng. qualif. and exp. Definite field for consecrated Christians. Box JY-294

Phys. Ed., Science, and music teachers needed at Christian high sch. and Jr. coll. in Midwest. New gym, adequate facilities. Excel. oppor. for work with young people. Box JY-296

Missionary couple for Hebrew Christian work in Vancouver, Canada. Established, independent, evang. organization. Box JY-298

Situations Wanted

Female

Christian lady desires work addressing cards env. or other typing at home. Neat, fast service at reasonable rates. Box JY-287

Christian worker desires pos. 12 yrs. exp.: Dir. of Christian ed., evang. campaign work, children's work, pianist, Bible camp, missionary and teacher trng. Box JY-291

Christian lady desires work addressing cards, env. or other work by typewriter at home. Box JY-289

Piano and music theory teacher desires to instruct in Christian coll. in Chicago area in Sept. '55. B.Mus., M.Mus. Box JY-295

Desires typing to do at home to earn extra cash for the Lord's work. 8 yrs. secretarial exp. Presently doing home mission work in Detroit's Skid-row. Box JY-293

Christian lady desires any type of genl. office work or as saleslady in Christian supply store. Box JY-297

Male

Minister, 45, desires assoc. with evangelistic party as advance man, platform man, bus. mgr. 20 yrs. pastoral and evang. work. Author. Can organize, raise finance. Adv. exp. Box JY-299

Man, 26, desires pos. as Minister of Music or combined with youth work. Will consider teach. in Christian coll. or Bible inst. B. Mus. degree. 5 yrs. exp. choir, song direct. and voice instruc. Wife, qualif. secy. Box JY-301

Fundamental pastor, 38, desires indep. or community church on West Coast. Semny. grad. Ordained. 11 yrs. pastoral, evang. exp. Exp. carpenter and plumber. Box JY-303

Night watchman or any permanent pos. of like nature, with privilege of good home if possible, desired by middle age Christian. Single. Good refs. Avail. Sept. 15. Box JY-305

Consrv. Bapt. pastor desires change. 18 yrs. pastoral exp. Moody and semny. grad. Prefer East of the Miss. and South. Wife, semny. grad. Box JY-307

Interested in establishing Christian book witness in city of 50,000 pop. or more. Will consider purchase of bookstore. Box JY-309

Ordained Bapt. minister desires connection with Christian business enterprise. Exp. in mngmt., corresp., collection. 7 yrs. exp. banking and finance. Coll. grad. Box JY-311

Former U.S. Army Chaplain with 6 yrs. service desires pos. in administrative work and counseling in Christian school. Box JY-313

Christian man, with wide exp. addressing clubs throughout East, desires pos. with Christian organ. where such exp. would prove valuable. Box JY-315

Musician, 25, desires assoc. with evang. team, Christian coll., radio and TV or church. Ordained. B.A. in Chrs. Ed., B. Music Ed., B.M. in voice and M.Mus. degrees. Exp. organist, music teach, youth dir. Box JY-317

Evangelist available during summer months. Great passion for souls. Training at Bob Jones Univ. and Trinity Coll. Box JY-319

Christian printer—Intertype operator, 50, desires change. Any location. Senior S.S. teacher. State complete needs. Box JY-321



TOMORROW'S CHRISTIAN AUTHORS ARE TRAINING TODAY

"One of my short stories was recently published in a local newspaper published by Phil Kerr Musicals, Inc., called *Melody*," writes Leo L. Duncan of Pasadena, California. "The editor has accepted another for publication. Your writer's course has been of great value to me even in my speeches."

Mr. Duncan is a graduate of "Beginning Christian Writer," CWT's basic home study course in Christian journalism. Providing personalized guidance by competent, trained teachers, this course is designed to analyze your style faults—to give you just the help and encouragement you need. Housewives, pastors, stenographers, business men, nurses, teachers—all have found BCW to be helpful, stimulating and profitable.

Only \$5 Starts You

Total cost of the beginning course is only \$15. And the easy payment plan permits you to pay as little as \$5 down; the balance of \$10 in two monthly installments.

FREE WITH YOUR ENROLLMENT

- ★ One year's subscription to CHRISTIAN LIFE Magazine
- ★ One year's subscription to MARKET TIPS, publication of Christian Writers Institute
- ★ Beautiful Gold Embossed Binder for your lessons

-----Enroll Today-----

CHRISTIAN WRITERS INSTITUTE

434 South Wabash Avenue Dept. CL75
Chicago 5, Illinois

- () Enclosed is my first payment on "Beginning Christian Writer." Start my course at once.
- () Send me additional information and free sample lesson.

Name

Address

City..... Zone....State.....

They burned their wagons to reach California



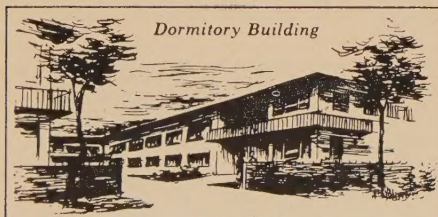
When the Jayhawkers' wagon train reached Death Valley in December, 1849, they found the mountains ahead too rugged to cross. So there in that hot desert valley between the Funeral and the Panamint mountains they burned their wagons and trudged on afoot. Before them was the promise of a golden land that seemed almost too good to be true.

Today Christian higher education in California comes pretty near to falling into this same too-good-to-be-true category.

Since 1908 the Bible Institute of Los Angeles has been building toward what is now the finest school of its kind in the nation.

To continue this progress a brand-new, 3 million dollar campus is now being built on 50 acres of land that was once an orange grove — just outside the downtown congested area.

Biola is made up of a four-year Bible college offering a B.A. degree, a two-year Bible Institute, a one-year post-graduate School of Missionary Medicine, a three-year-post-graduate theological seminary (Talbot).



Dormitory Building

COLLEGE MAJORS:

Bible
Christian Education
Education
English
History
Music
Philosophy
Psychology
(with emphasis on
guidance and counselling)

COLLEGE MINORS:

Art
French
German
Greek
Library Science
Missions
Science
Spanish

You are invited to write for free literature.

THE BIBLE INSTITUTE OF LOS ANGELES

558 South Hope Street, Los Angeles 17, California

BIOLA GRADUATES INCLUDE SUCH SPIRITUAL LEADERS AS:

Percy Crawford, Dick and Don Hillis, Irwin Moon, Charles E. Fuller

Are City Churches Running Away?

- Faced with big city blight, evangelicals have been accused of chasing retreating congregations.
- To get facts CHRISTIAN LIFE checked on churches across country, found pattern emerging.

TO MOVE or not to move seems to be the question for city churches today. Burgeoning suburbia beckons while big city blight makes work among the shifting population increasingly difficult.

Evangelical churches have been accused of throwing up their hands in holy horror at "unlike-minded" people, packing up their hymnbooks and running after their congregations.

But what are the facts? CHRISTIAN LIFE's editors interviewed pastors and checked on churches all over the country. Here are the findings:

A Washington, D. C., church is an example of what many liberal denominational churches are doing.

Not long ago Washington's historic Union Methodist Church was almost a "ghost" church. Feeling the pinch of a changing neighborhood and the flight to the suburbs of most of its congregation, the church had 32 in Sunday school and not quite 100 in worship services.

Then the Rev. Edward B. Lewis took over as pastor. He refused to admit that the church should give up.

He moved swiftly, sent a hot letter to former members challenging them to support the church.

Then he did something about the neighborhood. When he had no success in contacting owners of crumbling tenements, he called in their real estate men. He threatened to expose conditions to the newspapers. The men took action.

Special meetings and a television program made the community aware of Union Church. Lewis went into action to attract local kids, organized visitation teams. Now church membership is 535 with a Sunday school of 280. The building is being remodeled and a three-story education building is going up.

Throughout the West, Middle West and South a pattern emerges that shows a cleavage between the thinking of

liberal and conservative churches on the problem.

In Kansas City most churches are trying to reach the same scattered congregations they've always served, according to Dr. Walter Wilson, pastor of Central Bible Church. Two exceptions are Wilson's church and Central Presbyterian Church. Both have established branch churches in one of the large communities which has sprouted outside Kansas City. Most Kansas City

churches, however, are abandoning efforts to expand in areas which are running down.

One that is standing pat is Southeast Presbyterian Church. As in the Washington, D. C., church, it was the pastor who spearheaded the "let's stay and fight" movement.

When Negro families began to move into the neighborhood, a rash of "For Sale" signs began to appear on lawns. The Rev. Earl T. Sturgess, pastor at Southeast Presbyterian, also put a sign on his front lawn. But it said, "Not for Sale. Neither My Home nor My Moral Convictions. I Believe in My Neighborhood and Neighbors."

Sturgess preached a sermon in which he reminded his audience that "it will be easier to adjust to some rather new and different neighborhood changes than to learn to speak Russian." Result was that more than 150 "Not for Sale" signs have been sold at cost by the church to residents of the area.

Most Omaha churches are following

HE STOOD PAT ON HIS PRINCIPLES

Pastor Sturgess said "No" and a Kansas City church went into the sign business.

The Kansas City Star



their congregations out of the city. Negroes coming into the area have caused other churches to sell out.

However, the Covenant Church, the Assemblies of God and the Gospel Tabernacle (Christian and Missionary Alliance) are staying downtown. They are striking out after people in hotels and apartment houses through a "knock on the door" campaign and publicity. The Covenant Church and the Gospel Tabernacle aren't moving—but they're starting branch churches in the suburbs.

A Minneapolis church sticking to its guns is Bethlehem Baptist. The long-established church which has "mothered" 10 outlying churches in the past 50 years was hit by creeping metropolitan deterioration. The decision to stay put was reached after long and thoughtful consideration by the membership.

Said a Baptist General Conference official: "The same factors that have led other churches to re-locate have caused Bethlehem to decide to stay."

Probably no city is worse hit by big city blight than Chicago. Conservative churches which have decided to re-locate include Salem Baptist, Beverly Emmanuel Baptist, Redeemer Covenant, Lorimer Memorial Baptist and Edgebrook Free (formerly Lakeview Free Church).

The usual reasons were given. One comment: "We just wanted to get out of that neighborhood."

A church which moved from a neighborhood fast being swallowed up by expanding Negro population was threatened with violence by the Caucasians in the community if they sold their church to Negroes. Since white buyers are unsurprisingly scarce, the church is empty and padlocked today.

Elm-LaSalle Bible Church, Moody Memorial Church and Jackson Baptist Church are among the conservative metropolitan churches which are attempting to adjust their programs to the needs of the community.

First Baptist Church of Chicago, a liberal church in the University of Chicago area, is noted for its inter-racial program. With a dynamic Japanese-American pastor, the church is successfully ministering to Caucasians, Negroes, Nisei, Mexican and Chinese.

Down South the dilemma is complicated by the segregation problem. But here as in the West and Midwest liberal churches rather than conservative churches are choosing to slug it out despite urban changes.

First Methodist Church and First Presbyterian Church in Memphis are remaining in their present location despite a down-at-the-heel neighborhood. Together they have worked out a "Saturday Roundup" for youngsters in the vicinity. In the mornings the children

play at a playground, hear Bible stories, eat lunch and then see movies in the afternoon. Along with an activated program to reach the romper set, they are trying to reach teen-agers who become "clothes-conscious" and are lost to the church.

Both churches have large full-time staffs because, they say, "city church volunteers aren't as dependable as residential church members."

Two conservative churches in Memphis faced with the problem of a changing neighborhood decided to move. As non-whites moved into the locality and whites moved out, the young people's work of First Baptist Church languished and finally died.

Lindenwood Christian Church was on the edge of the worst "skid row" dis-



RED & YELLOW, BLACK & WHITE
Grace E.U.B. Church thrives in Chicago.

trict in Memphis. One reason they gave for their move was that they were hemmed in and couldn't expand their physical plant. They moved to the fashionable Parkway section, the geographical center of their membership.

It's in the East, which has had the reputation for being a tough section for the church, that the picture changes radically. Here a number of conservative churches are "digging in."

East End Baptist Church in Brooklyn is facing a terrific shift in population. Thirteen Jewish synagogues and three Catholic churches are pitched within five blocks of the church. There has been an influx of Negroes and Puerto Ricans. The church has sent buses into low-cost housing areas, bringing all nationalities to services. Last year, during the CHRISTIAN LIFE International Sunday School Attendance Contest, Sunday school attendance jumped from an average of 140 a Sunday to 330. The church even bought property across the street which has enabled them to reach some Jewish people.

Of the other five New York City churches questioned none are moving. By personal visitation and transportation they are keeping their numbers up. In almost every church some so-called "foreign" families are being welcomed to services.

In Rochester, N. Y., except for the Church of the Nazarene, the Bethel Full Gospel and a few Lutheran churches, most churches are staying put.

The Christian and Missionary Alliance Church in Rochester has met its community problem by working with a colony of Puerto Ricans which came into the area last year. Now a young Cuban has taken them over as an independent congregation. Meigs St. Church serves lunch to about 70 "skid row" habitués daily.

And so it goes. Some churches—principally of liberal denominations—are trying to adjust their programs to modern-day city life. Others are choosing to set up business in "better" locations.

No one can deny that the responsibility of preaching the Gospel to the lost and building a strong Christian community in the big city is a difficult one. Unfortunately, in too many cases the city church has failed.

One reason, according to a critic of the "pack up your troubles" churches, is that some Protestants have built institutions instead of communities. The constituency of such churches is nationality-centered or class-centered, and when "our people" move the church moves too.

But the 1950 census shows that despite population shifts the big cities are increasing in population. Are city dwellers to be forgotten by the churches?

Perhaps the answer is in an entirely new kind of church with a flexible program geared to the needs of people of various ethnic backgrounds and differing educational and economic levels. Such a program would have to be run by more mature lay leaders as well as pastors until local leadership can be developed. The establishment of branch churches for suburbanites who at the same time maintain responsibility for the older city church is perhaps a step in this direction.

Evangelical Christians might ask themselves if they are living up to their responsibility of preaching the Gospel to the "whosoever" when they move out of the city lock, stock and barrel. Dare they write off any person or group of persons as outside the reach or concern of Jesus Christ? Is the church's only responsibility to a static congregation? Doesn't the church have a debt to its community?

The churches may move out of the cities—but will Satan?



Wide World Photo

Anti-foreign rioting of Singapore students is example of terrifying side of ultra-nationalism.

GREATEST PERIL IN MISSION HISTORY

- Nationalism could mean end of missions—or beginning of bright era. Answer hinges on how quickly missions can re-vamp.
- National church must be built before Communism moves in. Slowest to adjust to global strategy are home supporters.

TALK about counterattack from Satan—we've had it. For more than three weeks we've been in the middle of the most vicious satanic opposition."

The hard-working young missionary was talking about trouble by missionaries in Japan. But his cry is being echoed around the world.

One young missionary medic returned stateside two years ago on his first furlough. The work in Africa was strenuous, but encouraging. His understaffed hospital was doing a creditable job.

But when he returned to Africa only a year later, a transformation had taken

place. His efforts were sabotaged. He suspected Communists, but they seemed unconcerned.

The situation has intensified. Now he contemplates leaving the hospital and beginning a new one elsewhere. The years he spent in developing one hospital have been wrecked.

Other missionaries are writing home: "I can't tell you what it is exactly. I can't explain it. But it's gotten out of hand. I don't know how much longer the work can exist under these circumstances. God must intervene."

That indefinable something is "nationalism."

Today it is clear that missionaries are

plunging through the greatest cataclysm in mission history. The new era of nationalism may mean the biggest switch in global gospel strategy since Cobbler William Carey hit Travancore, India, 160 years ago.

The problems missionaries face today are fresh problems. Once missionaries needed only the bravado of Peter to conquer jungles, stand before cannibals. Today they need more than Peter's bravado; they need Solomon's wisdom, Job's patience and a lot of prayer.

The dilemma of nationalism, as used by Satan, has ruined many missionaries. Even some mission boards are cracking.

Many Christians fear that the new nationalistic era means the end of missions. Turmoil in Indo-China, racial tension in Africa, restrictions on missionary work in India, the world-wide push of Communism—all these may seem to paint a murky picture for missions.

But standing out in the somber panorama are flashes of brightness. There are signs that nationalism, harnessed by God, can be the best work-horse missionaries have seen—if they know how to use it.

Nationalism is not a short stage in a baby nation's life that it will outgrow.

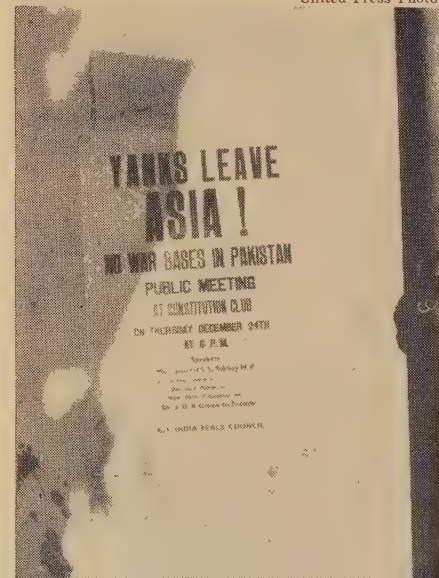
Southern Baptist mission expert, J. Winston Crawley, points out: "This revolution is not going to stop within our lifetime. That means there will be continued turmoil, continued crisis, continued problems and chaos as long as we live."

Sweet Freedom. Nationalism is rampant everywhere, but especially in newly independent states such as India, Indo-China, Ceylon, Pakistan, South Korea. Once backward peoples are tasting freedom and finding it sweet.

Take India, for example: After centuries of foreign rule she wants only one thing: the establishment of India as a progressive and strong state. Indians have developed a hypersensitive

Rabid "go home" attitude directed toward foreigners often extends to missionaries too.

United Press Photo





Conservative Baptist FMS Photo

African "missionaries" proclaiming Gospel to their own people may be rule, not exception.

nationalism much like so-called "100 per cent Americanism." This attitude toward anything foreign has led to a clamp down on missionary activity.

Missionaries in Indo-China have been hit, too. There, colonialism created social and political conditions out of which seeds of nationalism and Communism sprouted.

The hungry, disease-ridden, debt-oppressed peasant was wretched under French rule. Consequently, anything that takes the place of foreign domination looks good to him.

Situation is serious in Japan. Reports CHRISTIAN LIFE Correspondent Don Hoke: "The deceptive heyday of pro-American, subservient feeling in Japan has disappeared. Instead there is the much more realistic attitude of emergent independence and reaction against the long occupation." Nationalism, racial independence, anti-American feeling—call it what you will, it's trending sharply upward in Japan.

A survey recently taken in a public school near a U.S. Army base in Japan reveals the growing attitude. In answer to the question, "Do you like Americans?" not one student answered "yes." Fifty-four answered "no" and 46 didn't know.

Revival of heathen religions is another facet of nationalism. In Japan missionaries are seeing the resurrection of all things Japanese. The paraphernalia of Buddhism and Shintoism are once more being dragged out. Rising sun flags are re-appearing over homes and schools.

Last New Year's Day two and a half million Japanese trekked to Tokyo's Meiji shrine. This is roughly equivalent to Washington, D.C.'s Lincoln and Washington monuments but with re-

ligious significance attached.

"Why did you go?" one investigator queried many. "Why? I'm Japanese!" was the most frequent reply. The Meiji shrine represents the glory that was—and might be—Japan.

In India there is renewed loyalty to Hinduism, if not as a religion, at least as a culture.

Danger Ahead. Extreme nationalism can be very dangerous. In some countries eagerness for independence has led to a rabid "foreigner-go-home" attitude.

Attitude that Christianity is a "foreign" religion is reviving. In Japan during early occupation days, crowds gathered easily and "converts" were counted by the scores. Most of these can't be found now. In other areas, too, missionaries report a decreased interest in the Gospel.

To some, freedom means liberty to do as they please. Guerillas interpret it in terms of pillaging and stealing. Nationalism has taken on a terrifying manifestation in Kenya. Mau Mau raiders, with the avowed purpose of driving out the white man, have attacked and murdered both white men and natives.

Undoubtedly the greatest danger of nationalism is that it may become the tool of the Communists. Some Americans think nationalism is synonymous with Communism. This is not so. Communism is, nevertheless, the most powerful and skillful force which has sought to capture the nationalistic revolution and direct it to its own ends.

Communism appeals to many. To the disgruntled, Communism offers a vehicle for immediate and rapid change.

But nationalism can be a force for good.

Harnessed for Good. "Nationalism could be the best thing for the overseas church that ever happened," one missionary says.

In some countries it has ripened a struggling Christian church. It has brought the harvest of two centuries of missionary endeavor. Christian nationals want to stand on their own two feet.

One mission leader said bluntly, "The day of the missionary being a little god is over."

Said an African evangelist not long ago, speaking to a group of African students: "We are grateful to the white missionaries for coming to our country, for we owe much to them. But now it is time that we had a vision of black missionaries carrying the message to their own people. The white man may live among us 10, 20, 30 or even 40 years, but he never really knows us as we know ourselves. He is still white and we are still black."

A missionary to India wrote: "The decline of the missionary system is a general trend in our day. As the Spirit

TEST YOUR NATIONALISM

Don't be too surprised if you're pretty nationalistic yourself. If you are ignorant about the rest of the world, it shows how much you underrate their importance. Test yourself; answers are on page 34.

GEOGRAPHY

Match capitals with countries

- | | |
|--------------|-----------|
| 1. Spain | New Delhi |
| 2. Pakistan | Djakarta |
| 3. India | Bogota |
| 4. Indonesia | Karachi |
| 5. Colombia | Madrid |

LANGUAGES

Match countries with languages

- | | |
|--------------|-------------------------|
| 6. Hindi | China |
| 7. Mandarin | South Seas |
| 8. Swahili | India |
| 9. Afrikaans | East and Central Africa |
| 10. Malay | South Africa |

CUSTOMS

Match countries with customs

- | | |
|---------------------------------|--------------|
| 11. Child widows | Mongolia |
| 12. Removing shoes outside door | China |
| 13. Wives bought with cattle | South Africa |
| 14. Brick beds | India |
| 15. Portable houses | Japan |

CURRENT EVENTS

16. A country where the president is trying to separate church and state.
17. A nation in Asia consisting of two parts separated by a thousand miles.
18. A continent recently toured by Vice-President Nixon.
19. The president of South Korea.
20. Kenya is associated with what native terrorist group.

RELIGIONS

Match Religions with countries

- | | |
|------------------|---------------|
| 21. Japan | Hinduism |
| 22. India | Confucianism |
| 23. Pakistan | Buddhism |
| 24. North Africa | Mohammedanism |
| 25. China | Mohammedanism |

of God moves out of the old temple of the missionary structure and rushes into the new temple of the national church, we are not to be afraid.

"I want those of us who are missionaries to get adjusted to the changing times, to find our proper function in the new temple of the national church, and to understand how best we can help her."

In many cases national Christians feel that Western economic standards, modes of living and materialism are weakening influences on the church.

"Foreign money," an Indian national told a mission board representative, "is sapping the life and independence out of the Church of India."

Ready to Act. The Gospel of Christ—revolutionary itself—brought a sense of dignity. It taught Christian nationals that as sons and daughters of God they were inferior to no other creatures. Now they are ready to act on that truth.

Recently a mission leader commented: "We have created the impression that the ideal we sought was to have the missionary in the center of the picture. Thus, when the church hears that nationals want to run their own affairs, we jump to the conclusion that some catastrophe has overtaken us."

Nationals now are serving on the staffs of many schools and other organizations with great success. They are excelling in the medical field. African nurses have long been a mainstay of mission hospitals. In South America nationals are taking over Christian leadership with missionaries doing specialized and frontier work.

In evangelism nationals are doing outstanding work. Zulu Evangelist Nicholas Bhengu is an example of this new kind of "missionary." Now 45, Bhengu has for 11 years done evangelistic work.

Missionaries say that they have never heard of results in meetings conducted by whites to compare with the results of Bhengu's meetings.

Lately he has conducted campaigns in Johannesburg and Durban with immense crowds and a high percentage of decisions for Christ.

What Future? There is no alternative; nationalism must be accepted as a fact. But what does it mean for the future of missions?

Many mission boards are reconciled to the situation. They try to instruct their candidates with the meaning of nationalism. They teach how to harness it, rather than how to whip it.

Missionaries, now battling nationalism, are being forced to work with it.

Christian schools to train future missionaries have not come that far yet. But they too are coming. It demands an entirely new outlook on missionary education.

Slowest to adjust to nationalism are the home supporters—those who must give and must pray.

Much mission work today is neither dramatic nor exciting. It's easier on the missionary—at least for financial and spiritual backing—when he can hack through jungles and assume his accepted role of "preacher to the poor, benighted heathen." But his role has changed.

And with it, the role of his supporter, the U.S. evangelical, has changed also. A national church must be developed.

When evangelicals at home "catch on," then missionaries abroad will be empowered to do their imperative task of building the national church.

First of all, we must recognize that nationalism is natural. It's strange that we should fail to see in the current turmoil the struggle for our own national independence. The elements are the same—resentment of domination, yearning for freedom, many mistakes in our zeal, attempting to right all wrongs at one time, creating problems almost as large as the ones we were trying to solve.

Fact of the matter is, we have never lost our nationalism.

A recent report of the International Press Institute reveals that the average U.S. newspaper prints almost 4½ columns of foreign news a day, but the average American reads "very little" of it.

The IPI had the American Institute of Public Opinion run a check among readers. The pollers found that 40 per cent of those questioned in April of 1953 could not name Georgi Malenkov as Soviet premier. About 80 per cent did not know the letters NATO stood for North Atlantic Treaty Organization.

Second, we must realize that we have contributed to the antagonism of some nationalists.

After all, our example has fanned the flames of popular desire in Asia and to some extent in Africa. In our movies and picture magazines these people see the status, the wealth and the power which we possess. They often get a sadly distorted picture.

C. Stacey Woods, general secretary of Inter-Varsity Christian Fellowship, told delegates to its International Student Missionary Convention last winter: "To the average North American the world in which we live is a place of plenty, opportunity, enlightenment and progress. To him the greatest good for the greatest number would be for the whole world to become like the United States."

In other words, we have been denying these so-called backward peoples their nationalism while forcing ours upon them.

But having recognized our failures,

there is a positive course of action we can take.

● In many parts of the world, instead of increasing the number of missionaries in any one area, our aim should be steadily to train nationals to take over. Instead of making themselves indispensable and teaching converts to lean on them, they must encourage them to seek help from their own leaders.

● Missions must actively seek to transfer administration of funds to the shoulders of the local church.

They may not administer them in the white man's way. Naturally, they will make mistakes. But it's a part of the growing-up process.

And even through mistakes the Gospel will go forward.

The national church needs a guiding hand, not a domineering hand. Missionaries should become advisors, rather than supervisors.

● U. S. Christians must stand with these people in their desire for freedom and dignity. We must make it evident that we are concerned for them as people and not just as possible allies against an enemy.

● U.S. Christians must cease to allow racial and religious pride to direct their attitudes.

Mission authority Rolland Allen wrote, "We have done everything for them except acknowledge their equality. We have done everything for them, but very little with them. We have treated them as "dear children," but not as "brethren."

● Above all, we must remember that antagonism is not as strong a barrier to the Gospel as indifference. The early Church faced problems which to us might seem insurmountable. But the first missionary, Paul, regarded obstacles as opportunities. A prison invariably became a pulpit for him.

The present chaos also offers opportunity. We must seize it.

(For reprints of this article check RE-5 on page 55)

Native nurses—mainstay of mission hospitals.
Baptist General Conference Photo





Photos by Paul Haueter

Apart from the fair, the city was drab. Along the streets lined with shattered buildings, shabbily dressed folk, horses and wagons moved slowly.

INSIDE STORY:

Reds War Against the Church

Breathing Communist air for five days, Correspondent Paul Haueter learns first-hand what it's like to be a Christian in East Germany.

Famed Thomas Kirche withstands the Reds.

by Paul Haueter

CHRISTIAN LIFE *Foreign Correspondent*

I LIVED in Communist East Germany for five days. What I saw and experienced in that short time I shall never forget.

The trade fair at Leipzig provides one of the rare occasions when a Westerner is allowed to travel in East Germany. The day after I got my permit to go to the fair, I tossed my suitcase and camera into my car and headed south from Berlin.

I drove past the familiar border warning signs and stopped my car before a striped barrier. A fur-capped Russian guard, gun slung across his back, grunted in Russian a command to produce my documents. After questioning me, a police officer stamped a permit on my passport. I was free to proceed.

As I drove along, I reiterated to myself what I had decided before leaving Berlin: I wanted to learn all I could

about the reported struggle between state and church. I would try to be as little influenced as possible by unfavorable accounts I had heard. Perhaps it was not so bad after all!

When I reached Leipzig, people on the streets registered astonishment at seeing an American car. There was little traffic. A few ancient cars I saw moved at a top speed of about 25 miles per hour.

Much of the city still is in ruins. Toward the heart of the city activity centered around the railroad station. Crowds of police waited to pack themselves into streetcars. Blue-uniformed police directed automobiles from Russia, Poland, Czechoslovakia, Italy, France, Holland and Switzerland.

Instructions were that I must register my arrival immediately, so I sought the city hall. There I was told I would be staying with a private family.

On the north side of the city I found the address given me. An elderly



woman answered my knock. I explained that I was visiting the fair and had been sent to stay at her house.

"And where do you come from?" she inquired.

"From America."

"You mean U.S.A.?" she asked incredulously, retreating a few steps. I would not have been surprised if she had slammed the door. But after some further talk she admitted me.

As soon as I set my suitcase down in my room, my hostess began to question me. "We hear that America has built West Germany full of military bases from which the East will be attacked."

I told her that was news to me.

Such remarks gave me an inkling of what East Germans hear about the West. America is included in every radio newscast and always in a manner intended to stir up hatred. Newspapers carry stories and cartoons depicting the U.S. as a terrible aggressor bent on the destruction of the world.

At the fair grounds there were exhibitions from Russia, Red China, Czechoslovakia, North Korea and other lands. The one I recall most vividly was the Chinese display.

I found an interpreter and we sat down with four young Chinese. They were willing to talk. All of them said they had been trained in a "special school." They continually repeated Communist phrases and slogans.

They knew of American missionaries still in Red China, but they said they personally had never met any. They said foreigners could be free to live in China "if they obey the laws of new China."

Eventually they suggested I talk to their delegation leader. I was introduced to him in a small room. He was a thickly bespectacled man of about 30. He spoke some German so we were able to converse directly and in private.

He said he did not wish to reply to questions concerning American missionaries in China. Asked if he had ever seen a Bible, he replied, "Yes, but I find no time to read it." He said there are a sizable number of Christians in China. He asked if there are many Christians in America, then inquired as to what I believed. This was my opportunity for a Christian testimony, and I took it. When I finished he looked at me intently, silently. In spite of his expressionless face I detected a hunger for something he did not possess.

The fair itself was planned to provide a gay impression for the visitor. But the view I got of conditions contradicted that impression.

The people appeared thin, sad, worked out, poorly fed. Children did not laugh and play like those in the West. Not an orange or a citrus fruit of any kind could be found in the city.

Meat shops were stocked with only the lower grades of meat. Butter was scarce, sugar a rarity, rice too expensive to buy. One shopkeeper told me, "As soon as the fair is ended and you leave the windows will be bare again."

At noon I stopped on a deserted street to eat the lunch my wife had packed. I bowed my head to thank God for the abundance he has showered on America and for freedom. When I looked up, a small boy was gazing longingly through the window at the orange I was about to peel. I rolled down the window and offered it to him. He paused only long enough to mumble *Danke schoen* before scampering home to show his prize.

In the afternoon I looked for the apartment address given me by a friend. The man I was to visit had become a Christian while a war prisoner in England.

A gray-haired woman answered the door.

After I told her of my mission we sat down and she began to pour out her story: "The laws of the government today are almost unbearable. I brought my children up to fear God and to live the Christian life. But the government tries every way they can think of to get the young people away from the church.

"My daughter's son is in school where the authorities are trying to force him to join the "Young Pioneers," a Communist organization. The other children make sport of him because he tries to stick by the teachings he has learned in church. Lately he told his mother that she has told him certain things but in school they have taught him something entirely different." The old woman's chin quivered and her eyes blazed indignation as she talked.



Haueter chatted with Red China delegation leader in building housing exhibit at trade fair.

Fairgrounds were gaily decorated. But other conditions in city contradicted gay impression.





Women on bombed-out street were overjoyed with oranges Haueter gave them for their children.

I returned after eight o'clock that evening when the father and mother were home from work. They were waiting to serve tea. As the hostess poured, she said proudly, "This tea was sent from England and we have been saving it for something special like this."

They discussed the struggle between the church and the regime. I read a letter which had been sent to them urging parents to have their children take part in the Communist youth dedication, *Jugendweihe*.

That night I shaved and washed with chill water in an unheated bathroom. In bed I thought about what I had done that day and recalled the photos I had taken. Several times people had exclaimed in hushed voices, "That is forbidden!" I wondered if some activist might have reported my car license to the security police. They could accuse me of being a spy. I had heard that evening how police had searched every inch of a house because one of the occupants was found carrying a West German newspaper. Now I can better understand the uneasiness that goes with living in a police state.

Next day near the city hall I found a Russian P.X. store for military personnel. Nobody stopped me as I walked in. I saw Russians amble slowly through the shop, hands behind backs, stopping to examine price tags. There was little actual buying except of small articles.

A structure of which the Russians are proud is a recently completed white stone "Soviet Pavilion" covering at least a block. At the front is a tall, conical spire topped by a red Communist star. Inside the entrance stand towering white figures of Lenin and Stalin. Around the dome overhead is the inscription, "Glory to the Fathers of Communism."

I was especially interested while in the Soviet zone to learn more about the youth dedication, *Jugendweihe*. This

ceremony is the consummation of compulsory lectures in the schools. The lessons cover such subjects as, "The evolutionary development of man," "About the control of nature by man," "The creative power of man and masses of people," "The new era in the history of society" and "Relations of humans, women in society."

Concerning the *Jugendweihe* I talked with parents, teachers, pastors, deacons and other church leaders.

One young man caught in the merry-go-round struggle became so confused he felt he must make a choice. In school he recited to the teacher what was required while at the same time telling himself he believed otherwise. One day he decided in despair, "I cannot keep on with this double life or my mind will crack. I shall do the easiest thing and become a Communist."

A deacon estimated that about 70 per cent of East German youth are holding to church teachings. The other 30 per cent are followers of authority, which at present is Communistic.

The Reds are attempting to draw young people entirely away from the church. But they have learned that religious traditions are not easily broken. So the state says that the children may take part in the *Jugendweihe* and still belong to the church.

Christian leaders, however, have had something different to say about it. Bishop Otto Dibelius, leader of Protestant churches throughout Germany, declared that any young people taking part in the dedication were dedicating themselves to Marxism and thereby denying Christ. He said they would be refused confirmation, could not be married in the church and would be denied communion.

The week I was in Leipzig the bishop of Saxon spoke from the pulpit of the city's famed *Thomas Kirche* church. He stated that the church by one accord

had taken a stand against the *Jugendweihe*. He urged parents not to be intimidated by pressure methods. He also announced the dismissal of a pastor who had compromised with Communism. The packed-out church was silent except for the words of the white-haired bishop which reverberated from the magnificent architecture.

I was invited to a conference one evening in a church hall. Present were 20 Christian public school teachers assembled to discuss mutual problems. The chief obstacle confronting them was that they were compelled to teach the Communist lectures. If they refused to present the material they would lose their jobs. If fortunate, they might escape to the West, but this would open a teaching position to a real Marxist. Instead of fleeing to the West, they chose to stick to their jobs and treat the lectures as lightly as possible.

I silently thanked God for this loyal force of Christians in such a spot.

At the close of the session they asked me to tell them something about Christians in America and they also wanted to know about Billy Graham.

I assured them that Christian people in the United States have not forgotten them behind the iron curtain, but are interested and are praying for them.

That night I returned thoughtfully to my room. Wrapped in my overcoat, I sat down with my face in my hands. More clearly than ever before I saw the conflict, global in scope, between atheistic materialism and Christianity.

It would be the crime of the ages if we forget and forsake our Christian brethren who are bearing the brunt of the battle. More than ever I am convinced that the only hope of survival for the free world is for us to begin in earnest to win people to Jesus Christ, to carry on a sweeping, aggressive program that will burn from one heart to another.



Old woman told how Reds influence grandson.

Prospects

Bible Light on Today's Events

Outlook for Tomorrow

Prayer for President

It's generally agreed more church groups prayed for God's intervention in the last presidential election than in many years. Probably more than at any other time since the Civil War . . . President Eisenhower's expressed belief, example and public utterances reveal a personal faith in God greatly needed in the White House . . . With Eisenhower apparently still undecided as to whether or not he will run for a second term, some groups now are talking of reviving "Prayer for President" groups . . . His decision probably will be made by March 1956, they reason. Therefore, prayer is needed now.

Pressure on Missions

Missionary observers back from the Far East report Red pressure continues. Western Allies may be fooled by Communist peace gestures, but missionaries are not . . . Vietnam is virtually in the Red bag. Quemoy and Matsu will be there in a matter of time. Singapore, Malaya, Thailand are all expected to fall without an official war.

Cut Down to Size

For the first time in the history of missions in Latin America, the Roman Catholic Church is being cut down closer to the level of the Protestant mission program . . . Those who know the situation in Argentina put little faith in the rumor Peron has been converted . . . The situation is purely political, they say. Peron wants another six-year term as president . . . He believes Catholic Church stands in his way.

Your Boy and the Draft

If your boy has just turned 18½ his chances of being called up in the draft may be smaller than you realize . . . Despite new law, Washington authorities admit less than one out of 15 eligible will actually be drafted. This should prove boon to Christian colleges.

Slave Trade Revived

Missionaries have long suspected it . . . Now French officials acknowledge the probable revival of the African slave traffic carried on under the guise of annual pilgrimages of Moslems to Mecca. Pilgrims from Africa take large groups of "servants" along with them. At Mecca they get as high as \$1,200 for an attractive 15-year-old girl.

Return to Sectarianism

A quiet revolution is taking place in official evangelical denominational circles unrecognized by most laymen . . . When the ravages of liberal theology first began to be felt a quarter of a century ago, conservatives were drawn together for self protection. In some cases, conservative churches withdrew from larger denominations with liberal tendencies. For same reason smaller denominations still conservative in doctrine severed relationships with larger denominations whose background was similar . . . Some of these groups now have shown big growth. Denominational officials, sensing new strength, see possibilities for building organization. Result is growing tendency to stress doctrinal differences, play down factors which drew groups together decade ago.

**HOLMES &
EDWARDS**
silverplate

*Church
Equipment
that costs you
nothing!*



52 pc. serv. for 8 (w/chest)
62 pc. serv. for 8 (w/chest)
76 pc. serv. for 12 (w/chest)

Retail Price
\$ 84.50
104.75
122.75

Yours for this
many subs
to Christian Life
46
57
67

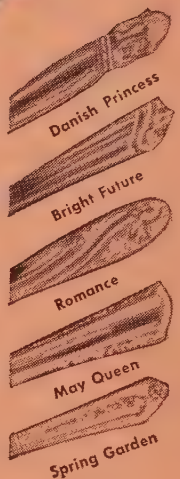


**MELMAC
DINNERWARE**

16 pc. starter set—serv. for 4
35 pc.—serv. for 6
47 pc.—serv. for 8

Retail Price
\$15.95
39.95
54.95

Yours for this
many subs
to Christian Life
10
26
36



- ▼ **Wonderful to give to missionaries!**
- ▼ **Perfect for church kitchens!**
- ▼ **And ideal for the home, too!**

Christian Life Magazine
434 So. Wabash Ave., Chicago 5, Ill.

Gentlemen:

I want to get started right away on the plan that enables me to earn the valuable premiums described above. Please send by return mail a supply of order blanks and complete information.

Name _____

Street or RFD _____

City _____ () State _____

Just think—without cost—this nationally advertised merchandise can be yours. And your friends will thank you for introducing them to this informative and interesting magazine. A wonderful way for your ladies' groups to outfit the church kitchen for those smaller private socials when you want to "dress up" the table.

Silence Can Be Sinful, Too

by Wendell Stearns

EVER try to make conversation and miserably fail? Remember that embarrassing silence?

Maybe it's, humorous now to recall your few blurring exchanges about the weather punctuated by long awkward silences. But it wasn't funny then.

Well, even the biggest extrovert has some such painful memory. It's common to all mankind.

But to Christians the social embarrassment of such failures is secondary; what's more important is that an opportunity to witness of Christ is lost.

Ben Franklin aptly put it, "As we must account for every idle word, so we must account for every idle silence."

There is a lot of preaching about gossip, but not very much about the sin of silence. One is just as vile as the other.

"But," you may plead, "the Lord didn't make me a glib conversationalist. He made me a shy, bashful creature."

Conversation is an art with a simple scientific foundation. Knowing the foundation will make you a better conversationalist. Being a better conversationalist, you become a better witness for Christ.

Here are three principles for making conversation:

● First, you must be interested in others. You must love them as you are loved by Christ. Train yourself to look for qualities in others, such as a melodious voice, artistic hands, good complexion, unselfish attitudes, etc. Be sensitive to the needs of people you meet. Let your heart go out to them with the "love of God shed abroad in our hearts" (Rom. 5:5).

The stress we feel in awkward situations is simply self-consciousness. We become so concerned with our appearance, manner or discomfort that these things become a block to free, easy conversation.

In the New Testament, Christ has given His followers the secret of gaining victory over concern for self. In Matt. 22:19, for example, He gave this commandment, "Thou shalt love thy neighbor as thyself." This is the outward look, rather than the more normal, yet sinful, tendency to put self first.

Jesus, if you study the Gospels, rarely gave thought to Himself. In fact, He never did until He met the needs of others. Even in His suffering on the cross, His first thoughts were for His

enemies, then His mother and beloved disciple.

● Second, you must realize that people are starving for appreciation. They will open their hearts to the thoughtful person who recognizes their interests and abilities and takes time to pay them a sincere compliment.

The key to the door of conversation is a compliment.

Most of us are guilty of failing to notice and speak of the good in others.

Paul tells Christians that themes for thought should be "whatsoever things are true . . . honest . . . just . . . pure . . . lovely . . . of good report" (Phil. 4:8).

● Third, you should be interested in getting the other person to talk. To do this, you must find a subject interesting to your companion.

If the topic of conversation revolves around a subject of personal interest or knowledge, naturally you will bear the brunt of the conversation.

With these three principles in mind: out-going love, appreciation for good and seeking out the interests in others, your ability to make conversation count for Christ should be increased.

Solomon said, "A word fitly spoken is like apples of gold in pictures of silver" (Prov. 25:11).

But in spite of all the exhortation, some people, maybe you are among them, seem to get tongue-tied when the time for conversation comes.

Here's a simple memory device, using the letters of the word "conversation."

C—COMPLIMENT
O—OCCUPATION
N—NEWS
V—VIEWS
E—ENTERTAINMENT
R—RELIGION
S—SCHOOL
A—ATHLETICS
T—TRAVEL
I—INTEREST
O—OWNERSHIP
N—NEEDS

If you memorize these key words, you will find them a guide to your conversation. Of course, they should not be used mechanically. Used flexibly, they should bring fine results.

As soon as your partner does "thaw out," you can jump to the last point, his spiritual needs.

The Holy Spirit will certainly guide your conversation as you dedicate it to Him. You can rely on Him to bring results. After all, "a true witness delivereth souls" (Prov. 14:25).

CHURCH EVANGELISM ASSOCIATION

...provides professionally prepared materials for Evangelistic crusades—periodic and continuous

CEA is the servant of the Churches of America, operating as a service organization without financial profit. Its mission is to provide compelling advertising and promotional materials to assist the individual church in reaching out and winning more souls for Christ.

The techniques, skills and personnel available for this work are all on a par with those that have done so much for the world of business.

CEA invites you to write regarding your individual problems and needs. And—for full information on the overall CEA Program, write for



CEA
Bulletin No. 1
and Samples

CHURCH EVANGELISM ASSOCIATION

1626 So. Brownlee • Corpus Christi 3, Texas

Central Security says



**DRINKING
+
DRIVING
=
DISASTER**

IN TWO WAYS ▶ ON THE HIGHWAY
▶ IN YOUR POCKETBOOK

Save up to 40%

on auto insurance if you don't drink
Get complete facts—no obligation

CENTRAL SECURITY MUTUAL INSURANCE CO.
4915 W. Irving Park Road, Chicago 41, Ill.

I am a TOTAL ABSTAINER. Please send me without obligation information on Auto Insurance for the Non-Drinking Driver.

Name _____ Age _____

Address _____ Phone _____

City _____ Zone _____ State _____

Present Policy Expires _____ Dept. CL57

More than Successful Fund-Raising



ABOVE AND BEYOND successful KIRBY-SMITH fund campaigns for 600 churches is the more important result—600 churches spiritually vitalized. Fund-raising alone is not enough. KIRBY-SMITH combines it with a unique plan of Church Visitation Evangelism tested over 16 years in 18 states. Instead of a high-pressure organizer, you get a team of Christian visitors—experienced in over 260,000 completed interviews. "Associate pastors," many churches have gratefully called them. They personally visit every member and adherent. They not only raise money—they lift the spiritual level of the church and community. The financial goal is important, but the ultimate goal is more important—more people better served by your church, more people challenged to serve in it. If your church seeks *more* than a successful fund-raising campaign—if it seeks spiritual strengthening, a new level of giving from the heart out—then be sure you get the complete KIRBY-SMITH story.

- ★ Every-member visitation by a team of Kirby-Smith visitors.
- ★ Special cultivation designed to uncover hidden spiritual resources.
- ★ Prospects obtained for church membership and church school.
- ★ Church records brought up to date.
- ★ Detailed reports to pastor of each interview.
- ★ City-wide Victory Through Christ Crusade, if desired.

What Churches Say—

"In the reports which your staff turned in on individual visits during your stewardship campaign with us, I find much valuable information. I am sure the continual benefits will be enjoyed by the church for some time to come. We appreciate the fine contribution of the Kirby-Smith Associates."

Rev. H. Clay Mitchell
Associate Pastor, Calvary Baptist Church,
New York, N.Y.

"God has wrought a great accomplishment through you and your visitors. Not only were we pleased with the amount of pledges and money raised, but you have bestowed upon us fine spiritual opportunities. The Spirit of Christ was the soul of all your work."

Rev. Ross H. Stover
Messiah Lutheran Church,
Philadelphia, Pa.



Kirby-Smith ASSOCIATES
CHURCH VISITATION EVANGELISM
6K MALL WALK • CROSS COUNTY CENTER
YONKERS, N. Y. • YO 5-6900

C L

Write to office nearest you,
or call us collect, YOnkers 5-6900:

SAN PEDRO, CALIFORNIA
BOX 76

ATLANTIC CITY, N. J.
BOX 123

BUENA VISTA, MIAMI, FLA.
BOX 495

Without obligation, please send us the following:

- ☐ SPECIALLY PREPARED DISC RECORDING
- ☐ OUR ILLUSTRATED PROSPECTUS
- ☐ MEET WITH CHURCH OFFICIALS FOR A PRESENTATION

Name _____

Church _____

Address _____



Christian Life Photo

Professional financing may tip scales in favor of new construction. Evangelical churches use a variety of legitimate means to tip scales.

New View on Church Fund Raising

- Since World War II professional fund raising has exploded into big business. Prejudices against fund raisers are falling by wayside.
- Dollars are available, professionals say; blame churches for failing to ask for them. Methods differ, but all stress spiritual motive.

A CHURCH not bitten by the building bug is a rarity today. The question is not "Shall we build?" but "How can we get the money?"

Handicapped by a lack of "know-how" many churches are turning to experts for help.

The number of churches—both conservative and liberal—which are using the services of professional fund raisers shows that prejudices against professionalism in the church finance field are falling by the wayside.

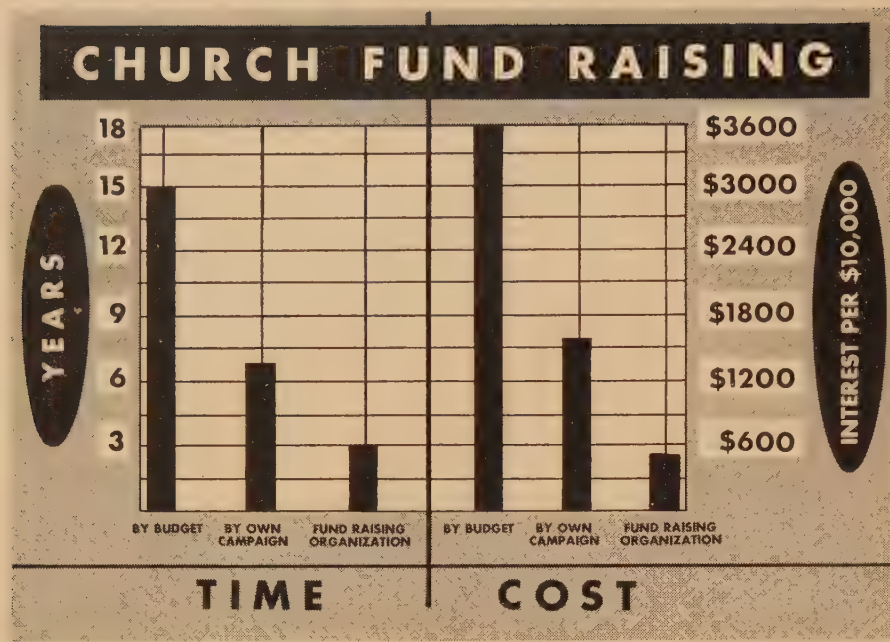
A church needs professional assistance in putting on a fund drive unless every member tithes faithfully, say professional fund raisers. They add that more than 90 per cent of America's church families are making only token gifts (less than \$1 per week for every \$1,000 of annual income of the giving family). This amounts to less than one-half the tithe.

Since World War II church fund raising has exploded into a full-blown business. The biggest church fund-

raising firm (they claim to handle 80 per cent of church fund-raising business today) in 1950 maintained three offices and 30 people. Today they have 38 offices employing 400 people.

Let's see how one church fared which called in professional assistance to conduct their financial campaign.

Raymond P. Murray, pastor of the First Assembly of God Church in Santa Cruz, Calif., was introduced to a representative of a large fund-raising organization by another Santa Cruz pastor.



Church fund campaign without expert aid costs more, takes longer than professional campaign.

Murray told the fund raiser of his church's plans to build a new sanctuary.

"Why not let us help you?" the fund raiser offered. He suggested that an exploratory meeting be arranged with church leaders.

Ten men comprising the church's board plus its building committee heard a representative of the firm explain the campaign program. They not only listened, they were sold. They voted unanimously to recommend to the church body that the fund-raising organization be hired.

That was late in the fall of 1953. At a business meeting of the church in December of that year, church members voted overwhelmingly to accept the recommendation of the ten-man committee.

In January of 1954 a "canvass director" arrived in Santa Cruz. He went to work to set up a three-week financial campaign. He made a thorough study of church finances to determine the giving power of the congregation. Then he organized a canvass committee.

No specific goal was set, though the church wanted to liquidate some \$12,000 indebtedness and also raise a substantial amount toward the construction of their sanctuary.

Contacts with church members were made solely by laymen of the church. The pastor kept in the background, although, as an example, he made the first pledge.

The campaign resulted in 68 commitments amounting to \$30,270, payable in 150 weeks. Cost of the campaign was a \$2,000 fee to the fund-raising organization plus \$551.22 for campaign expenses.

Was the Santa Cruz church happy with the arrangement?

Says Pastor Murray: "I witnessed a spiritual revival among our people during this period. For as men and women began to put God and His Church first God honored them by fulfilling His promise in Matthew 6:33. It also helped to develop leadership among our laymen.

"I feel confident that the most convincing proof of the success of the campaign is in the fact that we are now in the midst of building our sanctuary. We are better off financially than in any previous time during my almost 10 years as pastor. I am convinced that professional help in fund raising will solve many of the difficulties that arise during a financial drive."

Comments Clifford M. Dickau, pastor of the Champion Street Baptist Church in Bellingham, Wash., who employed the same organization: "It got some of our men doing the work of calling which they should have been doing right along. Many had refused to do this previously.

"The canvassers were instructed that giving is basically a spiritual issue and should be presented from that angle. As a result one of our men led a mother in the home of one of our Sunday school girls to the Lord. Another canvasser had a heart-to-heart talk on spiritual matters to a man who was a Christian but not a member of the church. This man joined the church and made a substantial pledge."

Many church fund raisers, like the organization which handled the Santa Cruz campaign, put church members themselves to work on canvassing.

"You wouldn't want strangers soli-

citing money from you for your church," they say. "Besides, one of the primary benefits of a campaign is the participation of church lay leaders who realize their responsibility and communicate it to other church members."

Firms in this category include Wells Organizations, Ketchum, Inc., Marts and Lundy and Lawson Associates.

Other outfits have professional "visitors" who personally contact church members. They argue: "Our mature and experienced visitors can do a better job than reluctant recruits from your congregation who can give only tag ends of their time to the campaign." One such organization stresses that their visitors are experienced born-again Christian workers.

Firms functioning this way include Kirby-Smith Associates and Campaign Craftsmen.

Some campaigners charge a percentage of the total amount pledged. Others charge a flat fee based on the length of the campaign and the amount expected to be raised. The American Association of Fundraising Counsel accepts as members only firms that charge a flat fee. They feel that a percentage arrangement can lead to high-pressure practices to up the fund raiser's take.

What about collections? One firm absolutely insures collections. In fact, they say that a church can expect to collect more than pledged. If necessary the firm will return and see the collection through. Another respected firm will not guarantee the reaching of a goal because they feel doing so might lead to high-pressure methods to obtain it. However, they say that 99 per cent of all money pledged in their campaign has been collected.

Perhaps the most commonly raised objection to professional fund raising in the church is that it brings a commercial emphasis into the church that destroys the spiritual and religious spirit.

To such an objection fund raisers answer that they can name church after church who say that the spiritual level of the church has never been so high as after a campaign.

One firm maintains that a fund-raising canvass is nothing less than an educational program to teach church members to tithe. This company constantly stresses that the need of the church member to give is greater than the need of the church to get.

Accusations that fund raisers use high-pressure methods are denied by today's reputable campaigners. They say that high-pressure is old hat. Instead, they try to "develop a climate in which the values of the cause are realized in their true light."

The fund-raising profession today

rests on a firm ethical base, it is maintained. All of them stress that they approach their task with the knowledge that a fund-raising campaign should produce not only dollars but a quickening spiritual tempo in the church.

The kind of professional help you can get to solve your church's financial problem varies as much as your need. Your church may need its entire financial structure overhauled. Perhaps your people need a new view of stewardship. There are specialists who can satisfy those needs too.

One who calls himself a "stewardship evangelist" is Albert E. Tebay of Altadena, Calif. Tebay presents to churches his "storehouse tithing plan." This plan revolves around the idea that an individual's whole tithe should go into the church's general fund.

Tebay speaks to church members at a series of meetings which includes a business meeting at which church books are examined. If desired he'll set up a new system of bookkeeping and help the church arrive at new yearly budget.

If you want to finance your church through the issuance of bonds, you might look into the "Broadway plan" (so-called after the Houston, Tex., church which first used it). This is the brain child of Judge J. S. Bracewell of Houston, Tex. More than 850 churches have used it.

Revenue bonds, repaid from weekly collections, are the key to the plan. Rather than borrowing a large amount in a lump sum from a bank or insurance company, the church borrows the money in smaller sums from individuals. Each week the church deposits in a special bank account \$2 a week for each \$1,000 of indebtedness. Investors who buy the bonds, issued in amounts ranging from \$50 to \$500,

merely clip their coupons every six months and get their money from the bank.

"In 16 years we've never had a single default," Bracewell says. Bonds are sold mostly to church members and pay five per cent interest.

"When people in the church lend their hard-earned savings to the church they will thereafter take a more active interest in the financial affairs of the church," Bracewell contends.

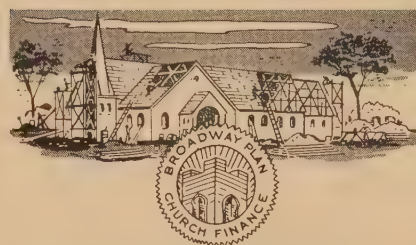
Miller's Plan of Church Financing is another organization who will handle the issuance of bonds—as well as help the church put on other financial efforts.

For church leaders who want to look into the possibility of enlisting "outside" help in church financial efforts, here are a few suggestions:

1. Be sure that the man to whom you talk is a bona fide representative of the firm he claims to represent.
2. Check with other churches who have employed the firm under consideration. Where they satisfied?
3. Before you sign on the dotted line, be sure you understand the financial arrangements. For example, are expenses included in the fee?
4. Make sure that your people understand and back the plan before you go ahead.

5. If in doubt about the reliability of the organization under consideration, check with your local association of commerce.

Whether or not you want to hire a fund-raising organization, you ought to remember this: Professional fund raisers say that the dollars are available for the asking. Unfortunately, too many churches do not pay attention to the asking.



Your New Church can be built *Now*

There is no need to wait months, or years, for your new building. To any congregation with a spirit of dedication, the Broadway Plan offers an immediate solution—in a thorough business-like manner.

More than 800 churches in 30 states have satisfactorily and speedily solved their financing problems this sound, economical, proven way.

■ Write without obligation
for details

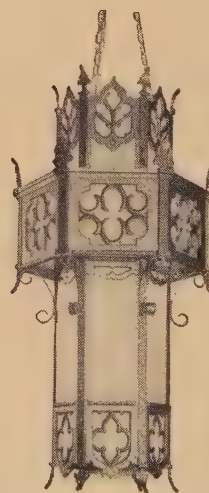
BROADWAY PLAN *Church Finance*

CITY NATIONAL BANK BLDG.,
HOUSTON, TEXAS

CORRECT ILLUMINATION
LEVELS

IN *Sightsaver*

LIGHTING



Ask For FREE CATALOG R
On Your Letterhead

R.A. MANNING

Box 643

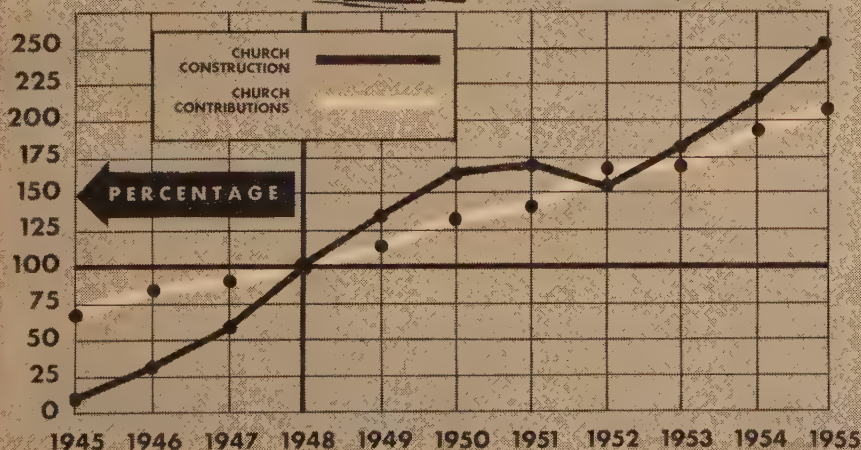
Sheboygan, Wis.

CONSTRUCTION COST LEADS CHURCH GIVING

COMPARATIVE
INCREASE



1948 - 100 PERCENT



Yearbook of American Churches

Gap between rising construction cost and giving by church members shows need for more dollars.

LAUNCH PLAN FOR S

MORE THAN TWO DOZEN ASSOCIATIONS AID GROWTH

Today more than two dozen regional associations across the nation aid growth and progress in the local Sunday school. They spearhead Sunday school gains.

Leading the regional movement is the National Sunday School Association, directed by Clate Risley.

Associations in the East are Allentown (Pa.), Buffalo, Metropolitan New York, Philadelphia Area, and Washington, D.C.

Associations in the Middle West are Chicago, Cincinnati, Detroit, Iowa State, Kansas State, Minneapolis, Minnesota State, North Dakota, Oklahoma State, Rockford (Ill.), South Dakota and Sioux County, Iowa.

Associations in the West are Arizona State, Inland Empire, Kitsap County, Wash., Los Angeles, Midland Empire, Portland, Seattle and Upper Willamette.

Addresses of all these regional associations may be obtained from CHRISTIAN LIFE Magazine.

Many of these associations are sponsoring contests among their members. CHRISTIAN LIFE will encourage such contests by publicizing progress and results.

HERE'S WHAT THE LEADERS ARE SAYING

Christian leaders enthusiastically hail the new Sunday school campaign of CHRISTIAN LIFE.

Ray H. Hughes, Church of God: "We will be glad to cooperate with CHRISTIAN LIFE in a simultaneous effort on the even numbered years."

Clarence R. Gerig, S. S. Supt., Missionary Church Association: "I will urge my churches to support both programs."

Lawrence F. Swanson, Baptist General Conference of America: "Your suggestion . . . was a good one. We shall cooperate more wholeheartedly in this program than previously."

A. L. Brown, Free Methodist Church: "I am in hearty accord

See need for Association Effort

"We know we need a Sunday school association, but what can we do about it?" asked Sunday school workers in a midwestern state recently.

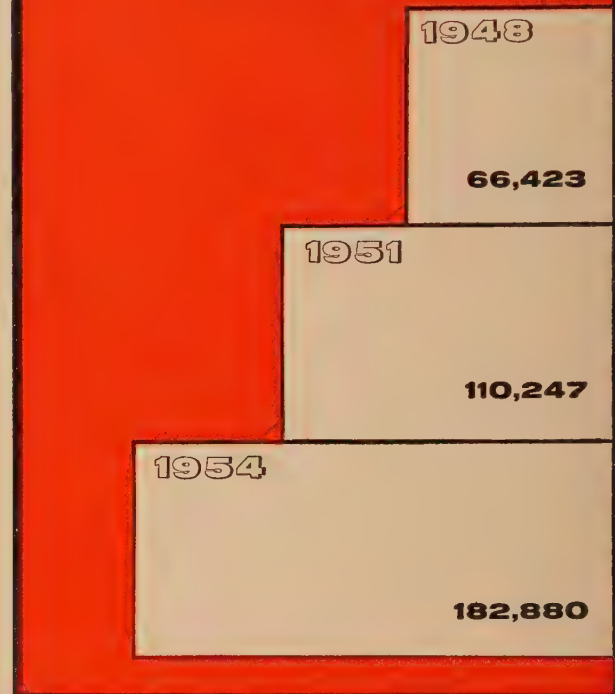
They had seen how an association spurred Sunday schools in other states. So they pitched together and started a regional association themselves. Today they are enjoying the results.

Starting a Sunday school association in the area is not as hard as it sounds, they testify.

Vital ingredients are a burden for the people of the area and a realization of what the Sunday school can do for them.

Watch the pages of CHRISTIAN LIFE for suggestions on how to start a Sunday school association in your community.

TOTAL ATTENDANCE INCREASE OF ALL PARTICIPATING SUNDAY SCHOOLS



Since 1948, the Sunday School Contest has enabled the

HISTORY OF SUNDAY SCHOOL CONTEST IS SUCCESS STORY

Seven years ago a small eruption—the CHRISTIAN LIFE Sunday School Contest—shook Sunday schools across the nation.

By 1955 the total contest gains passed the one million mark.

All over the United States and from spots like Costa Rica, Hawaii, Africa, Egypt and Puerto Rico have come testimonies of great blessing, revival and enthusiasm generated by the contest.

New churches have sprung up, new leaders have been developed, communities have been shaken.

A large church in Michigan last year reported 200 decisions for Christ. Smaller groups in Maine or Philippines tell of unbelievable

Evidences of spiritual blessing run especially high. A mission Sunday school in British West Africa reported more than 200 decisions among the children and about among the adults. Another church in the deep South told of people in the prayer room day and night, nearly 300 responding to the call during the six weeks of Contest participation.

EVERY CHRISTIAN WORKER

SUNDAY SCHOOL GAINS

SUNDAY
SCHOOL
PROGRESS
1948 - 1954



AVERAGE
CONTEST
INCREASE PER
SUNDAY SCHOOL

1948

174

1951

330

1954

420

ds of participants to gain over one million in attendance.

Biggest Gain If All Comes After Contest

Many Sunday schools find the
greatest thrills come after the Sun-
day school contest is ended.

Visitors become members and
in become workers. This cycle
encourages the entire Sunday
school.

This year Sunday schools are be-
coming conservation - conscious.
CHRISTIAN LIFE is selecting 1955
a year of follow-up and con-
solidation of

Church-wide Contests Rise

New development in Sunday
school promotion is a result of
CHRISTIAN LIFE Contest: attend-
ance contests sponsored by de-
nominations.

Among denominations which re-
cently sponsored church-wide con-
tests are the Advent Christian
Church, the Church of God of
Cleveland, Tenn., the Free Meth-
odist Church, the Missionary
Church Association, the Baptist
General Conference, the National
Fellowship of Brethren Churches,
the Evangelical Free Church and
the Christian and Missionary Al-
liance.

LEADING MAGAZINE TO FEATURE REGIONAL IDEA

This is the announcement you have been looking for. This is
CHRISTIAN LIFE Magazine's three-point Sunday school promotion pro-
gram for the year 1955.

1. Wholehearted promotion of Sunday school attendance contests
sponsored by regional Sunday school associations and denominations.

2. Enthusiastic support of
regional and local Sunday school
association conventions and work-
shops.

3. Continued helps and sugges-
tions for those interested in im-
proving the ministry of their local
Sunday school.

The above program takes the
place of CHRISTIAN LIFE's regular
International Sunday School At-
tendance Contest for this year.
This program is developed at the
suggestion of Sunday school asso-
ciation directors in various parts of
the country. Purpose is to provide
a year for follow-up on gains reg-
istered in the 1954 CHRISTIAN LIFE
Contest.

Then in 1956 CHRISTIAN LIFE
Magazine again will sponsor its
International Sunday school Con-
test on a larger scale than ever—
in cooperation with more than a
score of Sunday School associations
and church denominations.

In subsequent years the program
will be developed along similar
lines. The CHRISTIAN LIFE Inter-
national Sunday School Attend-
ance Contest will be sponsored on
even years (1958, 1960, etc.) and
a follow-up program in odd years
with the emphasis on regional and
denominational associations, work-
shops and contests.

Biennial Contest
Scheduled
for 1956

OHIO CHURCH LEAPS FROM 18 TO 108

On Ohio's western border a one-
year-old Missionary Church is ex-
uberant. Because of a Sunday
school contest their little nucleus
of 18 in November 1953 exploded
to 82 last November.

Registered in two contests, they
emerged with laurels from both.
Within their own denomination
the Hicksville church grabbed top
national honors in percentage gain.
Their 128 per cent growth gave
the church first prize winner in
Class 5. In the CHRISTIAN LIFE
International Sunday School At-
tendance Contest they received
honorable mention.

Hicksville's difficulties frequently
force little churches to despair. In
the population-2800 town of ten
churches folks had to be convinced
that an eleventh had anything
worthwhile to offer.

Visitation and direct mail to-
gether with good newspaper pub-
licity helped do the job.

Peak attendance of 108 on the
last Sunday overflowed both
church and parsonage. Members,
inspired and encouraged by such
a success story, began planning
eagerly for a \$30,000 building to
accommodate their growing ranks.

India's Missionary Diplomat

- A quiet Quaker from Ohio, Everett Cattell, steers India's evangelicals through difficulty.

- Veteran missionary lays groundwork for strong national school by pushing new seminary.



Christian Life Photo

Everett Cattell points out blueprints to make Yeotmal seminary largest in land of India.

TO A GROUP of missionaries gathered at a hill station in India a former college debater turned missionary was speaking on a subject close to his heart. Earnestly, persuasively, he pleaded his case.

The Christian Church in India is large, he pointed out—four million Protestants compared to pre-war China's one million. But it is weak. It is torn by nominalism, sin, strife and worldliness. Evangelicals could take little credit for building up church numbers. But now—Cattell hammered home his point—they face a challenge to revitalize it, if they act unitedly and swiftly.

That was five years ago. The enthusiasm of Dr. Everett L. Cattell, a quiet Quaker from Ohio, was contagious. At Akola, Berar, in 1950 the Evangelical Fellowship of India (an arm of the World Evangelical Fellowship) was formed with Cattell as its first chairman.

Early this year at its fifth annual conference there was a lot of progress to report. The 300 delegates—half of them Indian nationals—heard encouraging reports on a number of projects.

A literature program is in operation which has been called "the best coordinated evangelical literature program anywhere." A survey of Christian literature available in the 10 major languages of India has spotted gaps to be filled.

Book clubs have been organized in eight languages (others are to be added soon) and three periodicals are being published.

Tours by foreign guest speakers have been arranged with the aim of fostering revival. Evangelists have included Paul S. Rees, Harold J. Ockenga, J. Edwin Orr and Harry Hager. In addition, more than a dozen Indian evangelists have been used of God. Christian radio programs are being promoted.

Currently a top priority project is the Union Biblical Seminary at Yeotmal. Cattell is chairman of the seminary board. The school's 1954-55 enrolment was 52 (40 were turned away because of lack of facilities). This summer a graduate program leading to a bachelor of divinity degree will supplement a four-year course leading to a graduate in theology degree.

In another year, Cattell predicts, the seminary will be the largest in India. Highly qualified Indian teachers are coming on the staff, and the aim is to make the school a permanent all-Indian institution.

But right now its future depends on raising \$100,000 for a building program. Sheds have been doubling as dormitories and classes have been meeting under trees. A chapel now under construction, Cattell says, cannot be completed unless an additional \$6,000 comes in.

The driving force behind all this

E.F.I. activity, his associates agree, is Cattell.

A Quaker whose religious heritage dates back to Margaret Fell (wife of the founder of the Society of Friends), he was born in his grandfather's log farmhouse near Kensington, Ohio, near the turn of the century.

As kids in Alliance, Ohio, Everett and his sister used to save pennies they earned by washing and drying the dishes. When a missionary on furlough came to their home from the Ohio Friends Mission in India, she fascinated them with her stories. So they gave their tithe money to the mission of which Everett would one day be superintendent.

If a boy could be saved by a godly bringing up, Cattell would have been that boy. But eventually came the realization that he needed a Savior.

Everett was sitting on the front row during a Friends service. Suddenly he was stunned with the thought: "If the evangelist should ask all to stand who know they are saved—I couldn't! I'm not saved!" Afraid to acknowledge publicly that his Christian profession had been false, he leaned back on the seat and pretended to sleep until the benediction. At home a sense of guilt gnawed at him. Finally he knelt at his bedside and gave his heart to God.

Everett went to school in Alliance, saving money he earned at odd jobs for his college education. After a semester

at Mt. Union College on a scholarship he went to Marion College (Ind.), majoring in philosophy. He helped meet expenses by acting as business manager and editor of the college annual and traveled with the college's winning debating team.

The bar and the pulpit both beckoned to Cattell. When a chance came to study law at a leading law firm he decided to take it. But when he had to answer the question, "Do you intend to make this your life work," he could not say "yes." Another boy got the job.

Cattell began to accept invitations to preach and do pastoral work while still in college. He was soon "recorded" (Quaker ministers are not ordained) as a minister of the Ohio Yearly Meeting of Friends.

After marriage to Catherine DeVol in 1927 he held pastorates in several Ohio churches and received an M.A. in Philosophy from Ohio State University.

Since his youth Cattell had felt the pull of missionary service. Almost simultaneously he and his China-born wife received a call to India. They sailed in September of 1936 for India where he has served ever since.

Now, in addition to heading the Friends work, he is executive secretary of the E.F.I. (chairman is the Rev. Canon S. R. Burgoyne, a Church of England missionary). As a member of the executive committee of the National Christian Council, which represents all Christian groups in relations with the India government, he has won the respect of all mission groups. Cattell's diplomatic efforts have smoothed away any possible sources of friction between E.F.I. and the council.

How long Western missionaries will be allowed to work in India Cattell does not know. But whatever happens, Cattell says, "The strengthening of the church in India must be central in all our thinking and planning."

Surrender—At Last

FIRST MAN who responded to the gospel invitation at the Greater Taipei Evangelistic Crusade in Formosa was a Communist.

In China he had rejected Christ and turned to Karl Marx. When the Chinese Reds invaded Korea, he was among them.

Captured, he heard the Gospel again in a PW camp. He refused spiritual salvation, but chose liberty in Free China.

On May 16 he and 2,500 others came to the Bamboo tabernacle, built by World Vision, Inc., in the heart of Taipei. The Rev. Dave Morken preached.

The Communist was the first of 117 seekers to go forward.

MARTS & LUNDY

INCORPORATED

Directors of Fund-Raising Campaigns for Churches

AND OTHER

RELIGIOUS AND PHILANTHROPIC

ORGANIZATIONS

Correspondence Invited

- 521 FIFTH AVENUE, NEW YORK 17, N. Y.
- HARTER BANK BUILDING, CANTON, OHIO
- LINCOLN LIBERTY BUILDING, PHILADELPHIA 7, PA.

Charter Member of The American Association of Fund-Raising Counsel

Send CHRISTIAN LIFE to a missionary.

Position Open — Male

Advertising Manager. Experience in advertising and sales promotion required. This is a top spot with unlimited possibilities and affords an opportunity to use your time and talent in a work for the cause of Christ. Some traveling. Christian publication-office presently located in Chicago but moving to suburb in about one year. Send complete details of experience and enclose snapshot. Box JY-300.

\$60.00 FOR A LITTLE SPARE TIME

With NEW Christmas Card Line!

Make 75¢ profit on each \$1.25 TALL-CARD "Imperial Gold" Christmas Assortment—\$60.00 cash on 80 boxes easily. 250 fastest selling card assortments, stationery, gift items—many EXCLUSIVES including Personalized Christmas Cards. Famous Doehline color catalog. Extra Cash Bonus; Guarantee assures up to 15¢ more profit per box. 1-Free-With-3 Sample Offer; other surprise Free Offers. Send coupon for sample kit NOW.

\$1.95 GIFT offered FREE for Prompt Action.

Guaranteed by Good Housekeeping

Only Cardinal Offers You New Tall Cards

25 for \$1.25

30-Card \$1 Box GIFT WRAPS BY-THE-YARD

NAME-IMPRINTS 40 for \$1.25 Up

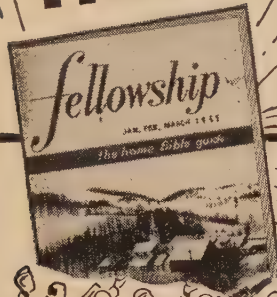
CARDINAL CRAFTSMEN

1400 STATE AVE., DEPT. 76-R, CINCINNATI 14, OHIO
Send money-making kit of 5 assortments on approval, FREE Personalized Samples, other FREE Offers.

Name _____
Address _____
City _____ State _____

now—a wholly new opportunity

is open to your Sunday School
through the ALL-BIBLE
Home Department Service



Whom it serves

Fifty years ago one person in 17 was 60 or over; today it is one in eight. Here is a brand new course that will help you bring comfort and encouragement from the Word of God to these oldsters.

Many others, too, will also be reached with this course—chronic invalids, those who care for the sick, parents of young children, men and women who must work on Sunday, and inmates of almshouses, old

folks' homes, prisons and hospitals. What is your Sunday School doing for these unreached adults?

The warmth and inspiration of Bible truth (based on the ALL-BIBLE Adult Course) will not only enrich the hearts of those who receive this material, but provide the link to your church that they need for spiritual growth.

What it does

through knowledge of the Word of God:

- ... strengthens and encourages those who cannot attend Sunday School
- ... deepens their appreciation of the Bible as a sure anchor for their souls
- ... strengthens their ties to the church through the knowledge that it cares for and provides for their spiritual enrichment

Tools for your use

- Visitor's and Superintendent's Manual — explains fully the how-to-do-it of setting up a Home Department
- "Fellowship" — an attractive quarterly for each member of the department (48 pages, two colors, illustrated)
- Application for Membership form
- Membership Certificate
- Offering and Study Report envelope
- Visitor's and Superintendent's Quarterly Report

.....
• Use this coupon for more details CLA-75

Yes,

☐ Please send full details at once about your

new FELLOWSHIP Home Department Course.

Name

Address

City..... Zone..... State.....

Church

Church Position

REQUEST FORM



SCRIPTURE PRESS

434 SOUTH WABASH
CHICAGO 5, ILL.



Photo by Paul Haueter

ARAB CHRISTIAN AND AMERICAN GRAVE
Two Lebanon's lost a friend.

Tragedy in No-Man's-Land

LAST APRIL the parents of 24-year-old Charles Blair Harris of Lebanon, Neb., received shocking news. Their Christian son had been shot and killed while visiting the Holy Land. He was there at the invitation of the Lebanese government, which had as its guests representatives of seven American towns named Lebanon.

The Harrises were dazed. On the advice of the U.S. State Department they sent \$1,200 to cover embalming and return of the body. But word came that such arrangements could not be made. Charles Harris was laid to rest far from home.

A letter of condolence from the Jordan Ministry of Defense, Anwar Bek Nuseibi, stated that young Harris had been shot by an Arab sentry in no-man's-land. It did not satisfy the Harrises.

But CHRISTIAN LIFE Correspondent Paul Haueter traveling in the area made a thorough investigation. Here is what he found.

Harris had gone to Jerusalem after two weeks at Beirut, Lebanon. On the morning of April 15 he slung his camera over his shoulder and left the home of his Arab Christian friend, Bishara Kandah. He was dressed in blue jeans and wore an Arab headdress.

Within a few hours Bishara was called to identify the body of his friend. An American official was on the scene of the shooting in three-quarters of an hour and took possession of the youth's personal effects.

It was established that Harris had wandered into no-man's-land. An Arab sentry spotted him. Thinking that Harris was an intruder from the Israeli zone, he reportedly shouted to him in Arabic to withdraw from the forbidden zone.

Say, Folks... here's a magazine
your teenagers will read...

young life MAGAZINE

Subscribe to this Christian magazine
so popular with high-schoolers every-
where... loaded with interesting
stories, articles, devotional helps
and pictures.

Only \$1.50 for 12 issues.

Send name and address
with \$1.50 today
to:

young life Dept. CL75
Star Ranch
Colorado Springs, Colorado

High School Course at Home

Many Finish in 2 Years

Go as rapidly as your time and abilities permit. Course
equivalent to resident school work — prepares for college
entrance exams. Standard H. S. texts supplied. Diploma.
Credit for H. S. subjects already completed. Single subjects if
desired. High school education is very important for advancement
in business and industry and socially. Don't be handicapped all
your life. Be a High School graduate. Start your training now.
Free Bulletin on request. No obligation.

American School, Dept. HB8, Drexel at 58th, Chicago 37
Canadian Residents: Complete Canadian Course Available.
Write American School, 1610 Sherbrooke St. West, Montreal.

WINONA

... for an experience
you'll always remember
and cherish!

OUR 62nd SEASON

For complete program, write
Winona Lake Christian Assembly, Inc.
Winona Lake, Indiana

Sell LIVING COLOR RELIGIOUS Christmas Cards

No Better Way To
**MAKE EXTRA
MONEY!**



Striking new Religious Cards featuring **Living Color**
Process pay \$1 profit per box — **\$50.00 on 50 boxes.**
Help your friends send Cards that express the true Christmas
gloriously. Save them money and time—make good profits for
yourself or your group. New Assortments of 21 inspiring cards
at \$1 pay you up to 50¢ on every box. No experience needed.

SAMPLES SELL FOR YOU

Just show the samples we furnish you. Free Color Catalog
and over 200 Christmas and Everyday fast-sellers boost your
earnings. Newest **Shin** Cards Assortments; Tree and Door
Ornaments; Children's Cards, Books and Games; Cards low
as 3¢ each with **sender's name**; Stationery; over 50 Gifts
and Gadgets. Also exclusive "I Believe" Album of 45 Deluxe
Personalized Religious Cards. All pay big profits.

Send No Money

You or your organization can start
earning at once. Get details of new
Catalog Shopping Plan and Factory
Surplus Bargain Specials with As-
sortments on approval and FREE
Print Samples. Mail coupon now.

MIDWEST CARD CO., Dept. 514-B
1113 Washington Ave., St. Louis 1, Mo.

SPECIAL!
"I BELIEVE"
Deluxe Album of
Name-Imprinted
RELIGIOUS
Christmas Cards

ACT NOW—MAIL FOR SAMPLES!

MIDWEST CARD CO., Dept. 514-B
1113 Washington Ave., St. Louis 1, Mo.
Please send money-making details and samples.

Name _____
Address _____
City _____ Zone _____ State _____

World

Harris apparently did not understand. When the command went unheeded the sentry fired. Harris crumbled to the ground with a fatal heart wound.

Though money had been sent by Harris' parents, it proved impossible to get the necessary metal coffin for transporting the body. And none could be found to embalm it. (Israel outlaws embalming; Arabs permit it but do not practice it.)

The Anglican Church in Jerusalem took charge of the burial on a hillside north of the Old City of Jerusalem. The coffin was draped with the American flag. The funeral was attended by Arab friends of Harris, representatives of the Arab Legion and the Jordan government, and a number of Americans.

Since the shooting, the border has been more clearly marked. Sentries have been ordered to seize trespassers instead of firing.

At dawn on a chill Sunday morning Haueter visited the grave with Harris' friend Bishara. They stood silently for several minutes at the foot of the stony earth mound. A black ribbon fluttered from a simple wooden cross set in the fresh soil.

Thinking of a hilltop not far away where another Cross had been lifted, Haueter returned to his quarters to write a full account of the tragedy to the bereaved parents back home in Lebanon, Neb.

Plane Lost in New Guinea

A TWIN-ENGINE \$120,000 flying boat crashed somewhere in the wilds of New Guinea this spring.

Dubbed "The Gospel Messenger," the craft aided the missionary invasion of New Guinea's famed Shangri-La (See "Mission to Shangri-La, July, '54).

Owned and operated by the Christian & Missionary Alliance, the plane took down with it Albert Lewis, pilot.

C&MA President Harry Turner announced at the Alliance convention in May, "Loss of the airplane and the pilot is a great tragedy for us, but in seeking the will of God in our efforts to reach the world with the Gospel, we will not accept it as defeat of our pioneer missionary work."

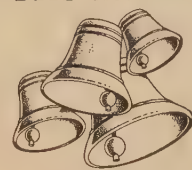
Convention delegates voted to buy another custom-built airship for the exacting type of missionary flying in New Guinea mountains.

The only contact missionaries in Shangri-La, the Baliem Valley, have with the outside world is by air. They are dependent upon a plane for supplies as well as transportation.

ELWA Goes Short Wave

STATION ELWA, Sudan Interior Mission's transmitter in Liberia, began short-wave broadcasts on March 14,

THERE ARE MANY TYPES OF
BELL INSTRUMENTS, BUT



**ONLY
ONE**

**"Carillonic
Bells"***

This quality name designates bell instruments from one source only— instruments duplicating the tonal structure of correctly-tuned cast bells of both the English and Flemish types. "Carillonic Bells" provide PRECISION-TUNED BELL TONES FROM GENUINE BRONZE BELL METAL, struck by actual metal hammers.

Other companies imitating the "Caril-
lonic Bells" name flatter our tone
engineering, but betray our confi-
dence in the performance of "Carillonic
Bells"—produced solely by—

SCHULMERICH CARILLONS, INC.
2F21A Carillon Hill, SELLERSVILLE, PA.

*"Carillonic Bells" is a trademark for
bell instruments of Schulmerich Carillons, Inc.



ENJOY SECURITY

in Your Sunset Years

Old age can be a wonderful time of life—if you have inward peace. It is wonderful to have the peace of God in your heart—the assurance of salvation and the joyous anticipation of seeing your Saviour face to face, and being re-united with loved ones who have gone before.

But peace at sunset depends too upon material security, and enough independence so that you do not feel you are a burden to others.

New York Bible Society Annuities can help you achieve the security that will safeguard your peace of mind.

Write today for full information as to how you may have a guaranteed life-time income as dependable as the calendar—and at the same time share in a great missionary enterprise.

REV. D. J. FANT, General Secretary
NEW YORK BIBLE SOCIETY

MAIL COUPON TODAY

NEW YORK BIBLE SOCIETY, Dept. 19
5 East 48th Street, New York 17, N. Y.

Please send me your free booklet describing the N. Y. BIBLE SOCIETY ANNUITY PLAN.

Name _____
Street _____
City _____ State _____

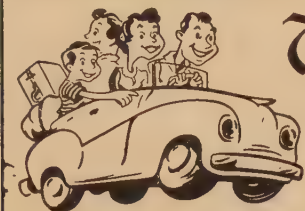


RAISE MONEY EASILY and with Dignity

Correspondence Notes and Envelopes
EACH SHEET WITH A PHOTO OF YOUR CHURCH
a Year-Around Seller!

Quickly, easily sold for \$1 per box of 24 sheets and 24 envelopes **Generous profits for yourself or group.** No experience necessary. For samples and full information, just write:

SPALDING PUBLISHERS, Dept. O, 754 E. 76th St., Chicago 19, Ill.



Take the whole family ON A WONDERFUL VACATION TO HARVEY CEDARS BIBLE CONFERENCE!

THERE'S STILL TIME! Get your registration in quick for top-notch conference weeks during July and August. **FREE** attractive folder gives complete details about the wonderful climate, the excellent hotel service, the exciting recreation facilities and the hymn sing and Bible study hours. Address Al Oldham director, for complete information.

HARVEY CEDARS BIBLE CONFERENCE,

Harvey Cedars, New Jersey

The American-European Bethel Mission, Inc. An Unusual Mission to Israel

After fifty-six years of severe trials under Czarism, Nazism, Communism and Fanaticism, this faith-work is steadily marching on, under the Lord's signal blessing. Outgoing from the United States, it is carrying the message of Israel's Messiah, Jesus, the Saviour of the world, to unregenerate Jews in Europe and in the Holy Land, as well as in neighboring Turkey.

In our unique Memorial Orphanage at Haifa, Israel, destitute orphans, especially those of Hebrew Christians, are being shepherded in the Spirit of Christ. This Memorial honors the Lord by re-establishing a great testimony of the same kind as that which the Mission carried on in Poland—where many precious orphans were massacred by the Nazis.

Our Memorial Orphanage in Haifa is now filled to capacity. Many needy boys and girls are on the "waiting-list." There is an urgent need for EXPANSION, to provide dormitory-space and Classrooms for our own Evangelical School. These needs are awaiting allocations of the Lord's money. Your prayers and sympathetic Christian co-operation are earnestly requested.

Ours is a FAITH-work—non-denominational and non-sectarian. Literature sent free upon request. Address all communications to THE AMERICAN-EUROPEAN BETHEL MISSION, Inc. 252 North Dillon St. Dept. CL Los Angeles 26, Calif.



Some of Our Orphans at the Dining Table



A meeting of Hebrew Christians in Jerusalem

IT'S HERE!

—A Complete Home-Study Course In—

IT'S A MUST!

EXPOSITORY PREACHING

Excellent For:

Pastors Teachers
 Laymen Students



SEND CARD FOR FREE DETAILS TODAY TO
CHRISTIAN COURSES
 P.O. BOX 5646 LOS ANGELES 55, CALIF.

Something wonderful

HAS HAPPENED IN SOUL WINNING

THOUSANDS WON TO CHRIST THROUGH USE OF
FULL COLOR FILM STRIPS

SEND FOR
 FREE

ILLUSTRATED
 CATALOG OF
 ORIGINAL
 35 mm FILM
 STRIPS AND
 2" x 2" SLIDES.
 CATALOG SENT
 BY AIR MAIL

"THE KING'S
 BUSINESS
 REQUIRES HASTE"



- CHILDREN'S STORIES ● YOUNG PEOPLE ● BIBLE STORIES ● MIRACLES ● HYMNS
- TABERNACLE IN WILDERNESS ● PILGRIMS PROGRESS ● CHURCH HISTORY ● MISSIONARY

AFRICA
WASHINGTON
KENTUCKY
AUSTRALIA
WISCONSIN
ENGLAND

- TWO WEEKS, 272 SOULS
- TWO MEETINGS, 22 SOULS
- 2400 CHILDREN TAUGHT
- MARVELOUS RESULTS
- THE BEST YET
- WONDERFUL

DEPT.
 CL

TABERNACLE PICTURES
 BOX 1143 • TACOMA, WASHINGTON



Photo by YFC

YFC'S COOK AND INTERPRETER
 Kindles fire under Latin evangelists.

with signals beamed to French West Africa, Nigeria, and other adjacent countries. Clear reception has been reported from as far away as Belgium and Sweden.

New Brew in Brazil

CITIZENS OF South America's coffee country tasted a new kind of brew. Into the melting pot of Sao Paulo, Brazil's largest city, poured 1,200 delegates to Youth for Christ International's seventh world congress.

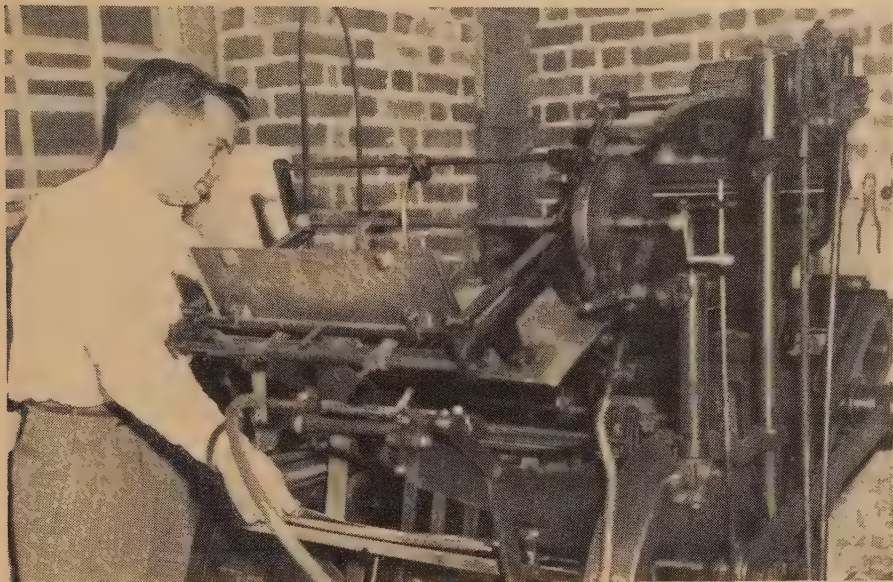
They came from 16 countries of North and South America to build a fire under South American evangelism. They even brought their own "Cook" (Dr. Robert A., YFCI president).

Paulistas liked what was cooking. Rallies held in Japanese, German, Russian, English and Yiddish drew full houses to the city's 1,500-seat *Teatro Cultura Artistica*. People were turned away from the Russian rally.

Nightly meetings on the steps of the Municipal Theater in the heart of downtown Sao Paulo attracted thousands.

A rally in the Pacaembu indoor area attended by 10,000 opened the eight-day congress. It ended with two outdoor rallies which pulled 15,000 and 11,000. In between were sessions on evangelism stressing such aids as aviation, radio, visual aids and literature. Delegates held simultaneous campaigns in 48 local churches. Congress end signaled the beginning of two weeks of campaigning in 47 Brazilian cities.

The 60-man delegation from the U.S. included Dr. H. H. Savage, president of the National Association of Evangelicals, Dr. V. Raymond Edman, president of Wheaton College (Ill.), Wendell P. Loveless of Wheaton's Church by the Side of the Road, Evangelist Merv Rosell and Victor Cory, publisher of *CHRISTIAN LIFE*.



Rev. Robert Johnson works at the press used in printing *Silent Evangel*, CDF monthly paper.

Unique missionaries reach those in a silent world.

Deaf Ears Hear the Gospel

SOME people turn a deaf ear to God's Word because that is the only kind of ear they have.

For the half million deaf in the United States live in a silent world. Theirs is a mission field largely unknown to the average Christian. Many, if not most, of the silent half million never darken the doors of a church. All they get out of it is what they read on the bulletin board.

But all this is changing. The Word now is going out to them in their own language. The message is spoken on the lightning fingers of those who bring it in sign language.

The missionaries are dedicated workers of Christian Deaf Fellowship.

Its aim: to reach the deaf with the gospel message.

Praying with his deaf parents in 1936, the Rev. John Stallings, Jr., sensed the need. Today this man, small of stature, frequently conducts four Sunday services and averages up to 100,000 miles a year in behalf of the Fellowship.

An outstanding evangelist, he has been called the "most fluent man ministering to the deaf."

Ten years later, CDF began officially. Tenets of CDF's faith are similar to those held by all evangelical bodies, yet include no doctrine peculiar to any particular denomination or group.

It works in various ways.

When North Carolina's Southern Baptists needed a minister for their deaf missionary work, CDF made J. F.

Potter available. When CDF workers saw hundreds of unchurched deaf in Portland, Ore., it formed a local Fellowship, now known as the United Evangelical Church of the Deaf.

Where there is no church, Sunday school classes are formed for the deaf. Jennie Bretz of the Salem, Ore., Assembly of God teaches one such class.

CDF is of necessity interdenominational. Few denominations in any city have enough deaf for whom to hold regular services.

The Fellowship now has a hearing instructor in Seattle Pacific College (Free Methodist), where those wishing to take such training may go. Both young people who are deaf and those who are not are recruited for this work.

Vice President and National Youth Director, Willis Ethridge now pastors Toronto's Evangelical Deaf Church. He frequently interprets for large evangelical campaigns, such as Graham's.

CDF now conducts work in England, Sweden, Norway, India, Ireland and Australia and is eyeing Mexico as its next field of endeavor.

Ethridge leads the summer youth camp program for the deaf. In the four regional camps, courses of instruction are more intensive than the average for hearing young people. Last year, according to Ethridge, more than 150 made decisions for Christ.

President Stallings says, "We are a missionary group, seeking to meet the needs of all the deaf in the world, regardless of denominational leanings."



Moving to New Campus in 1955

Winn Library



Wood Hall

Two New College Buildings added to the six occupied by the Divinity School since 1951. Two more will be erected as the Lord provides.

The College of Liberal Arts offers majors leading to the Bachelor of Arts and Science degrees for future Christian leaders.

The Divinity School offers full seminary training leading to the Bachelor of Divinity degree for pastors, teachers and missionaries.

Now —

New Opportunities on the Beautiful North Shore of Boston, World-Renowned Educational Center

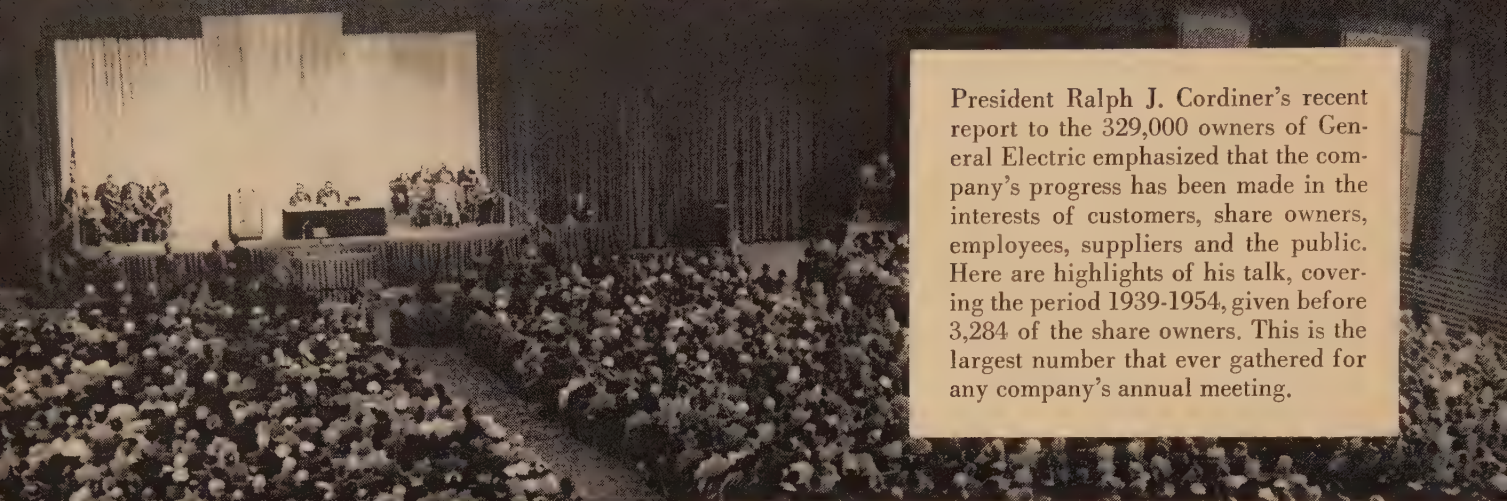
**EVANGELICAL —
— INTERDENOMINATIONAL**

Catalogs Available Now

T. Leonard Lewis, Th.D., President
Box C

**Gordon College —
— Gordon Divinity School**
Beverly Farms, Massachusetts

Highlights from a report to the largest meeting of share owners ever assembled



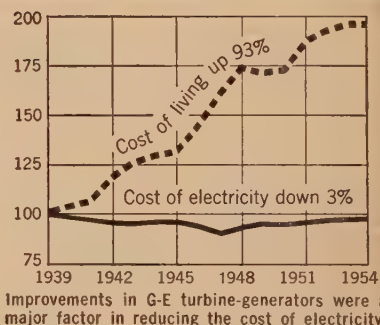
President Ralph J. Cordiner's recent report to the 329,000 owners of General Electric emphasized that the company's progress has been made in the interests of customers, share owners, employees, suppliers and the public. Here are highlights of his talk, covering the period 1939-1954, given before 3,284 of the share owners. This is the largest number that ever gathered for any company's annual meeting.

How customers shared in General Electric progress

PRODUCT QUALITY UP • Example: Today's 40-watt fluorescent lamp lasts 400% longer, costs 58.9% less

COST OF ELECTRICITY DOWN • A dollar today will buy \$1.03 worth of electricity at 1939 prices

New and improved products like the convenient wall-mounted refrigerator (shown at left) make work easier, life more comfortable—increase the need for electricity. Today the average home uses nearly three times as much electricity as in 1939; the average industrial worker, more than twice as much.



How share owners shared in General Electric progress

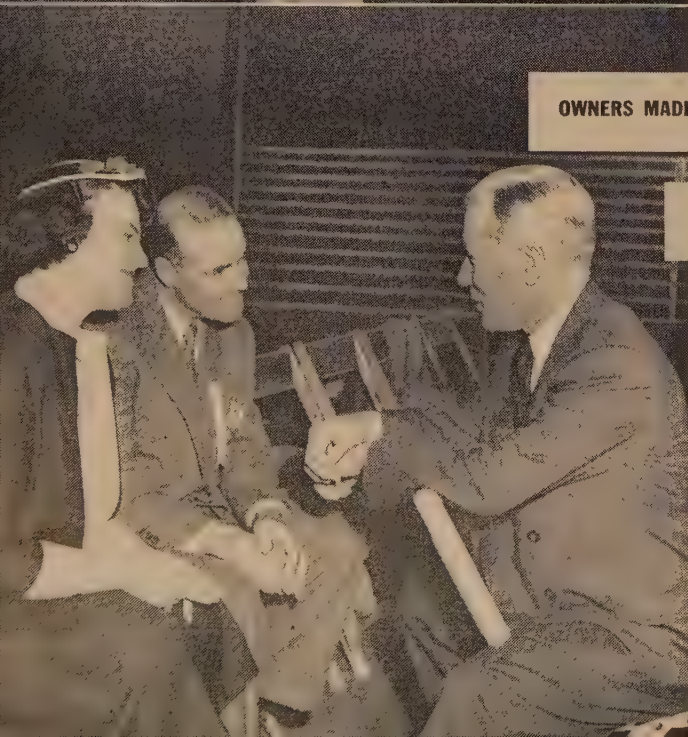
OWNERS MADE GROWTH POSSIBLE • \$534 million of total earnings was reinvested in the business

DIVIDENDS UP • General Electric paid 47¢ per share in 1939, \$1.53 per share in 1954

Share owner equity went up as a result of an aggressive policy of expansion. 34 cents out of every dollar of earnings was reinvested in the business; share owners' equity increased from \$324 million in 1939 to \$1,023 million in 1954.

• • •

◀ President Ralph J. Cordiner, at the annual meeting, welcomes Mr. and Mrs. William Roesch. Mr. Roesch, operator of a meat market in Buffalo, is General Electric's 300,000th share owner.



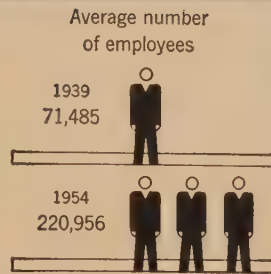
For Mr. Cordiner's report, highlighted on these pages, plus a record of the annual meeting, write General Electric, Dept. Y2-117, Schenectady, N. Y.

How employees shared in General Electric progress

NEW JOBS CREATED • Example: Research and development created 70,000 job opportunities

WAGES UP • Example: Compensation and other benefits have grown more than seven times since 1939

New machines and new methods have made work cleaner and safer for our employees while keeping our products competitive. More than 70% of General Electric's post-war investment program of one billion, one hundred million dollars is for new and better equipment.

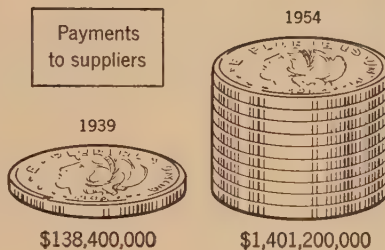


How suppliers shared in General Electric progress

MORE PURCHASES FROM MORE BUSINESSES • General Electric suppliers increased to 40,000

PAYMENTS for materials, supplies, and services have grown more than 10 times

A significant contribution of General Electric to the progress of its suppliers is the periodical Value Analysis Seminars. Fresh, creative thinking is encouraged. Suppliers are invited to contribute suggestions on improvements in our products, or ways in which their services or products can be better used.

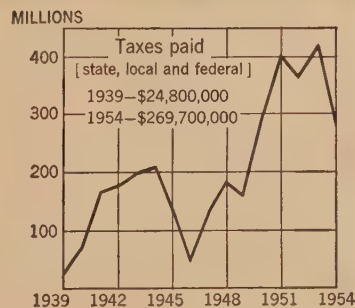


How the public shared in General Electric progress

ATOMIC PROGRESS SPEEDED • General Electric has been actively engaged in atomic development since the 1930's

MANY AREAS BENEFITED • Example: General Electric now has 135 plants in 105 cities in 28 states

General Electric is engaged in more atomic projects—for peace and defense—than any other company. For example, we have contracted to: Build the largest peacetime atomic electric plant yet announced • Operate Hanford Atomic Works • Build an atomic reactor for submarines • Develop aircraft nuclear propulsion.



Progress Is Our Most Important Product

GENERAL ELECTRIC



CHRISTIAN SERVICE REWARDED



SELL THE RAINBOW BIBLE!

Your organization can perform real Christian service in your community and raise substantial sums by selling this exciting, new, illustrated children's Bible (King James version) with picture of "Christ Blessing the Children" in beautiful full colors on outside cover. Children love it! Wonderful gift item! Retail only \$3.00, your profit 90c on each copy. Every parent (and grandparent!) a prospect!

GOOD PROFIT FROM FAST-SELLING LINE

Your group can make quick, easy sales and good profit with our complete line of popular Scripture Text Christmas and Everyday Greeting Cards, Stationery, Calendars, Plaques, Plates, Bibles, Books, Novelties, Gifts. Whether you handle a full line and become a religious supply center for your community, or select just a few best sellers, you'll be pleased with the substantial income you can raise through this worthwhile type of Christian service. A fine way for individual agents to make extra cash!

SPECIAL OFFER: Send for sample of "Rainbow Bible" on approval, and liberal Wholesale Price List of complete line. We will include FREE a sample of our \$1.00 best selling novelty as our introductory gift to you! Satisfaction guaranteed. WRITE TODAY!

C. W. BOYER CO.

2223 N. Main St.

Dept. CL

Dayton 5, Ohio

"Friendly Christian Service since 1927"



(FORMERLY CHICAGO HEBREW MISSION)

Laboring in many cities of the U.S. and State of Israel. Would you like to reach the Jews of your city? We can help you.

Write today to:

Milton B. Lindberg -or- Archie A. MacKinney
7448 N. Damen Ave., Chicago 45, Ill.

Folding Chair and Table CADDIES by Midwest

Double the convenience of your folding chairs and tables. End noisy, time-consuming manual handling—move and store your folding furniture faster, easier with modern Midwest Caddies.



Styles and Sizes for Every Need

WRITE FOR FREE CATALOG TODAY!

MIDWEST FOLDING PRODUCTS, DEPT. 956, ROSELLE, ILL.

PRAY FOR

THE PTL

AFRICA CAMPAIGN



The Pocket Testament League

156 Fifth Avenue New York 10, N. Y.

IF YOU DON'T DRINK

why pay for the accidents
of those who do?

We insure automobiles—all coverages, standard non-assessable policy—only for persons who do not use alcoholic beverages. We thus avoid paying losses caused by the drink-driver—and our policyholders get an especially low rate, reducing even further after claim-free years.

Get full information on our "Merit Dividend Plan" and our nation-wide claim service approved by 98.7% of our policyholders. Just send a postcard to

Department CL755

Preferred Risk Mutual Insurance Co.

Des Moines, Iowa

Whoever starts to read this story of the **JUNGLE DOCTOR** is not likely to put the book down until he had read the last word!



"Gently I pulled the unbleached calico sheet over the little chap's head. I groaned! To think this had been going on for years, and I had been sitting complacently at home. But now I could do nothing more about it. I was the unfortunate in the front line who had to watch suffering and death stalk through the land almost unchecked."

Paul White's gripping and tenderly told

DOCTOR OF TANGANYIKA

At Your Bookstore—\$3.00

WM. B. EERDMANS PUBLISHING CO.

GRAND RAPIDS, MICH.

Nation

Shifts, Drifts and Rifts

THE CRY for uniting the Protestant church is being heard more and more among church leaders. On the local level, rifts between denominations are widening.

That was the warning sounded by Dr. Harold J. Ockenga, famed Boston preacher, before the 13th annual convention of the National Association of Evangelicals.

Ockenga, a past president of the NAE, striking hard at fallacies of the ecumenical movement, warned, "Denominations have become more clannish in their youth work than ever before while simultaneously calling for co-operation interdenominationally on the ecumenical level. Thus in some areas they have almost killed the Christian Endeavor movement."

Ockenga claimed that the effect of the ecumenical movement on the local church is to "reduce the creeds, to take the edge off conviction, to co-operate in questionable movements and to produce confusion in general.

"Individual churches are asked to go along with mergers which often deny their very heartiest heritage and hope, to say nothing of their convictions."

Delegates voted to hold their 14th convention April 9 to 13, in 1956 in Cleveland. It was announced that the triennial international conference of the World Evangelical Fellowship would be held Aug. 27-31, 1956, at Providence-Barrington Bible College, Barrington, R.I. Dr. J. Elwin Wright of Boston, executive secretary of the association's commission on international relations, said evangelical fellowships in 17 countries are now members of the WEF. Six other countries are due to apply for membership soon.

Meanwhile the associate executive director of the NAE has been named a member of the national religious advisory committee of the Civil Defense Administration. He is the Rev. George L. Ford. The appointment was made

Answers to Nationalism quiz on page 12.

- | | |
|----------------------------|-------------------------------|
| 1. Madrid | 14. China |
| 2. Karachi | 15. Mongolia |
| 3. New Delhi | 16. Argentina |
| 4. Djakarta | 17. Pakistan |
| 5. Bogota | 18. Central and South America |
| 6. India | 19. Rhee |
| 7. China | 20. Mau Mau |
| 8. East and Central Africa | 21. Buddhism |
| 9. South Africa | 22. Hinduism |
| 10. South Seas | 23. Mohammedanism |
| 11. India | 24. Mohammedanism |
| 12. Japan | 25. Confucianism |
| 13. South Africa | |

If you have a score of 21-25, you are alert; 17-21, you'd better brush up; under 17, you are too nationalistic.



Photo by American Bible Society

40 MILLION COPIES

Ellingson hands another to Adm. Radford

by Val Peterson, administrator of the defense program. The committee advises CDA on church matters in civil defense.

Bibles for Battle

IN 1818 the American Bible Society found a fruitful field for its youthful endeavors—supply Holy Scriptures to men in the armed forces.

The startling idea caused much comment in Congress, churches of the land, and, of course, among men who received them.

Since then, however, most men in service found a Bible, supplied by the society, came along as matter-of-factly as their GI shoes. And, often, in the heat of battle it was a lot more comfortable.

Nobody added up the total very often, except perhaps dedicated society workers. But a few weeks ago it was found that 40 million copies of the Scripture had been given out to the nation's fighting men since 1818.

To commemorate the event the Society presented another copy of the Scripture, a New Testament, to Admiral Arthur W. Radford, chairman of the Joint Chiefs of Staff, in a ceremony at the Pentagon. It was attended by chaplains representing all branches of our military forces and by local and national church leaders.

Not attending, perhaps, were those who were probably even more interested: the hundreds of thousands of men who died in America's wars.

The ceremony was a thing of significance. The presentation of the Scripture was made by Rev. Richard H. Ellingson, secretary of the Bible Society, who said: "Whatever the request, be it for a Braille Bible for the blinded veterans, a large-type volume for a veteran of World War I who has failing eyesight, a water-proof New Testament for in-

flatable life rafts or for pilots' personal survival kits, a pictorial magazine style edition, or the popular pocket New Testament, the American Bible Society stands ready to supply to all the men and women of all the military posts, the ships and air bases, the Book that can be their daily and constant companion."

The Society made its first presentation of Bibles to the military in 1818. It consisted of a grant of 50 Bibles to the officers and crew of the sloop-of-war, the USS Hornet. This famous warship foundered in a gale in 1829 and all hands, save one, were lost. The survivor brought out with him only his Bible. It is now in the New York Public Library.

Striking the Labor Puzzler

LABOR AND management leaders, at the snarling stage for the last few months, were given a new technique to resolve their differences by Gov. Frank Clement of Tennessee. He said to pray out the issues.

Clement called on clergymen and the public to pray daily "until we have found a solution to the costly labor-management disputes which have beset our entire region."

He declared, "We say we believe in the power of prayer. We are taught that we should approach God in prayer when in need. We have witnessed the continuing inability of the disputing parties and of those of us in public office to resolve the issues and bring an end to the crisis we face. Why then if we are sincere in our belief should we not approach the Almighty as a people in prayer without seeking to set ourselves up as judges but instead as humble believers seeking divine guidance?"

It was a suitable question for all those who sit around tables in Detroit, Pittsburgh, Chicago and Washington and wrangle over contract terms.

**BETTER TO BE
BLIND**

**PHYSICALLY
THAN
SPIRITUALLY**

BUT NOT BOTH!

Write today for literature
and full information about
the world-wide Braille
ministry of

New York's Blind Evangelist

RALPH MONTANUS

GOSPEL ASSOCIATION FOR THE BLIND, INC.
P.O. Box 13-A, College Point 56, New York

State & County
FRANCHISE
Available
**AMERICAN LIBRARY of
SACRED RECORDS**

Small investment of 165 dollars required
—no inventory to buy. Permanent. Good
income for qualified man of supervisory
experience.

Invest in a merchandising program sponsored by the largest and oldest firm in the field of sacred recordings.

**DEALERSHIP AGENTS
ALSO WANTED
AT ONCE**



This Beautiful
**LIBRARY CABINET
FREE**

to our customers with
modest purchase.

Write...
**AMERICAN LIBRARY
of
SACRED RECORDS**
2801 W. Vernon,
Los Angeles 8, Calif.

MINISTERING TO CHILDREN

Orphanages in Lebanon and Jordan

Day School in Hong Kong

Write for 27-minute sound color film
"God's Other Children"

George E. Hedberg, Executive Director

HOME OF ONESIPHORUS

Dept. 34
3939 N. Hamlin Ave. Chicago 18, Ill.



**Evangelical Union of
South America**

A Mission founded and operating on faith principles in Bolivia—Northeastern Brazil—Colombia.

SEND FOR FREE LITERATURE

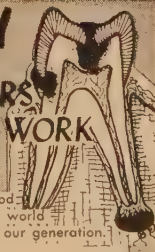
78 W. Hudson Ave.,
Englewood, N. J.

Member I.F.M.A.

135 Isabella St.,
Toronto, Canada

TOOTH DECAY

A Universal Disease
**OPENS NEW DOORS
FOR MISSIONARY WORK**



Through a unique missionary organization raised up of God's people to help in reaching a dying world with the gospel message in our generation.

It's missionaries are all members of the dental profession who in obedience to Christ's command are going to the uttermost parts of the earth.

Free informative literature will be sent regularly to those who will pray for this work.

Filmstrips in sound and full color are available to your church or missionary group through our Field Representatives located in various parts of the country.

Dentists or others interested in mission work should write for further information to

The **MISSIONARY DENTIST** Inc.
5543 25th N.E.
SEATTLE 5, WASHINGTON

HARKNESS CORRESPONDENCE COURSES

1. EVANGELISTIC HYMN-

PLAYING For those who can already play. EIGHTY Musically-illustrated Lessons. Teaches TWELVE MUSICAL subjects—including TEN practical Accompaniment Methods in Chords, Octaves, Runs, Trills, Chime Forms, etc.



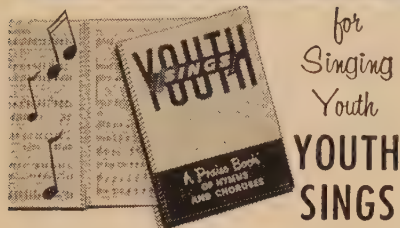
2. BEGINNERS HYMN-PLAYING A course for those who cannot play but wish to learn to play hymns and Gospel songs. FIFTY Musically-illustrated lessons. Original HARKNESS Keyboard Charts.

Over Nine Thousand Students

Send for FREE details. Indicate course desired

ROBERT HARKNESS 20 N. RAYMOND AVE.
PASADENA 1, CALIF.

SOMETHING EXTRA



for
Singing
Youth
**YOUTH
SINGS**

- ▶ Complete, spiral bound book with 128 favorite hymns and choruses.
- ▶ Topical and alphabetical indexes.
- ▶ Low cost . . . your budget can provide a book for everyone.

TWO SIZES: Large size, 5 1/2" x 7 3/4",
60c ea., 3 for \$1.75
Pocket size, 4 1/2" x 6",
35c ea., 3 for \$1.00

PRAISE BOOK PUBLICATIONS
Dept. 81 Mound, Minnesota

AT YOUR FAVORITE BOOKSTORE

SACRED MUSIC FREE CATALOG

GOSPEL HYMN BOOKS
MALE VOICE MUSIC
WOMEN'S VOICE MUSIC
SOLOS AND DUETS
LOW VOICE COLLECTION
YOUNG PEOPLE'S SONGS
SHORT CHORUS BOOKS
NEGRO SPIRITUALS
MUSIC FOR ORGAN AND PIANO

RODEHEAVER HALL-MACK CO.
171 Ninth St., Winona Lake, Ind.

NEW! **\$65 FOR YOU!**

NAME-IN-RED
PARCHMENT
CHRISTMAS
CARDS

You make more money, easily, the Southern way! With no experience you make \$65 on just 65 boxes of lovely new Southern Hospitality Christmas Cards. Southern Gives You Fast Service Show smartest new idea in Christmas Cards—at magic 25 for \$1 selling price. Up to 100% cash profit on New Southern Beauty 21-Card \$1 Assortment. Also new Slim Jim Cards, Gifts, others. All orders shipped in 24 hours. FREE! Exclusive sample Presentation Book! 4 assortments sent on approval. Act fast, get exquisite Travel Slipfasters n' Case Free. Send coupon!

SOUTHERN GREETINGS, Dept. A-61
478 N. Hollywood St., Memphis 12, Tenn.

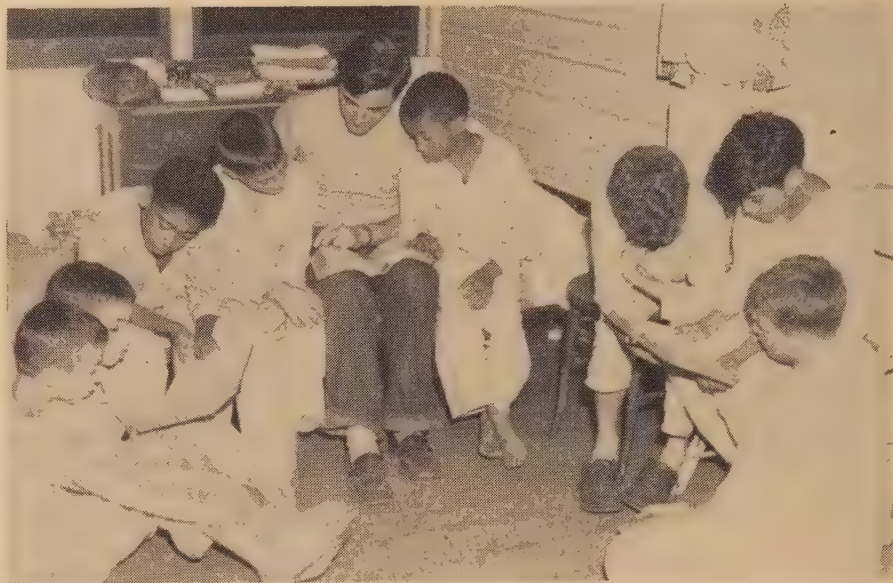
Name _____

Address _____

City _____ State _____

\$1 GIFT
FREE
FOR PROMPT
ACTION!
Rush Coupon!

Church at Work



Photos by Don Richardson

Counselor Bob Fernandez leads Bronx youngsters in devotions at church-sponsored summer camp.

Church Camp Licks Problem

No longer does the Cypress Avenue Church get a Bronx cheer when it opens its doors; a camp was the answer.

FIVE YEARS AGO Cypress Avenue Baptist Church in East Bronx of New York City was struggling to exist. As the only English-speaking evangelical church for 100,000 people, it was barely tolerated. Windows were broken. Services were interrupted by someone jerking open the door and yelling, "Shut up, you filthy Protestants!"

Aside from religious opposition, the area presented a grave social problem. In the ten-block immediate vicinity, 100,000 Spanish, Irish, Puerto Rican and Negroes crowd into six and seven-story tenements. Trash and garbage clutter the streets and sidewalks. There is one tree.

"Clutter" marks homelife, too. Ten or more people occupy a three-room apartment. Often two families share dingy, rat-infested rooms.

Teen-age gangs are commonplace; drinking and drug addiction, normal. Kids learn it from parents.

A former Cypress Avenue Sunday school boy had an operation. One night after he was sent home to recuperate, his drunken father threw him into a corner of the room and beat him. The mother intervened long enough for the child to escape to the police who investigated. They discovered that the father stole the family welfare checks, using them to buy drinks. The family lived on the money the son picked from his father's pockets while he slumped,

half-conscious across a bar counter.

This was the problem that faced Cypress Avenue Baptist Church. How could it establish itself in the eyes of the community and reach it for Christ?

It seemed impossible until the church organized a summer camp. Through it Cypress Avenue has made its way into the hearts and minds of the neighborhood. But it wasn't easy.

In 1950, Harold Howard, then pastor of Cypress Avenue, visited Elim Park camp grounds in Shelton, Conn. The camp belonged to the Mid-Atlantic Baptist Conference. At Elim, Howard and his wife saw a vision—of scrawny children playing and hearing the Gospel. Beside the swimming pool, they dedicated themselves to making the vision become a reality.

Two main problems were financing and getting the church to back the project. During the first year, the church refused official responsibility for the camp. So the pastor took over. Since then, however, the church has enthusiastically supported the camp.

Money came from many sources. The Mid-Atlantic Baptist Conference offered Elim for the week after their season closed. Various churches and individuals gave what they could. Dean Street Baptist Church of Brooklyn and the World Relief Fund of the Baptist General Conference added to the fund.

The children were asked to pay—if

they could. Together they scraped up \$50!

Other assistance came in, too. Volunteers of America, a Christian charity group channeling placement of government surplus items, gave powdered milk and eggs, butter and honey. A New York fruit and vegetable dealer supplied fresh vegetables. A Newark bakery gave baseball equipment. Counselors and camp workers offered time without pay. Fifteen-year-old Judy Chelberg, of Bristol, Conn., was hired as cook.

In its first session, 47 children enrolled. Two-thirds were from Roman Catholic families.

For most of them, it was the first time in their lives they'd been outside of New York City. Some didn't know elementary table manners. Many foods were strange to them.

A swimming pool was strange to most of them, too. On the first day of camp a little Negro boy jumped off the diving board before the lifeguards arrived. With cheeks puffed out, he thrashed in the water until the guard pulled him to safety. The guard barely set the boy on his feet when another little guy, the same size and color, bolted by them. In the middle of the diving board he was stopped. "Can you swim?" the lifeguard asked him.

"I dunno," he said. "I ain't never tried."

The week was a strange one to the campers. They played, they ate three square meals a day, they had the Bible read to them and people prayed with them. They heard, some for the first time, that God loved them. Sometimes they didn't understand.

One day, a little camper had been rescued from drowning by a lifeguard. That night at testimony time kids told how they had been saved during the week. Then the day's near-casualty popped up. "I was saved at the swimmin' pool today," he stated proudly.



Shakily, a Puerto Rican lad rises to testify.

JULY, 1955

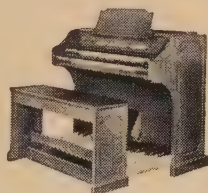
Announcing

THE NEW BALDWIN

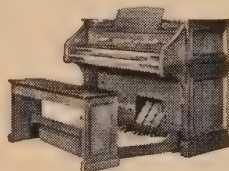
Electronic Organ

MODEL 45

- Two full 61 note manuals, 25 pedals
- Self-contained amplification—completely portable
- Standard controls
- 19 independent stops, four couplers, selective vibratos
- Traditional Baldwin tone quality
- New modest cost



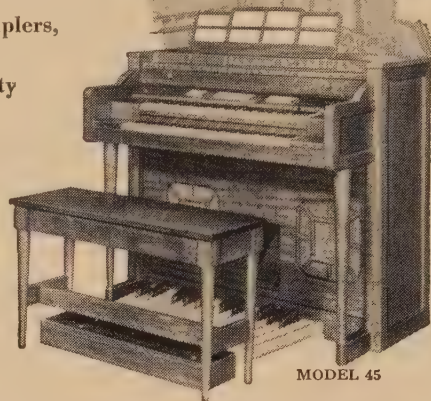
MODEL 5



MODEL 10



ORGA-SONIC MODEL 40



MODEL 45

An innovation in organ building, almost unbelievable in versatility and scope of true organ tones, the new BALDWIN Model 45 commands an unusually broad selection of stops in all four organ tone families—Diapason, Flute, String and Reed. Although self contained, requiring no special installation, the Model 45 is so designed that it can be used with Baldwin's standard auxiliary tone equipment where desirable. See this amazing instrument today!

Is Financing a Problem?

The Baldwin Piano Company will finance your purchase of any Baldwin-built piano or organ.

Thousands of churches are now taking advantage of this unique manufacturer-customer Finance Plan.

For complete details ask your Baldwin dealer, or write us.

NOW BALDWIN COVERS THE FIELD
WITH FOUR SUPERB ELECTRONIC ORGANS
... An Instrument for Every Purpose, Every Budget!

BALDWIN

PIANO COMPANY

Organ Division, Cincinnati 2, Ohio

BUILDERS OF:
BALDWIN GRAND PIANOS
ACROSONIC SPINET AND
CONSOLE PIANOS
HAMILTON STUDIO PIANOS
BALDWIN ELECTRONIC ORGANS
ORGA-SONIC SPINET ORGANS

The Baldwin Piano Company
Organ Division, Department CL-75
Cincinnati 2, Ohio

Please send ☐ Home ☐ Institutional information on:

☐ The new Model 45 Baldwin Electronic Organ.
☐ Other electronic organs built by Baldwin.
☐ Baldwin's unique manufacturer-customer Finance Plan.

ORGANIZATION _____
BY _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

PEWS, PULPIT AND CHANCEL FURNITURE

OF

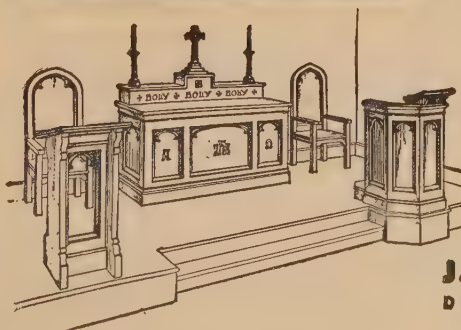
Distinction

COMMUNION TABLES
PULPITS • CHAIRS
ALTARS • LECTERNS
BAPTISMAL FONTS

Gothic, Romanesque, Colonial,
and Early American designs to
harmonize with every edifice.

Send for illustrated Catalog
Furniture for America's Churches
Since 1897

J. P. REDINGTON & CO.
DEPT. 15 • SCRANTON 2, PENNA.

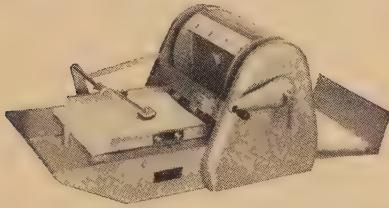


GOWNS
Pulpit and Choir
Headquarters for
RELIGIOUS SUPPLIES

Church Furniture • Stoles
 Embroideries • Vestments
 Hangings • Communion
 Sets • Altar Brass Goods

CATALOG ON REQUEST
 CHURCH GOODS
 SUPPLY COMPANY
 831-22 ARCH STREET, PHILADELPHIA 7, PA.

New Streamlined Design #98
 loaded with eye appeal
Biggest Buy in U. S. \$79.50



Produces more even printing than the highest-priced open drum duplicator you can find on the market.

- HAS**
1. Automatic-Inking Drum
 2. Automatic Roller Release
 3. Four-Figure reset Counter
 4. Chrome Trimmings
 5. Generous amount of supplies
 6. Federal Tax paid
 7. Ten-day Trial Allowance—refund

For complete Literature—write **TODAY**

Vari-Color Duplicator Co.

Box CL-7, Shawnee, Okla.

**QUICKLY FOLD
 OR UNFOLD
 FOR
 CHANGING
 ROOM USES**

Mitchell
FOLD-O-LEG
tables

TOPS OF
 MASONITE
 PRESWOOD • FIR
 & BIRCH PLYWOOD •
 LINOLEUM • PLASTICS

MAXIMUM
 SEATING
 MINIMUM
 STORAGE

**STRONG, RIGID
 TUBULAR
 STEEL LEGS**

Send for folder with complete specifications.
MITCHELL MANUFACTURING CO.
 2748 S. 34th St., Milwaukee 46, Wis., Dept. H

Play before You Pay!
**WITH OUR 5 DAY
 FREE TRIAL OFFER**

ACCORDIONS
FAMOUS ITALIAN MAKES

Available to students, teachers, Christian workers and missionaries at

AMAZING DISCOUNTS
 Write for **FREE** Illustrated Catalog.
 Satisfaction guaranteed or money back.

EASY TERMS

PLEASE SEND FREE DETAILS

Name _____
 Address _____
 City _____ Zone _____ State _____

ACCORDION MANUFACTURERS & WHOLESALE OUTLET
 2003 West Chicago Ave., Dept. C3 Chicago 22, Ill.

Church at Work

But most of the time the gospel message did "take." One little girl couldn't get along with the rest of the youngsters. One night after she had fought violently with another girl, her counselor found a knife under her pillow. But the little would-be criminal took Christ into her life that same night.

Since 1950 the working staff has shifted considerably. More and more effort is sponsored by the church. Mothers, members of the church, go along as counselors and camp workers. Sunday School Superintendent Irving Young works with Rolland Gustafson, present pastor, to make the camp as effective as possible. Young people who were converted at some of the first camps return to help others find Christ.

Each year campers go back to their godless homes with breathless tales of excitement and fun. Some tell outright of their new-found faith in Christ. Homes deaf to religion have to listen. Neighborhood cliques buzz approvingly about what has been done.

Today the Cypress Avenue Baptist Church is as much a part of the neighborhood as the tree that grows there.

This year's camp will send the church's roots deeper yet.

Coming Sunday School Conventions

Nothing compares with a Sunday school convention for creating enthusiasm and providing practical instruction for teachers and officers. Further information can be obtained by writing directly to the organizations at the addresses listed below:

Buffalo, N.Y., Sept. 23-24. Write: Rev. Ed Stady, 346 Ontario, Buffalo 7, N.Y.

Chicago—Sept. 17. Write: Miss Seaberg, Chicago S.S. Assoc., 343 S. Dearborn, Chicago 31.

Church of God in Christ: 12th Annual Intl. S.S. Conv., July 28-Aug. 2. St. Louis, Mo. Write: Rev. G. E. Watt, PO Box 1103, Providence, R.I.

Cincinnati—Sept. 30-Oct. 1. Write: Mr. R. Schneberger, 2662 Ocoosa, Cincinnati 11, Ohio.

Iowa State—Nov. 30-Dec. 2. Des Moines. Write: Rev. A. Brown, First Fed. Church, Beaver & Adams, Des Moines, Iowa.

Kansas—Oct. 6-7. Write: Rev. W. Lanpher, 211 E. Fourth, Hutchinson, Kans.

Minneapolis—Oct. 10-11. Write: Mr. S. Olson, 4728-17th Ave. S., Minneapolis, Minn.

Natl. Fellowship of Brethren Churches: 3rd Natl. Conv., Aug. 9-10. Portland. Write: Rev. H. Eting, Box 365, Winona Lake, Ind.

National Sunday School Assoc.: Twin Natl. Sunday School Conventions—Spokane, Wash., Oct. 5-7 and Providence, R.I., Oct. 26-28. Write: 542 S. Dearborn, Chicago 5, Ill.

North Dakota State—Sept. 26-28. Write: Rev. L. Funk, 218 W. 9th St., Harvey, No. Dak.

Philadelphia—Nov. 10-12. Write: Matthew Welde, 532 Virginia Ave., Havertown, Pa.

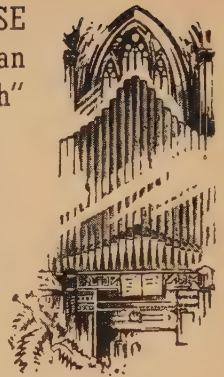
Scripture Press: Sunday School Worker's Conferences: Pacific Palisades, Calif., July 4-9; Mt. Hermon, Calif., July 11-16; Winona Lake, Ind., Aug. 22-26. Write: 434 S. Wabash, Chicago 5.

South Dakota—Nov. 29-30. Write: Mr. J. S. Tschetter, Doland, S.D.

Washington, D.C.—Sept. 30-Oct. 1. Write: Dr. C. W. Taylor, N.A.E., 1405 "G" St., N.W., Washington 5, D.C.

"HOW TO CHOOSE the RIGHT Organ for your Church"

Let us send you **FREE** booklets on Estey Organs. (Please state whether you're interested in Pipe or Reed Organs.)



Estey PIPE ORGANS
 REED ORGANS

BRATTLEBORO 3, VERMONT

**This name means COMFORT
 BEAUTY QUALITY • DURABILITY**

Ossit in church furniture
 Write today for brochure **CL**
CHURCH FURNITURE CO.
 JANESVILLE, WIS., • BLUEFIELD, VA.

FAMILY DEVOTIONS THAT WORK!
 "We'd be lost without THE CHRISTIAN PARENT for our daily family devotions with our 6 kiddies," a mother writes.

THE CHRISTIAN PARENT also provides professional guidance in all areas of family living. Monthly, \$3 per year. Sample free.

THE CHRISTIAN PARENT
 Box CL Highland, Illinois

**CHRISTIAN WITNESS
 To JEWS, Inc.**
 to lift the veil of Jewish blindness
16827 Appoline, Detroit 35, Michigan
 Formerly—
 Hebrew Christian Mission, Detroit

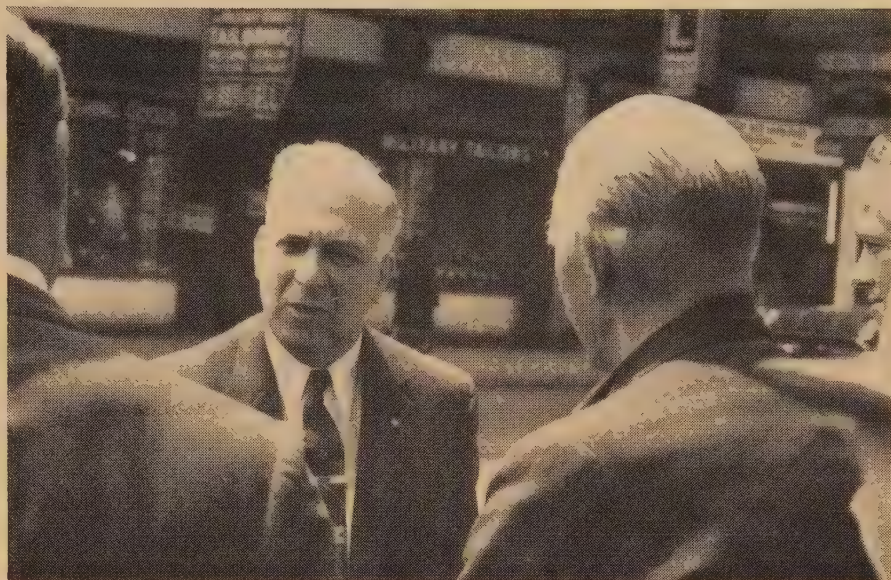
NOW! A Complete Course in CHORAL CONDUCTING Study in your own home

Now is the time to add to your musical knowledge, to improve your ability as a choir director and choral conductor. We are the only home-study school offering all courses leading to a Bachelor of Music Degree. Send for illustrated lessons and outline of course. Check courses of most interest to you.

UNIVERSITY	EXTENSION	CONSERVATORY
Dept. E-584, 2000 S. Michigan, Chicago 16, Ill.		
☐ Piano, Teacher's Normal Course	☐ Violin	
☐ Pub. School Mus. (Beginner's)	☐ Guitar	
☐ Pub. School Mus. (Supervisor's)	☐ Voice	
☐ Ear Training & Sight Singing	☐ Sax	
☐ Piano, Student's Course	☐ Clarinet	
☐ Hist. & Anal. of Mus.	☐ Mandolin	
☐ Adv. Composition	☐ Cornet-Trumpet	
☐ Dble. Counterpoint	☐ Prof. Cornet-Trumpet	
☐ Harmony	☐ Choral Conducting	
Name _____ Age _____		
Street _____		
City _____ State _____		
Music experience _____		

Here's some practical advice on outdoor evangelism by famed mission leader.

How To Hold a Street Meeting



Christian Life Photos

Street meeting enthusiast Saulnier says, "Keep distance short between speaker and audience."

FEWER street meetings will be held this summer. The Salvation Army, Gideons, Christian Business Men's Committee and a few others will take their street corner posts.

But that's not nearly enough, says Harry Saulnier, one of America's foremost advocates of street evangelism. Besides overseeing Chicago's famed Pacific Garden Mission, Saulnier regularly prods Gideons and Christian Business Men in their street meetings.

Why fewer street meetings today? Saulnier hints that a certain spiritual respectability among evangelicals may be the root. The New Testament, however, is full of street meetings.

He states that legal restrictions are few. Where permission is needed it can be gotten readily.

One worker keeps a United States Constitution handy and displays the Bill of Rights along with Christ's Great

Commission as his authority for holding street meetings.

More than six times the Supreme Court has stated that no state or municipality can ban peaceful assembling.

Naturally, Christians conducting public meetings should be as pleasant and cooperative as possible.

Saulnier lists these rules: (1) When the crowd makes sidewalks impassable, ask them to make a path. (2) Don't blast away with a loud speaker. (3) Keep the distance short between the speaker and the audience. Sometimes, Saulnier warns, a public address system will do just the opposite. A street meeting should be a humble thing — from one heart to another.

Street meetings parade Christianity before people who never attend church. Saulnier advises against singing unless it is of top quality. Musical instruments are an asset.

Participants should be pleasant; a smile is an effective testimony. Long public prayers should not be said to open meetings.

Tract-passing is important. The distributors should be placed on both sides of the group to give tracts to those leaving the meeting. Tracts should not be given to those listening.

Saulnier says, "All you need to start regular street meetings is a couple of men who mean business." Young people can be used to good advantage but should not be expected to take the burden of it. The leadership should be left to experienced Christians.

It's a shame, according to Saulnier, that top preachers and leaders confine themselves to preaching within four walls. They should follow the practice of the church founders in bringing the Gospel to the people where they are — on the street.



Convert of two weeks gives testimony to intent street meeting crowd.



Nearby a helper chats with elderly man leaving meeting.

NEW EARNING OPPORTUNITY

For Ministers, Teachers, Laymen
INCREASE YOUR INCOME—render Christian service either in your own community or enjoy travel. Monthly Bonus. Frequent Promotions. Rewarding lifetime career, bigger income, future security. See our Display Advertisement in this issue (page 5) and mail Coupon for full information.

JOHN RUDIN & COMPANY, INC.
1018 S. WABASH DEPT. C2 CHICAGO 5, ILL.

VACATION IN OZARKS

Modern Cabins with Cooking Facilities

8 Acre Park—Large Spring—Fishing Area—Horse Back Riding—Recreation Equipment. Write for Reservations—A Nice Place for Nice People with Christian Fellowship.

SPRING PARK COURT

Hiway 71 at 44
Near Noel

ANDERSON,
MISSOURI

LAST OPEN DOOR

TO ASIA'S MILLIONS

F.E.B.C. sends out the gospel 20 hours each day in 36 languages through her eight powerful radio transmitters. Radio sets pre-tuned to F.E.B.C. are distributed SO MANY MORE MIGHT HEAR.

THIS IS A WORK OF FAITH

THE FAR EAST BROADCASTING CO.

P.O. Box 1 Whittier, California

Navajo Missions, Inc.

P.O. Box 1206 Farmington, New Mexico
1/2 mile W. City Limits on U.S. 550

Have you seen the recent award winning missionary film of Navajo life?

Visitors Welcome Include our Mission on your next trip.

CHAIRS • TABLES

IMMEDIATE DELIVERY

138 STYLES • STEEL • WOOD

FOLDING • NON-FOLDING

FACTORIES: N. Y., ST. LOUIS, DENVER

Write for FREE Catalog • Indicate Needs

ADIRONDACK CHAIR CO.

1140 BROADWAY, Dept. E9, N.Y. 1, N.Y. (nr. 27th St.)



COTTAGE GROVE INN

ON LAKE ERIE (45 mi. E. of Cleveland)

Friendly, informal summer resort. Fun and complete relaxation for the entire family. Excellent Home-cooking. Rates by week, day or over-night.

Write for Free Folder

RD NO. 3 — MADISON, OHIO

Are you looking for a PUBLISHER?

If so, send for our free, illustrated booklet titled to The Author in Search of a Publisher. Tells how we can publish, promote and distribute your book. All subjects considered. New authors welcome. Write today for booklet CK. It's free.
VANTAGE PRESS, Inc., 120 W. 31 St., N. Y. 1
In Calif.: 6253 Hollywood Blvd., Hollywood 28
In Wash., D. C.: 1010 Vermont Ave., N.W.

YOU MAKE \$50 SELLING

100 BOXES FINEST SCRIPTURE-TEXT CHRISTMAS CARDS

AN EXCELLENT OPPORTUNITY FOR YOURSELF, CLUB OR ORGANIZATION. OTHER FAST MONEY-MAKERS.

RUSH COUPON

For SAMPLES on approval

ROBINSON CARDS

Dept. R-8, Clinton, Mass.

Name

Address

City State

Evangelism



Billy Graham Evangelistic Association Photo

SOULS UNDER UMBRELLAS

23,000 decisions during a rainy week in London.

Scot Pastors Carry On

Graham Preaches to Queen

LONG AFTER the recording of the last decision for Christ in the All-Scotland Crusade (a record 52,253), Scottish ministers were making news in a manner that was reminiscent of the departed American evangelist. Heeding a plea by Graham to "preach to a decision," many ministers were calling for mass confessions of faith for the first time in their preaching career, and the eager response was stirring new interest and life in the churches.

Traditionally conservative, the Scotch Presbyterians have been reticent about displaying their religious emotions, trusting that God was doing His work unseen in human hearts. Their aversion to emotionalism led some ministers to offer Christ's gift of salvation only to persons over 16 years of age, on the supposition that younger children lacked sufficient understanding to make a sound decision. But a new and revolutionary attitude arose during the Graham crusade.

Scottish ministers were astounded at the public response to Graham's invitations. They didn't believe it possible of Scotchmen. They also saw children and many young people going forward in the meetings, and their prejudices began to soften.

Then came Graham's earnest appeal to 1,000 ministers and leading laymen near the end of the crusade to "preach to a decision—speak with authority." And many were emboldened to try.

One minister who invited people forward to give their lives to Christ

saw 25 respond, and the entirely new experience added a distinct radiance to his face, observers said.

Some ministers asked their congregations to re-dedicate their lives to Christ, and the unexpected response made headlines in Glasgow's dailies.

As always, the jubilation over spiritual victories was tempered by opposition to the Gospel. A prominent Glasgow minister made headlines by blasting the "repulsive doctrine" of God's judgment on sin preached by Graham. And Billy felt it anew as he moved to London for a week of return meetings in huge Wembley Stadium.

There a commentator crudely derided Graham's "hell-fireside chats," while other reporters renewed their assault on the popular leader they contemptuously labeled, "the Johnny Ray of religion."

But God again frustrated the critics: 50,000 Englishmen came regularly into the giant stadium in spite of dimly cold and rainy weather, and Graham was privileged to preach before Queen Elizabeth herself, with her family and guests in the royal chapel on the Sunday following the Wembley campaign. This highly-honoring endorsement of Graham's message gave promise of even greater popular interest in the evangelist's future campaigns.

After his 25 minute sermon, Mr. and Mrs. Graham lunched with the queen.

Graham's comment: "I can only say that it was a great privilege to be at Windsor and that the Queen was very charming and gracious to us."

Deadline in Glasgow

by G. Beverly Shea

THE YOUNG Glasgow newspaper reporter was there on the first night, the second, the third. He reported the meetings of the All-Scotland Crusade as he saw them. Soon the first week was over and he was still writing about the American evangelist who had come over here to show the ministers how to do it. From his typewriter came many a sneer, many a doubt.

One day he and his fellow reporters were discussing the Crusade around the city desk. It was Holy Week. Insults were hurled at the Cross. But just as loud words were becoming white hot, the young reporter broke in.

"But, I say, lads. Aren't we a bit unkind? After all, Graham has just come over here to read the Bible to us and to remind us of God. We did forget Him, almost. Our churches are all too empty. He talks of sin and we have plenty of it here—even in this room. Last night as Graham was preaching, I began to feel that perhaps he was sincere. He tells us that God loved us so much that He sent His Son into the world to save sinners—to save us. Christ died for us, lads. All we must do is repent of our sins and believe on Him. It makes sense to me. He died for you. He died for me. He . . . died . . . for . . . me!"

Suddenly, as he repeated the words his eyes looked up beyond the men around him. He knew his heart had been broken by the great love of the Savior.

The young reporter walked to the next room with the words "He died for me" still echoing in his soul.

He was followed by one of the others and after some silence he spoke again. "You see," he said "I have just found out that He really died for *me*. I . . . I believe. I've just been converted to Christ!"

In a few moments both Glasgow newspapermen had experienced the transforming power of God.

"What joy! What peace! Life is so different. He died for me. I'll live for Him!"

GRAHAM'S FUTURE

Here is the latest schedule for Evangelist Billy Graham's meetings for the next month:

Frankfurt, Germany—June 21
Mannheim, Germany—June 23
Stuttgart, Germany—June 25
Nuremberg, Germany—June 26
Dortmund, Germany—June 28
Rotterdam, Holland—June 30
Oslo, Norway—July 3
Gothenberg, Sweden—July 5
Aarhus, Denmark—July 6
London, England—July 22

"Stop it Inky!"



"Twice, our 2½-year-old Kenny thus rebuked his Scotty pup. Still Inky chewed away at Kenny's shoes.

"Then, firmly, the little fellow reproved, 'Inky, don't you know you should "Love one another"?"

Yes, 2's and 3's *can* be taught the things of God in Sunday School. Kenny's daddy knows they can. He told us that's where the truth of this Bible verse had been made so much a part of Kenny's life.

Are you getting such results with the little two- and three-year-olds in your church and community? You, too, can teach them simple Bible truths about God's love, His Word, His house, His people. Here are two tried-and-proved courses for the job—

DEBBY AND DAN GO TO THE NURSERY CLASS

by Marie H. Frost, Ruth M. Hinds, Bernice T. Cory

Organized on a *quarterly* basis . . . Here are practical, everyday applications of simple Bible truths on the child's level. And here, too, every activity of the hour helps teach the lesson truth.

PATTY GOES TO THE NURSERY CLASS

by Dr. Mary E. LeBar

Organized on a *yearly* basis . . . This course pioneered in using every part of the Nursery hour to teach simple spiritual truths. It's attractive, practical, live.

Get acquainted with these tried-and-proved courses. Return the coupon today.

Dept. CLN-75

YES, I want to know more about the Scripture Press Nursery Courses that actually teach spiritual truths to 2's and 3's.

Please send me detailed information about

- ☐ The *quarterly* course, DEBBY AND DAN GO TO THE NURSERY CLASS.
☐ The *yearly* course, PATTY GOES TO THE NURSERY CLASS.

Name

Address

City (.....) State

Church Name

Church Address

Position: Pastor, S.S. Supt., Sec.

Other



SCRIPTURE PRESS

434 SOUTH WABASH AVENUE • CHICAGO 5, ILLINOIS

Piedmont's answer



From Christian youth comes a challenge for a school that will prepare them for the need of a lost world. Our answer is a school with a Text Book—THE BIBLE.

Our standards for training youth for Christian service are the highest, but best of all is sound teaching of the BIBLE, with CHRIST as the supreme theme.

- Three year diploma course
- Four year Bachelor of Religious Education
- Five year Bachelor of Theology

Write for your catalog — address The Registrar

PIEDMONT BIBLE COLLEGE

716 FRANKLIN STREET • WINSTON-SALEM, NORTH CAROLINA

YOU, TOO, WOULD LIKE

Faith Bible Academy

CAMDENTON, MISSOURI

Bible-centered curriculum with college preparatory and general high school courses. Strongly evangelical. Music, art, sports. Beautiful campus with a mile of shoreline on famed Lake of the Ozarks. Expenses low, payable monthly.

Write for Catalog

R. L. SHANK, President

Dept. C



"A Christian College
with a Vision
for Service"

Geared to serve

UPLAND COLLEGE is prepared to serve this generation of college students, and her graduates are, in turn, prepared to serve their generation. Upland graduates are now serving on mission fields around the world, in home missions in this country, in the professions, in offices and factories, and in the home. They have been prepared for their responsibilities by the Christ-centered liberal arts curriculum and the wholesome extra-curricular activities offered them by Upland College. Upland gives a Bachelor of Arts degree which is accepted in graduate schools across the country. You, too, may want to investigate the advantages of studying on the U.C. campus in congenial southern California. Send for 1955-56 catalogue.

UPLAND COLLEGE UPLAND, CALIFORNIA

HAMPDEN DUBOSE ACADEMY

ZELLWOOD, FLORIDA

Developing Young People

Spiritually

Mentally

Socially

Physically

Educating for Time
and Eternity

Limited Enrollment

Please Apply Early

FRENCH BIBLE INSTITUTE

Resident Bible Courses and Language Study

Terms begin Sept. 8 and Feb. 8

BIBLE INSTITUTE OF MONTREAL, Inc.
Box 38, Station B Montreal, P. Q.

Looking for a new job?
Consult Placement, page 7.

THEY'LL SERVE TOMORROW
IF YOU SUPPORT TODAY

Five years ago, Northeastern Bible Institute opened classes on its new campus, with only a handful of students. Today, our classrooms and dormitories are taxed to the limit — and we have a waiting list of students who want to prepare for Christian service.

Sharing in the training of young people for a life-time of soul-winning service is one of the best investments you can make. We invite your fellowship in our program of expansion.

Write to:



Charles W. Anderson, President

Northeastern
BIBLE INSTITUTE

12 Oak Lane, Essex Fells, New Jersey

CHRISTIAN LIFE



Photo by Pacific Bible Institute
Twenty acres of unplowed territory in Fresno, Cal., await the arrival of Pacific Bible Institute.

There's Action on the Campus

Moving vans and construction crews combine efforts this month to give schools a "new look" for fall.

LATEST riders on the bandwagon retreat to the suburbs are Christian schools.

After 66 years in "down east" Boston, Gordon College is about to pack up and depart (very literally) for greener pastures.

The new campus, a 1,000-acre tract with five lakes, is 25 miles north of Boston. Gordon's Divinity School has been there for four years. Dedication services for the newly constructed Winn Library and Wood Hall (dormitory) were held June 5.

Meanwhile, on the west coast, in the middle of an orange grove, a 50-acre campus awaits the arrival of the Bible Institute of Los Angeles. Sprouting out of lifelong (47 years) quarters at the Church of the Open Door the institute purchased the new \$2.5 million site near La Mirada. A 25 minute drive by freeway will connect the new campus with the School of Missionary Medicine which remains in the downtown area to allow training in metropolitan hospitals.

The new site is expected to accommodate more than 1,000 students when the school moves within a year or two.

About 220 miles north in Fresno, Calif., the Pacific Bible Institute is working on its new 20-acre, \$585,000 campus within the city. Blueprints call for the erection of institute buildings and homes; also a junior college, a seminary and a church. Mennonite Brethren Conference officials state that the school will be planned to accommo-

date between 500 and 600 students.

● Briarcliff Manor, N. Y., a 42-acre site overlooking the Hudson River, is welcoming a new occupant, King's College. The college is vacating its property near Delaware City, Del., July 1 to the Tide Water Associated Oil Company of California. Tide Water plans to construct its \$100 million refinery in the Delaware City area.

The new site is the Briarcliff Resort Hotel, operated since 1937 as a junior college for girls. Death of the owner forced its closing.

Dr. Percy Crawford, founder and president of King's, stated that new facilities will be a big improvement over the Delaware property.

A sweeping view of other Christian education activities indicates many schools are engaged in adding to present campus facilities; others are sinking roots for the first time.

● Bob Jones University in Greenville, S. C., has launched a \$1.5 million expansion program which includes a new women's dormitory, a fine arts building, a large gymnasium with a swimming pool and additional faculty housing.

Two faculty homes have already been built; construction is scheduled to begin in the fall on the dormitory.

"I hope we can proceed at the rate of one building a year," stated Dr. Bob Jones, Jr., president.

Plans at Sterling (Kan.) College, call for a new dormitory to house 90

**LIVE
and
LEARN**
at

HEAD...
HEART...
HAND...

JOHN BROWN UNIVERSITY

... located at Siloam Springs, Ark., in the heart of the Ozarks, John Brown University is a wonderful home for your youngster. Here they'll be trained to live... head... heart and hand. John Brown University offers highest academic training, plus a well coordinated program of practical experience in more than twenty vocational departments. Write for free catalog.

John E. Brown, Chm. of Bd. ● John E. Brown, Jr., Pres.

JOHN BROWN UNIVERSITY



in the Beautiful Ozarks,
SILOAM SPRINGS, ARK.

Training Youth to Live...

Head... Heart... Hand...

AFFILIATED SCHOOLS

Brown Military Academy, San Diego, California
Brown School for Girls, Glendora, California
So. Calif. Military Academy, Long Beach, Calif.

A CALL TO YOUTH - Attend
TRINITY COLLEGE
in FLORIDA
"TRUE TO THE WORD"

WRITE FOR INFORMATION
Address
Dr. Wm. T. WATSON
PRESIDENT

TRINITY COLLEGE
CLEARWATER, FLORIDA

FOR A LIBERAL ARTS EDUCATION,

having a fundamental
Baptist foundation...



Featuring A. B. Degrees in Bible,
English and Social Science. Beautiful
15 acre campus with 9 buildings.

Intercollegiate Athletics

Write for free copies of "Testimony". No Obligation.

CEDARVILLE COLLEGE
A BAPTIST COLLEGE of LIBERAL ARTS

CEDARVILLE, OHIO Rev. James T. Jeremiah, Pres.

Educational Directory

DEDICATED TO TRAINING YOUNG MEN AND WOMEN FOR FULL-TIME

CHRISTIAN SERVICE

- BIBLICAL • SPIRITUAL
- EVANGELICAL • MISSIONARY
- PRACTICAL • SCHOLASTIC

CHRIST COLLEGE AND SEMINARY, located on an 84 acre Campus high up on the eastern slope of the Alleghany mountains, in the most picturesque portion of Western New York, overlooking the historic Canisteo Valley.

ADMINISTRATION BUILDING

There is no reason why consecrated young men and women cannot avail themselves of the necessary training at CHRIST COLLEGE AND SEMINARY if God has called them into Christian service in the home or foreign field as pastor, evangelist, missionary or Christian worker. To those who are called and have not funds work scholarships are available. For those who can pay, the usual charges are made for room and board. Let us prepare you for Christian leadership by emphasizing the deeper Christian life, prayer and soul-winning, together with practical skills and scholarship. FALL SEMESTER OPENS: September 20, 1955. Write today for free Catalogue direct to the Dean, Room 231.

CHRIST COLLEGE AND SEMINARY

Harold Geo. Martin, Ph.D., D.D., President
Henry J. Davis, Th.D., D.L., Acting Dean

HORNELL, N.Y.



Dr. Sam Bradford, President

For Youth with a Purpose

- Distinctly Biblical and Baptist
- Recognized by U.S. Selective Service
- Scholarships Open
- Christian Education in Church Environment
- Music—Choral, Vocal, and Instrumental
- Television and Radio Opportunities

For new catalog, write:

Baptist Bible College
3255 Lowell Blvd • Denver 11, Colo.

*Granting Bachelor of Arts Degree

COMPLETE

Bible Training

that is truly

Christ-Centered

Approved
to train
Korean
veterans
under Sec.
254, Pub.
Law 550

★ special
1-year Bible
course
3 and 4-yr.
Master Bible
courses

WRITE FOR CATALOGUE

Miami Bible Inst.

900 N.W. 30th St. Miami, Fla.
Dr. Willis Garrett, President Harvey A. Moon, Dean



Learn the will of God by Studying the Word of God at **DETROIT BIBLE INSTITUTE**

- STANDARD 3-YEAR BIBLE INSTITUTE COURSES with majors in Bible, Christian Education, Missions, and Music.
- STANDARD 5-YEAR BIBLE-THEOLOGY COURSE with important liberal arts subjects. Accredited by the A.A.B.I.B.C. Write for Catalog.

Roy L. Aldrich, Th.D., President
17370 Meyers Road Detroit 35, Michigan

Make **SOUTHEASTERN BIBLE COLLEGE**



Your GATEWAY TO CHRISTIAN SERVICE HERE YOU WILL ENJOY TUITION-FREE, CHRIST-CENTERED TRAINING

Four-year Pastor's and Missionary Course or Christian Education Course leading to Bachelor of Biblical Arts or Bachelor of Religious Education degrees. Three-year General Bible Course leading to Diploma. Well-rounded curriculum includes basic Liberal Arts subjects; Applied Music.



Ample opportunity for practical experience in Christian work through radio, gospel teams, youth work, etc. Student employment plan helps meet nominal expenses.

Write for Catalog—Address—

CHARLES SEIDENSPINNER, D. D., President

SOUTHEASTERN BIBLE COLLEGE 1401 SO. 29th ST., DEPT. CL
BIRMINGHAM, ALABAMA

women, with 6 apartments for married students.

At Mary Hardin-Baylor College in Belton, Tex., a new gymnasium is on the blueprints. Southwestern Baptist Theological Seminary plans to add two wings to the Memorial Building to house the school of theology and the library.

● John Brown Schools recently took under their wing a new unit in Beverly Hills, Calif. To be known as "Brown Junior School," the unit will enroll children in the first, second and third grades—approximately 100 at the start. The John Brown Schools offices will be relocated on this site as well.

The new unit, together with Brown Military Academy at San Diego, Southern California Military Academy at Long Beach, Brown School for Girls at Glendora and Radio Station KGER at Long Beach, comprise a portion of the endowment facilities for John Brown University in Siloam Springs, Ark.

The newly acquired facilities were built and formerly operated by the Wilshire Nursery School.

Memphis, Tenn., awaits the decision of a special committee of the Southern Baptist Convention. It may become the location of one of the two new theological seminaries that Southern Baptists are planning to start in the next five years.

Memphis Baptists favor the location, say the city is rapidly becoming a great Baptist stronghold and could support a seminary with leadership and money.

The Baptists also plan a seminary extension center in Wichita, Kan. It is scheduled to open in the fall.

Pre-Engineering at Westmont

ON THE HEELS of new concern over the adequacy of present-day Christian education in training young people for vocational activity ("Are We Building Fast Enough?" CHRISTIAN LIFE, June, 1955) comes a big step forward.

Westmont College (Santa Barbara, Calif.) has announced a three-year pre-engineering course designed to offer students the foundation of a Christian liberal arts college education before entering the vocation.

Professor Peter Stoner of the department begins his third year at Westmont in September. He has been instrumental in setting up the course.

Courses offered will include Descriptive Geometry, Engineering Drawing, Plane Surveying, Statics, Properties of Materials, Empirical Design, Physical Geology, Engineering Physics and Supplementary Mathematics.

School in the Parlor

IN THE living room of Dr. Harold W. Ruopp of Minneapolis, Minn., a hand-

Preparing- **KEEN, ALERT**
CHRISTIAN YOUTH



A co-educational school offering a high standard of education, select student associations, and wholesome activities in a thoroughly Christian environment. Grades 8 to 12. Modest fees.

- Excellent teaching staff
- Personal attention in small classes
- Accredited - N.Y. State Board of Regents
- Graduates readily accepted in Colleges
- On the campus of Houghton College

LAWRENCE P. GREEN, B.S.,  Principal

Stephen W. Paine, Ph.D.,
Pres.

Write Today for Literature to: Dept. M

HOUGHTON PREPARATORY
HOUGHTON, N.Y.

WE INVITE YOU to submit problems arising in your Christian walk for the wise counsel of Dr. Edman, Personal Problem Clinic.

MID-SOUTH

offers

what YOU need . . .

1-Year
Basic Bible
Course

Covers the entire Bible . . . Surveys the entire field of Christian doctrine . . . Provides those courses needed for personal spiritual growth and activity . . . Grounds the student on the Word of God . . .

- before entering a secular university
- before entering military life
- before beginning life's work

3-Year
Institute
Course

An intensive three-year Bible Course . . . Small classes permit personal guidance and fellowship with other students . . . Excellent opportunities for practical assignments.

WRITE TODAY FOR FURTHER
INFORMATION

MID-SOUTH BIBLE INSTITUTE
Dept. C75 1271 Poplar Avenue Memphis 4, Tenn.

JULY, 1955

Wheaton Academy

A DEPARTMENT OF WHEATON COLLEGE

Wheaton • Illinois

APPLY NOW FOR FALL ENROLLMENT...

Planning to send your boy or girl to a Christian high school this fall? Choose WHEATON ACADEMY, a school that offers a well-rounded program, and ranks high both scholastically and spiritually. Now beginning its 102nd year. Fully accredited by the North Central Association.

For Catalog and Illustrated Bulletin, Write the Director, Room 75C

FOR CHRIST AND HIS KINGDOM SINCE 1853

MARION COLLEGE

Business, the Professions,
Missions and the Ministry... ALL
are fruitful fields of

service in which Marion alumni excell. Enroll now.

You will have MORE to share when you graduate because Marion gives you more. Full measure pressed down and running over is the spirit of teachers and students alike.

FIRST THINGS FIRST

Knowledge rooted in the reverence and fear of God is the rule at Marion. Courses cover a wide range: Liberal Arts, Fine Arts, Teacher Education, Divinity School. Pre-professional courses in Medicine, Nursing, Engineering and Law; also Music, Speech and Art.

Here you will grow "in favor with God" as well as with man while you are increasing in wisdom. Catalog FREE.

**MAIL THIS
COUPON TODAY**

DR. WILLIAM F. McCONN, President
Marion College, Marion, Indiana

Dept. CL

Please send me complete catalog of courses and activities. I am interested in _____ course. I expect to start college _____ (date)

Name _____

Address _____

City _____ Zone _____ State _____

MARION COLLEGE MARION, INDIANA



**BEFORE YOU FINALLY DECIDE
CONSIDER
BUFFALO BIBLE INSTITUTE
A GROWING SCHOOL WHICH OFFERS**

QUALITY EDUCATION FOR MINIMUM
EXPENDITURE, QUALIFIED FACULTY.
PERSONALLY INTERESTED IN YOUR PROGRESS,
FAMILY SPIRIT, COMFORTABLE HOMELIKE ACCOMMODATIONS.
DIVERSIFIED INDUSTRY OFFERS WIDE EMPLOYMENT OPPORTUNITIES

For Information Write

President, Everett S. Graffam, BUFFALO BIBLE INSTITUTE
827 DELAWARE AVENUE, BUFFALO 9, N. Y.

**Plan for
Fall
Enrollment
NOW!**



**MULTNOMAH
SCHOOL OF THE BIBLE**

NEW CAMPUS

10 $\frac{3}{4}$ acres, increased facilities, homelike atmosphere. BIBLE EMPHASIS—more than 50% of curriculum. If it's Bible you want, then you want Multnomah. ACCREDITED COURSES—Th. B. degree offered. Fully accredited on college level.

Free Tuition—WRITE FOR CATALOG

MULTNOMAH SCHOOL OF THE BIBLE

Willard M. Aldrich, Th. D., President
8435 N. E. Glisan Street, Portland 16, Oregon

Prayer and God's Word are First

A three-year Bible theological course for pastors, evangelists, and missionaries. In its thirty-third year. Soul-winning in Metropolitan New York. Tuition, board, and room free.

American Seminary of the Bible

Write for catalogue
Dept. CL1, 1101 E. 35th St.,
Brooklyn 10, N. Y.

CALIFORNIA BAPTIST THEOLOGICAL SEMINARY

- ★ FOUR-YEAR COLLEGE—B.A.
 - ★ SEMINARY—GRADUATE SCHOOL
M.R.E., B.D., Th.M.
- Seminary Knolls, Covina, California

ROBERTS

**CHALLENGE
TO YOU!**

**PREPARE FOR THE
SERVICE PROFESSION . . .**

Ministry—Saving the Soul
Teaching—Training the Mind
Nursing—Healing the Body
There is time to enroll for the
Fall Semester (September 12).
Write for application today. CL-7

Roberts

**WESLEYAN
COLLEGE**

NORTH CHILI, NEW YORK

Sunnyside School

Grades 7-12

Co-ed

Seeking to develop young lives for Christian Service.
90 acre campus on old New England Estate.

Write for information

Sunnyside School

E. Barrington, New Hampshire

HIGH SCHOOL at HOME

You can still finish High School—at home, in your spare time. No interference with job, or social life. Win more pay, a better job, social recognition. Take only the subjects you need. Complete lesson and answer service. Personalized instruction. Low cost. Easy-pay plan. Diploma to graduates.

I.C.S. is oldest and largest (277 courses). Write today for 3 free books: (1) 36-page "How to Succeed," (2) sample lesson (Math), (3) Career Catalogue—indicate course desired.

INTERNATIONAL CORRESPONDENCE SCHOOLS
SCRANTON 9, PENNA. DEPT. 39174F

HUNTINGTON COLLEGE

WELL ROUNDED—WELL GROUNDED

● A warm welcome awaits you in "Old Indiana" at Huntington, famous for hospitality. Here where culture and character blend, you will find inspiration, challenge and fellowship. Here is the kind of training that makes for Christian character so much needed today.

▶ 4 year degree courses in arts, science, 3 and 5 year Seminary degrees.
Diploma courses—3 year Bible, 2 year secretarial and business.

For free literature and information write

President Elmer Becker, Huntington College, Dept. L, Huntington, Indiana



ful of clergymen have been attending a different sort of class.

Exhorts Dr. Ruopp, "When you pronounce the benediction, make it last for a whole week. Say it like it has never been said before and like it may never be said again. Think each phrase anew . . ."

Minister-at-large for the Minnesota Council of Churches, Dr. Ruopp does individual counseling with many pastors. He frequently goes to a minister's church, listens to him preach, and later makes suggestions for improvement. The ministers meet for two hours on Friday afternoons.

On Thursday mornings their wives take over the apartment, as Mrs. Ruopp conducts seminars on such topics as how to understand yourself and your parish, your husband and his calling, children in the parsonage and the parsonage as a laboratory for human relations.

Dr. and Mrs. Ruopp plan to hold a week of intensive seminars in several Minnesota cities later this year.

Formosa School Moves

CHRISTIAN EDUCATION in the Orient took a step forward recently when the Formosa Christian College moved to its new campus in Chung-li, near the capital of Formosa. A gift of the city government, the land and buildings provide spacious facilities for 149 students studying the Bible, arts and science.

CHRISTIAN LIFE Foreign Correspondent, Fred Jarvis, pioneered the school. It has moved forward under the vigorous leadership of Dr. James R. Graham, currently in the United States in the interests of the college.

College for Japan

THE Japan Christian College opened in Tokyo on April 12 with 110 students. Born to train Japanese young people for spiritual leadership, the college maintains a three-year Bible and education course, as well as a four-year college course with a major in Bible.

Donald E. Hoke, foreign correspondent for the CHRISTIAN LIFE Magazine, is president and is assisted by a staff of 12 nationals and missionaries. The new school already has more students than it can comfortably hold. It is looking for an enlarged campus to accommodate the expected large enrolment next year. Initial funds were contributed by the Park Street Church of Boston. A new dormitory-dining room was made possible by a gift from students of Columbia Bible College. Although pioneered by TEAM missionaries, the Board of Regents is composed of representatives of many large evangelical mission societies in Japan.



MINISTERS MEET TV ATOP LAUREL MOUNTAIN
It was a long, hard climb, but they made it.

Johnstown Tribune-Democrat Photo

TV Parsons Blend Local Color

IT WASN'T easy for Pastor E. Lowell Martin of Ebensburg, Pa., to talk the station manager into a telecast.

Big station WJAC-TV had offered a program menu of network presentations and film productions. This high-powered channel flung its selections 150 miles into eastern Ohio, West Virginia, Maryland and western Pennsylvania. It had no competition; it had no gospel broadcasts.

Early in 1954, Johnstown, Pa., site of WJAC-TV, was gifted with a UHF channel. Then came competition; gospel broadcasts came hard on its heels.

Both WJAC-TV and its rival UHF telecasts were transmitted from Laurel Mountain, 1,600 feet above city level.

Pastor Martin's job was two-fold. First, he had to sell his program idea to station management. And he did. Second, he clinched it by volunteering to transport himself up Laurel Mountain in his own jeep. In winter, that is the only way to reach the transmitter studio.

In Martin's program, "Heaven Speaks," the pastor appears as a robed prophet speaking to the present day. His head is covered with dark wig and whiskers.

Martin began by telling Old Testament Bible stories. Then he tacked on a modern application. To vary the program, he used slides taken on a trip to the Holy Land and sketches of Bible characters.

The program met with such success that the management soon gave him the time without charge.

Johnstown's UHF station was another problem. People needed converters so the UHF channel could be received.

Among the appeals for local talent was a plea to the pastors of the city. In response, pastors got their heads together and devised a variety of interviews, panel discussions, demonstrations, audio-visuals, music and chalk talks for the TV challenge.

Recently when a Johnstown committee featured evangelistic services, the television station welcomed the team for a special program.

Says the Rev. Robert S. Wilson of Johnstown, "Many stations are waking up to the need for local color. The novelty of television is wearing off. Stations will now use local pastors and church groups if they are ready to be used.

"Ministers not particularly handsome need not fear being ruled off; people are used to looking at most any type on TV today. The important thing is the speaking voice."

Recently the television station opened studios in the city. Microwave transmission gets the programs to the mountain top towers. Consequently, larger groups can be used.

Wilson comments, "Television is here to stay, whether we like it or not. We might as well use it for the Gospel."

LISTEN!

Pastor Allen R. Blegen
WLS — 890 Kc. — 50,000 Watts
Sundays — 6:30 P.M.

WJJD—1160 Kc.—50,000 Watts
Week Days—6:00 A.M.

CHICAGO TIME
Write for Free Booklet
HOW TO READ
YOUR BIBLE

Hope Of The World

Dept. C
4756 W. Washington Blvd.
Chicago 44, Ill.



PLANNING SPECIAL MEETINGS?

CONTACT MBI FOR BIBLE TEACHERS, EVANGELISTS AND MUSICAL GROUPS

The Extension Department is one of MBI's many ministries . . . assisting the work of churches by providing Bible teachers and evangelists for special services. Contact us also for gospel teams and musical groups.

Write EXTENSION DEPT., Room L450
Moody Bible Institute, Chicago 10, Illinois

Start your training right at TALBOT THEOLOGICAL SEMINARY

(leading to B. D. degree)

- ★ HIGH SPIRITUAL STANDARDS
- ★ THOROUGH SCHOLARSHIP
- ★ EVANGELICAL EMPHASIS
- ★ PREMILLENNIAL-DISPENSATIONAL

Semester begins Sept. 8th
Write:

REGISTRAR, TALBOT SEMINARY

558 S. Hope Street
Los Angeles 17, Calif.

1900

1955

Practical Bible Training School

Bible School Park, N. Y. (near Binghamton)

Offering Bible, Theological, and Divinity Courses. Three Years in Bible, Theology, Homiletics, Music, Christian Education. Emphasizing Pastoral Work, Missions, Practical Work, Evangelism.

Rev. Gordon C. Davis, D.D., President

4-Yr. Degree
B.A. in Biblical Education

3-yr. Diploma
Bible Course

WASHINGTON BIBLE INSTITUTE
1441 RHODE ISLAND AV. N.W.
WASHINGTON 5, D.C.

SEND FOR FREE CATALOG



"...more of the same"

Yes, teachers and pupils like

HIGLEY'S FAMOUS POCKET QUARTERLIES



They like the handy size, convenient for spare-minute use. Based on International S. S. Lessons. Must be seen for full appreciation. Ask for sample. Quarterlies or workbooks for all departments. Low in price.

TRUE TO GOD'S WORD

Here is material that builds character and wins souls. 68 pages, more than 25,000 words and every one counts. Story papers and helpful visual aids available.

Write for full details

Get our big catalog of complete S. S. Supplies
THE HIGLEY PRESS, Dept. C-2, Butler, Ind.

STANDARD'S TRUE-TO-THE-BIBLE SUNDAY SCHOOL LESSONS

Closely Graded or Uniform Lessons, story papers, for all ages. Used in thousands of successful schools. Send for free catalogue and complete information. Mention grade in which interested.

The Standard Publishing Co.
Cincinnati Ohio



GET FREE COPY

ALCOHOL EDUCATION for CHURCH and SCHOOL

FACTS AND FEATURES—Brand new catalog of books, booklets, leaflets, flannel-graphs, films and filmstrips for leaders, libraries, children and youth. Valued index of available material. Write TODAY!

NATIONAL WCTU

Dept. CLC Evanston, Illinois

Radio-TV

Radio-Missioners Meet

MISSIONARY radio has always had its problems. But one of its biggest was getting broadcasters in Africa, Asia and South America together to pool ideas.

Last month they got together. The session was entitled the World Conference on Missionary Radio.

The conference was sponsored by a committee representing five continents now using missionary radio. Among the leaders were Clarence Jones of World Radio Missionary Fellowship and founder of HCJB in Quito, Ecuador; M. A. Darroch, Sudan Interior Mission; C. B. Nordlund of Moody Bible Institute's WMBI; Robert Bowman of Far East Broadcasting Company; and M. B. Stearns of Global Gospel Broadcasts, Inc.

Such problems as government relations, programming, equipment and personnel were spread out. On exhibit were new technical developments, such as equipment using tiny transistor tubes. These tubes practically dissolve maintenance and bulk problems.

Battle of Kings

"THE LORD gave us the name of 'King's,'" insisted Mike Martin, director of King's Garden, the Christian poly-enterprises in Seattle, Wash. But the courts had a different idea.

King's Garden's radio station, KGDN, recently lost a court battle to commercial station KING of Seattle.

KING had charged that such program names as King's Teens, King's Garden, etc., on KGDN confused listeners.

The court ruling ordered that KGDN refrain from using the name "King" in any form on the air, though the use of it in printed matter was okayed.

Martin commented, "Sometimes we do not understand the hindrances that come, but it is still true that 'all things work together for good.'"

Radio Briefs

● A Central American vacation proved to be hard work for a Canadian business man. Taking six weeks off, he aided TIFC, Latin America Mission's station, in pushing a new building to completion. It is the second of three buildings on TIFC's agenda.

● Disgusted with snide hit tunes a Durham, N.C., station policed against them. Its new policy erases "undisguised smut and off-color double meaning lyrics" from its programs. The idea caught fire. In Chicago, 15,000 Roman Catholic prep students wrote letters to disc jockeys protesting "dirty records."

"Behold... the Lamb of God!"

Your Sunday School can
present HIM clearly
to all ages.



Win pupils to Christ, build them up in Him through Christ-centered Gospel Light Lessons!

"Behold the Lamb of God!" said John the Baptist to his listeners. The Redeemer of mankind was in sight! The only sufficient Sacrifice for the sins of a lost world had come into view—Jesus Christ, the only begotten Son of God! John focused people's attention upon Him—the Lamb of God.

You can make Jesus Christ *real* and bring Him into *central place* in the attention of your Sunday school pupils with Gospel Light lessons. They are designed to aid you in fulfilling these great objectives.

Examine Gospel Light Sunday school materials. You will observe not only the powerful emphasis on the Person of Christ but

also these additional gratifying features:

- an orderly, complete, and long-remembered course of instruction covering the *whole* Bible.
- correctly graded material, providing a gradual, year-by-year teaching program geared to the ever-changing needs of the pupil.
- undated lessons which may be used any time; extra copies are not wasted.
- teachers' programs and procedures presented clearly and completely.
- opportunity for teachers to gain new vision and efficiency in their work.

See For Yourself — Go to your
Christian bookstore or write:

Please send me complete details
including chart on "How to Or-
ganize Your Sunday School."

Dept. CL-7

NAME _____

STREET _____

CITY _____ ZONE _____ STATE _____

POSITION IN S. S. OR CHURCH _____

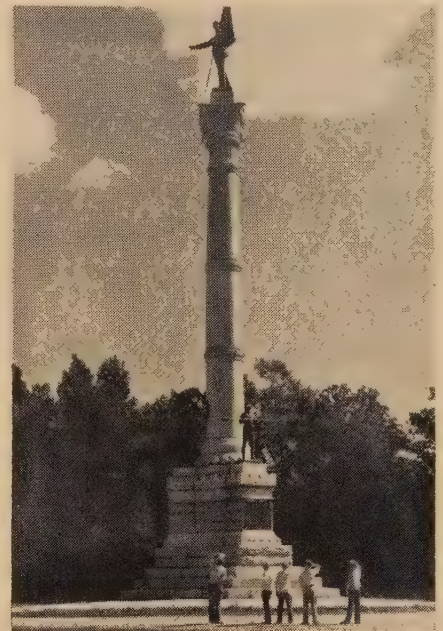
CHURCH _____



Sunday School



Photos by Don Rutledge
"Battle markers and war monuments are guides through the park as the Bible is through life."



"When Jesus Christ comes war will end."

Make the Most of Summer

- Low attendance during summer vacation days continues to discourage many Sunday school teachers.
- Solution one class found: Saturday outing helped them get to know each other and their Lord better.

THIS month Sunday school teachers around the country are scurrying to suggestion manuals to learn how to "beat the summer slump."

Other teachers, sadder but no wiser, are resigned to their fate. The summer slump is inevitable.

But still others, like Donald Rutledge of the Cherry Street Baptist Church in Chattanooga, Tenn., make the most of summer.

Last year Rutledge decided that Sunday school could and should mean more to a Junior boy than slick hair, Sunday trousers, starched shirts, and the droning voice of a teacher.

So one bright Saturday afternoon he invited his class to Chickamauga Park, famous Civil War battle site.

There he got acquainted with his class and proved that Sunday school teachers can be fun, too. But he turned the outing into more than an ordinary picnic.

Using various sites in the park as object lessons, Rutledge helped the boys discover spiritual lessons out-of-doors.

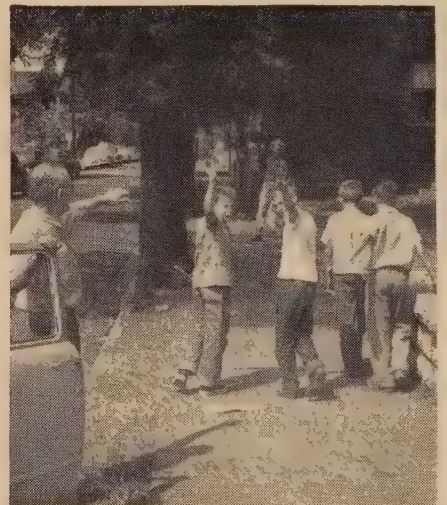
The Bible became more than a story of a long-ago hero. It was linked with everyday experiences in a language the boys understood. And in the informal atmosphere of a stroll through the park, they asked questions that never would have occurred to them in a formal classroom.

Reminders of war and man's hatred and selfishness were natural springboards for discussion of the love of God and His desire for men; of the Prince of Peace Who must and will come before wars cease.

It was an experience which four Junior boys will not soon forget. And incidentally—pictures of the expedition were brought back to share with the boys who couldn't go.



"Without Christ, we are held captive by sin."



"Goodbye—I'll see you in Sunday school."

Sunday School

Literature at Half Price!

(For new Customers only)

TRY OUR LITERATURE AND YOU'LL
AGREE—IT'S TOPS!

New customers price list:
(for two quarters only)

	Were	To You
Teacher's Quarterlies..... (for all age groups)	25c	12½c
Class Record Books.....	20c	10c
Secretary's Record Book.....	50c	25c
Visual Aids..... (for all ages)	\$1.20	60c

FREE—With the first quarter's order, 25 Heart
Melodies songbooks without charge.

Write for catalog of all other supplies including quarterlies
and lesson cards for all ages. Also Christian books.

GOSPEL PUBLISHING HOUSE, Div. PDCI
434 West Pacific Street
Springfield 1, Missouri

N.S.S.A. Uniform Bible Lesson Outlines!

Worthy of your complete confidence—Like a faithful beacon
they direct you safely . . . they are Bible-centered, follow the authorized
King James version and are free of any taint of modernism.

This lesson series of the National Sunday School Association embraces aids for all age levels from cradle roll to adults. Product of 58-year old experienced Sunday School publisher who has planned and studied for over 5 years to produce these amazing lessons with the aid of a staff of 20 Christian educators.

Mail free coupon for full particulars

THE HIGLEY PRESS
110-118 E. Oak St. Dept. SS2 Butler, Ind.

Please send me full particulars of the N.S.S.A. Uniform
Bible Lesson Series — the brand new evangelical teaching
system for wide-awake Christians.

Name _____

Address _____

City _____ Zone _____ State _____

Sunday School

Sunday School in the Rough

SUNDAY schools have been squeezed into many challenging places since Londoner Robert Raikes publicized his first school in 1783.

But probably none have been more challenging or needy than the Ninth Hole Sunday School, Louisville, Ky. Its location: the Country Club golf course.

It all started when pro golfer Eddie Williams recovered his equilibrium and his spilled and nearly stolen golf balls at the feet of Pastor Edwin Perry of Broadway Baptist Church. The young culprit fast put distance between himself and his scene of crime. But the pro and the minister remained for a little talk about what they could do for the caddies. That was four years ago, and the Louisville Broadway Baptist Church had just dedicated a new building near the country club.

"I wish you had built your church closer to us," the pro said. "Maybe then we could have taken the boys to Sunday school."

"Well," replied Perry, "If you can't bring the boys to church, maybe we can bring the church to them."

And so it started. One Sunday Bernie Alwes, a Louisville sign painter, came out and gave one of his chalk talks. The boys liked Bernie and Bernie liked the boys. They've been together Sunday mornings every summer since.

Members comment now on the different way the boys behave on the course. Stealing isn't much of a problem at the club anymore, and Williams says it's Bernie's talks that have made the difference.

Bernie frequently hangs around afterwards with the boys and gets to know them better. Once he admitted to them that he used to pray before he took a test in school.

A few days later one of the caddies dropped by Bernie's sign shop on the Point. He'd tried "that prayer business" before a test and, "You know, I got along all right."



Religious News Service Photo
BERNIE AND THE CADDIES
Sunday school on the golf course

CHRISTIAN LIFE



Photo by First Assembly of God Church
Kinfolk Day brought out all the relatives. A professional photo went to each family over ten.

CONTEST WINNER:

They Doubled Up to Win

FOLKS at the First Assembly of God Church in Amarillo, Tex., didn't object at all last fall to seeing double. In fact, they were aiming for it!

Entered in the CHRISTIAN LIFE Sunday School Attendance Contest, they set their sights high each Sunday. By Nov. 14 they intended to double attendance.

"Help us double—come double!" they cried.

And it worked. On the final contest Sunday they were right in the middle of the bull's eye. Attendance, which had averaged 471 the year before, had spiraled to a peak of 1,038.

Here's how they did it:

Each Sunday during the six-week period was given a title: Everyone Bring One Day, No Excuse Day, Servicemen's Day, Kinfolk Day, Double Day and Roundup Day.

Effort was persistent and relentless. On "No Excuse Sunday" circulars announced "If you ask someone to come and they say they are sick, tell them Sunday is 'No Excuse Day' at your church. They're providing an ambulance for the sick."

If all workers followed instructions, Amarillo industry must have shut down Oct. 17. Exhorted the Sunday School Builder, "If they have to work, tell them to ask the boss to let them off. It is 'No Excuse Sunday' at First Assembly and they are to be there as your "double!"

"Servicemen's Day" was kicked off to the martial strains of "Onward to our DOUBLE, Marching as to war; Servicemen, march with us, With you

we'll go far . . ." Dinner tables of parishioners were well surrounded that afternoon.

No stone was left unturned in enlistment blanks passed out on Oct. 3 clinched the matter. Decisions to visit, attend prayer meetings, work in the church office on week days, help in transportation or simply to attend Sunday school every Sunday were checked. There was something for everyone, and putting it down in black and white with one's name beneath made it difficult to forget or back out.

Enlistment blanks passed out on Oct. 3 clinched the matter. Decisions to visit, attend prayer meetings, work in the church office on week days, help in transportation or simply to attend Sunday school every Sunday were checked. There was something for everyone, and putting it down in black and white with one's name beneath made it difficult to forget or back out.

It was a damp beginning when the clouds opened and poured forth five minutes before the outdoor banquet was scheduled to begin. But Pastor E. R. Foster led his flock indoors for the enthusiasm-generating talks of Mayor Bud Curtis and district officials.

On Kinfolk Day everybody from great-grandma Brown to little sister Sue turned out. A professional photograph was offered to all families numbering ten or more.

Combined effort paid off. In spite of a flu epidemic through the middle of the Contest, on the final Sunday the Assembly was well over the goal. Attendance numbered 1,038. The Amarillo First Assembly of God was added to the list of successful Contest entrants. And better than the Class C third prize which landed in their pocket were the 100 new members on the roll and new enthusiasm for the service of Christ.

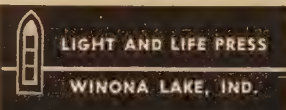
**In every respect
A LEADER**

**TEACHING
PRIMARIES**

FOR YEARS 6, 7, 8



Biblically . . . educationally . . . evangelistically . . . spiritually . . . Teaching Primaries is outstanding in its field. Write today for your FREE copy of Teaching Primaries, Primary World, and Primary Handwork to Dept. 75CL.



THE CHRISTIAN LIFE SERIES

International Uniform S.S. Lessons
Famous for over 50 years and steadily growing in popularity. Fully meets every need of ALL departments.

Sample lessons free; request today.

UNION GOSPEL PRESS

Dept. LR Cleveland 1, Ohio

A-B-C SUNDAY SCHOOL RECORDS

ACHIEVEMENT RECORDS
Improved 6-point System

BASIC RECORDS
Simplified for Rapid Use

CONTACT RECORDS
Census, Visitation, etc.

"Use A or B... and also C."

See Your Bookstore or Write
GOSPEL LIGHT PRESS, Glendale 4, California

NEW BAPTIST RECORD SYSTEM
A BETTER WAY TO KEEP YOUR SUNDAY SCHOOL UP-TO-DATE AND GROWING

Write for Free Samples

BAPTIST SUNDAY SCHOOL PUBLICATIONS

1732 Welton St., Denver 2, Colo., Dept. CL75

The "DUO-FOLD" FLANNELGRAPH BOARD



**Get the Best
The Cost is LESS**

Acclaimed unrivalled for Visual Aid. One side Flannelgraph, the other Blackboard.
Nothing like it! Folds to 18 in. x 24 in.—brass hinges, cloth strip at fold. Both sides ultra quality.

Price ONLY \$4.75

The Versatile "Superb" Easel

Top flange holds flannelboard firm. Folding legs permit use on table. Easel tray adjustable to desired height; holds blackboard or Maps. Each only \$4.95.

Save NOW — Buy Complete Unit

Both folding flannelboard and "superb" easel packed together in shipping carton. Only \$9.50. Descriptive folder FREE. Order from your bookseller or from

E. V. PUBLISHING HOUSE
309 N. ELM STREET, NAPPANEE, INDIANA



For Families With Young Children

Three very helpful books of resource material for daily devotions—Prayer Time, compiled by Edward D. Staples; Worship Time, also by Dr. Staples; and Poetry Time, compiled by John E. Brewton. 50 cents each, all three for \$1.35, postpaid. Order from

The Upper Room

The world's most widely used devotional guide

1908 Grand Avenue, Nashville, Tenn.

"CHRISTIAN EXPERIENCE" . . .

A hand-book on Wesleyan interpretation. Safe — Sane — Scriptural. 24 chapters — 208 pages

Paper \$1.50 Cloth \$2.25

WESLEYAN HOLINESS PRESS

Publishers of Christian Textbooks
Dealers write. Box 7-L, New Kensington, Pa.

HALLEY'S BIBLE HANDBOOK

New 20th Edition, 956 pages

Two books in One—combines both
POCKET BIBLE HANDBOOK and BEST BIBLE VERSES

Cloth binding, a real bargain only \$3.00

Order at your bookstore

H. H. Halley, Box 774, Chicago 90, Ill.

LEISURE-TIME

BOOKS

FOR CHILDREN AND ADULTS

A WORLD TOUR WITH JESUS

by Ilse L. Schlaitzer

Children love these thrilling continued stories (each in 3 parts) about boys and girls in other lands. A spiritual lesson in each chapter. 1.75

BIBLE PUZZLE BOOK

by Stella M. Rudy—Have fun working these new Bible crossword puzzles. 65¢

CHRISTIAN PUBLICATIONS, INC.

1518 North Third St.
Harrisburg, Penna.

The BUY OF THE YEAR

SEE
FREE
SAMPLE

WRITE today and get your copy of **TABERNACLE HYMNS NUMBER FIVE**. See this balanced best of soul winning evangelical numbers and traditional hymns of power and popularity. 66 more musical numbers than any other of the Tabernacle series. Surprisingly low cost. Give church and denomination and your official position. No obligation. Write NOW.

TABERNACLE PUBLISHING COMPANY
366-H5 North Waller Ave., Chicago 44, Illinois

Books



DENUNCIATION

After ceremonial recitations, Chicago Christian Academists commit comics to fire.



CONFLAGRATION

Comics Bruised But Not Beaten

Whipped by legislators, orators and kids, comic books are still struggling, far from death. If they die, what will replace them?

IN 1955 comic books are being abused as brutally as the characters in them. Chained by legislation, lashed by orators and torn asunder by juveniles themselves, the sordid comics are struggling for their life.

In New York, sellers of these indecent publications to minors may be slapped with a \$500 fine, a year in jail or both.

In Boston, a school committeeman proposed that children be forbidden by law to purchase any reading matter unless they were accompanied by adults.

In Providence, R.I., the New York penalty was doubled.

In the U.S. Senate Estes Kefauver heads a committee to investigate juvenile delinquency. Entwining the comics with their dilemma, this committee proposes stiffer U.S. mail laws to curb indecent literature.

Concerned parents breathed easier last spring when comic book publishers decided to censor their own books. But according to the "National Crusade Against Objectionable Comic Books," the self-censoring effort has flopped. Some called the scheme a "white wash" job.

The staid *Christian Science Monitor* ran 20 articles on the subject of crime and comics.

In Chicago, the youngsters them-

selves ripped the comics. At an elementary school, the Chicago Christian Academy, sponsored by the Assemblies of God, 86 students ceremonially cremated stacks of obscene comic books.

Following two questions and responsive "we do's" from his classmates, Sam Ventimiglia, 10, intoned, "Then let us commit them to the fire."

Despite all the hubbub, none seriously believes the comic book ogre is licked.

Generally, folks feel that gory comic books in the hands of impressionable children are a blight which demands effective but careful action. The situation needs a clean-up campaign.

But in the clean-up the freedom of the press must not be jeopardized. It is not worth it to solve the conundrum by hazarding a priceless freedom.

Unless legislation is extremely definitive, Bible-believing people might soon find their precious truths under a similar ban.

For instance, even some religious leaders claim that "hell fire" preaching frustrates the spiritual pilgrimage of good people.

To Christians, the comic book situation is beyond the scope of moral or social evil; it is a spiritual problem. Therefore, Christians must take an active part in the quest for a solution.

Several avenues of action are open. A Christian may write to his legislators. He may be active in local educational and community cultural projects.

But there is a better solution for Christian parents.

This solution is simply making available the exciting, but wholesome Christian literature now being published by evangelical concerns.

Many parents, cursers of comics, never explore Christian bookstores for Christian reading for children.

No other generation has seen such a varied and attractive display of Christian literature for boys and girls of all ages.

Primary and Junior age boys and girls would thrill to the reading of Dena Korfer's new beautifully illustrated book, *The Story of Jesus* (Zondervan \$1.95), and Al Bryant's compilation of *Stories from Other Lands* (Zondervan \$2.50).

Juniors would also delight to read Dorothy Johnston's *Cathy and Carl* series of adventuresome stories (Scripture Press \$1.50 each). Two other intriguing tales in series form published by Scripture Press are Charles Ludwig's *Missionary Adventure Stories* and H. W. Bailey's *Jim Kent* books (\$1.00 each).

Besides several others, Eerdmans is publishing the *Jungle Doctor* series by Paul White. So far, 11 of these books are on the market (\$1.50 each). One of the recent publications of Moody Press is its unique book called *We Learn to Worship God*. It deals with the child's world of heroes, animals, birds, bugs and a heap of trouble (\$2).

These and hundreds of other excitingly good books crowd the shelves of Christian booksellers.

Christian publishers and booksellers are doing a good job in presenting the best in Christian literature for our day.

To them this work is more than a financial enterprise; it's a mission.

But no tangible success can be secured nor can the problem of juvenile delinquency in Christian homes be thwarted without the effort of Christian parents. Good books create good thoughts and good thoughts motivate good actions.

Testament Translated by Jew

A NEW TRANSLATION of the New Testament that occasionally calls Jesus "Chief" and the Apostles "Envoys" has come out. In it Jesus' crown of thorns becomes "victor's wreath." It represents 35 years' labor by a Jewish scholar, Hugh J. Schonfield. It is reported to be the first New Testament translation by a Jew and the world's first nonecclesiastical interpretation.

FUN for LEISURE HOURS

ABINGDON PARTY PARADE

Bernice Hogan. 27 completely planned teen-age parties for all occasions. Instructions for decorations, food, invitations. *Illustrated.* \$1.95

GAMES OF MANY NATIONS

E. O. Harbin. A world of fun from all the world. "Attractive, useful aid to church groups who enjoy constructive entertainment."—*World Outlook.* \$1.95

THE COKESBURY DINNER AND BANQUET BOOK

Clyde Merrill Maguire. A complete book of menus, favors, stunts, songs, and games for banquets, and dinners for holidays and all occasions. *Illustrated.* \$1.95

THE COKESBURY STUNT BOOK

Arthur M. Depew. Over 500 clever stunts and 100 conundrums. A treasury of fresh ideas for camps, church socials, schools, and clubs. *Illustrated.* \$1.95

THE FUN ENCYCLOPEDIA

E. O. Harbin. A complete one-volume encyclopedia of good fun for every occasion and all ages. *Illustrated.* \$3.95

PHUNOLOGY

E. O. Harbin. Over 1,000 plans and activities for church, home, club, and school—games and socials for each month, plus special summer suggestions. \$1.95

THE COKESBURY GAME BOOK

Arthur M. Depew. With this book at hand no planner of recreation will ever be at a loss for "what to do next!" 416 pages. \$1.75

THE JUNIOR PARTY BOOK

Bernice Wells Carlson. Instructions for 24 gay parties for boys and girls. Easy and inexpensive to carry out. \$2

THE COKESBURY PARTY BOOK

Arthur M. Depew. Complete plans for 52 parties—each built around a central theme. For large or small groups, young or old. 404 pages. *Indexed.* \$1.95

THE COKESBURY SHOWER BOOK

Katherine Fite and Garland Paine. "All kinds of showers are described in this book of forty-one completely planned showers—enough to suit all tastes."—*Recreation.* \$1.50

GAMES FOR BOYS AND GIRLS

E. O. Harbin. Indoor and outdoor games. Useful for any-size groups. *Indexed and illustrated.* Cloth, \$2; Paper, \$1.35

GAY PARTIES FOR ALL OCCASIONS

E. O. Harbin. A treasure-trove of 72 party plans for gay and festive occasions. A rich, usable source book of original ideas and specific directions. \$2.95

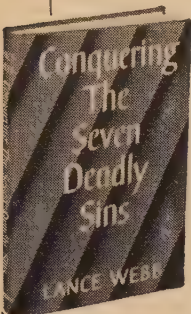
AT ALL BOOKSTORES

ABINGDON PRESS



CONQUERING THE SEVEN DEADLY SINS

by
**Lance
Webb**



A new look at an old enemy—*SIN*! Man's anxieties and frustrations are the result of *Sin*, says Dr. Webb. Here he discusses the nature, history, and causes of the seven deadly sins and shows how they can be overcome by the power of the Holy Spirit.

A hard-hitting and helpful book for everyone who honestly wants to understand himself, his motives, and his actions. An invaluable aid—for those who help others in the living of their lives, for *all* who desire to become the finer persons they were meant to be!

\$3

AT ALL BOOKSTORES



WANTED: BOOK MANUSCRIPTS

A publisher with high standards will be happy to read your manuscript on any subject, religious or general. Intelligent editing, emphasis on book sales, a fair, honest cooperative contract if your work is acceptable. Write, or mail your manuscript directly, without obligation.

GREENWICH BOOK PUBLISHERS, INC.
Attn. MR. DUNNE 489 FIFTH AVE.
NEW YORK 17, N. Y.

Get MORE from your BIBLE

with **BROOKS' BIBLE WORK BOOKS**



This famous series of 23 titles by Dr. Keith L. Brooks covers the Bible, Question and Answer method. Send 50c for BASIC BIBLE WORK. Complete Book Bulletin FREE.

AMERICAN PROPHETIC LEAGUE, INC. P.O. BOX 41198
LOS ANGELES 41

Book Reviews



● **LLOYD KALLAND**, successful pastor and recognized theologian, has become highly regarded among evangelicals for his thorough, dependable and pithy book reviews. He is ably assisted by an outstanding staff of reviewers, experts in various fields.

Missions

THE UNCHANGING COMMISSION. By David H. Adeney. Inter-Varsity. 94 pages. \$1.50.

This book carries high the torch of the Gospel of Jesus Christ. It is directed to students "who desire to have a part in fulfilling our Lord's purpose for mankind, realizing the amazing privilege of being laborers together with God."

Many missionary works are speaking of retracting the foreign missionary program and revising the gospel message. But Adeney, looking to the top of the missionary mountain, sees Christ and hears Him cry, "go ye into all the world."—yes, even this communist-infested world.

At the conclusion of his opening remarks on Communism Adeney says, "It is surely true that the children of this generation are not only wiser, but more enthusiastic, thorough and willing to sacrifice than are the children of light. Our hearts should burn with shame . . ."

This Inter-Varsity publication which brings out so vividly and passionately the call and career of the missionary ought to be read by, not only potential missionaries but by every pastor, teacher and layman who has a concern for the lost, or ought to have such a concern.—This message, written so briefly, is heart searching and powerful.

Biblical—Witness

THIS I BELIEVE ABOUT JESUS CHRIST. By John Clover Monsma, editor. Revell. 189 pages. \$2.50.

Unique in its approach and enlightening in its content this book relates more than 50 testimonies, each by a prominent American, witnessing to the person and work of Jesus Christ. The answer to "What think ye of Christ?" is the content of this book.

To show that the freedom Americans enjoy originated with Jesus Christ, "that we break the 'conspiracy of silence' in our American public life against the Person of Jesus Christ," and to "instill fresh courage into the hearts of all Christian Americans," is the three-fold purpose for Dr. Monsma's editing this work.

The contributions are from several walks of life; statesmen, scientists, writers, military men, educators, industrialists, merchants and others are among them. Readers will delight in reading the witness to Christ by such personages as Grace Noll Crowell, poet; Luther W. Youngdahl, U.S. District Judge; Katharine St. George, Congresswoman; Prentice Cooper, ambassador to Peru; Melvin J. Maas, Major General, U.S. Marine Corps; John A. Dawson, investment broker; Henry J. Kaiser, industrialist, and others.

Readers who have a biblical insight into the person and work of Christ will frown upon some of the individual emphasis made and statements given. However, all readers may be somewhat surprised with the over-all devotion expressed by these leading Americans to the person of Christ.

History

THE PROPHETIC FAITH OF OUR FATHERS. Volume IV. By LeRoy Edwin Froom. Review and Herald. 1295 pages.

Nothing has ever equaled this work of Seventh-day Adventist Froom in size or diligence. This voluminous tome reviews the course of prophetic interpretation in the 19th century primarily in America. William Miller and his predictions centering on 1844 occupy the focus of attention.

The concentration of other expositors on the 1843-47 period is pointed out, however. Following the disappointment occasioned by the expectation of the visible return of Christ in 1844, the three developments which united to form modern Seventh-day Adventism are traced.

Brief attention is paid to origins of the Advent Christian Church. Both in the text and in a brief appendix these are interesting data concerning the origins of modern dispensationalism.

This volume is an excellent source book for the historicist viewpoint of modern prophetic study. Those interested in the teaching of the infallible Word, will be shown the errors which men have developed during the last 150 years. The four volumes together have never been approached for their assembling of historical material concerning prophetic study. (Reviewed by Paul Woolley.)

Theology

INTRODUCTION TO THEOLOGY. By John C. Wenger. Herald Press. 418 pages. \$4.

Introduction to Theology does a better job introducing Bible doctrine than theology.

It breaks away from traditional treatment of subjects. For example, under "God as Creator," Wenger discourses on the doctrine of man and delves into the Fall and its consequences to the race.

The material is good, but the treatment is rather brief. Because of this, the book will fit in best as a text for a Christian doctrine survey course. For a full course in systematic theology, it is quite brief.

The author's perspective is Arminian not Calvinistic, historical not dispensational, but always evangelical. His treatment of views with which he disagrees is kindly and sympathetic. (Reviewed by Warren Young.)

Readers Service

Free Verse

Don't be nervous
About Readers' Service.
We're here to be aids
To both men and maids.
Whatever you're yearning,
It's time you're learning
To use us, too.

Lots of folks do;
So why not you?
It's the end of your search
For the needs of your
church.
So quit your snoopin'
And use our coupon.*

*Poetic license applied for.

Better Be Ready

Now's the time to get ready. Yes, it won't be long before summer is ended and your Sunday school and church services will be crowded again.

And that means you'd better be ready with new ideas, plans and programs.

Best way to get all you need is through Readers' Service. Notice the ads, check on the free products and services on the back of this page, keep up on the new products which will assist your work.

More and more churches and Sunday schools are using the Readers' Service coupons month after month to get the help they need. Why doesn't yours, too?

Letter of the Month

Thank you for the wonderful system you have on your free information service. It certainly is a time saver for a man busy conducting revivals. Your magazine is the kind we have always wanted for our home and to lend to our friends.

Waco, Texas

BOB SCHWARZ, *Evangelist*

Going Up and Up and Up

That big number down there is the total number of requests for information which our Readers' Service girls have handled for the first four CHRISTIAN LIFE issues this year.

More readers are finding out how simple it is to get the help they need and how valuable are the materials obtained free of charge through Readers' Service. Broken down, the figure means that 9,685 requests for aid and information are passed along each month.

According to the Readers' Service girls, all types of church workers have been responding readily this year. Denomination officials as well as substitute Sunday school teachers are joining the crowd. This month, why don't you join the ever-increasing number?

Reprints Fill the Bill

Now it's five reprints that are available for you through Readers' Service.

The latest is "Greatest Peril in Mission History" appearing in this month's issue. This timely article is vital to all evangelicals concerned about missions today; and who isn't? Missionaries will want copies to send home to friends. Church leaders will want to pass them around to members. Women's prayer groups will find them necessary for their prayer group.

Other reprints still available are on other equally timely subjects. They are Juvenile Delinquency, Mental Sickness, Church Building and Christian Education.

Cost of these reprints is only 15 cents each on orders of less than 500, 10 cents each on orders between 500 and 999 and 5 cents on orders for more than 1,000. Special prices are available for larger quantities. On orders of \$1 or more we will be happy to bill you; smaller orders will be sent only upon receipt of payment in coin, stamps or check.

**Reprints
Now
Available**



Here's the help you need . . .

Free information will benefit you and the Lord's work. You can get the help you need simply by checking products and services on which you want more information.

- | | |
|---|---|
| <p>COVER</p> <ul style="list-style-type: none"> ☐ 2nd—Moody Bible Inst. ☐ 3rd—King's College ☐ 4th—Bob Jones University <p>PAGE 1</p> <ul style="list-style-type: none"> ☐ G1-1 Greeting Cards <p>PAGE 3</p> <ul style="list-style-type: none"> ☐ G3-1 Scripture Press <p>PAGE 4</p> <ul style="list-style-type: none"> ☐ G4-1 World Wide Art Studios ☐ G4-2 Marion Kay Products <p>PAGE 5</p> <ul style="list-style-type: none"> ☐ G5-1 Providence Summer Conf. ☐ G5-2 Book of Life <p>PAGE 6</p> <ul style="list-style-type: none"> ☐ G6-1 Hebrew Evang. Soc. ☐ G6-2 Ministers Life Ins. <p>PAGE 7</p> <ul style="list-style-type: none"> ☐ G7-1 Christian Writers Inst. <p>PAGE 8</p> <ul style="list-style-type: none"> ☐ G8-1 Bible Inst. of Los Angeles <p>PAGE 18</p> <ul style="list-style-type: none"> ☐ G18-1 Premium Program <p>PAGE 19</p> <ul style="list-style-type: none"> ☐ G19-1 Church Evang. Assoc. ☐ G19-2 Central Security Ins. <p>PAGE 20</p> <ul style="list-style-type: none"> ☐ G20-1 Kirby-Smith Assoc. <p>PAGE 23</p> <ul style="list-style-type: none"> ☐ G23-1 Church Finance Plan ☐ G23-2 Church Lighting <p>PAGE 27</p> <ul style="list-style-type: none"> ☐ G27-1 Marts & Lundy ☐ G27-2 Position Open ☐ G27-3 Christmas Cards <p>PAGE 28</p> <ul style="list-style-type: none"> ☐ G-28-1 New Opportunity <p>PAGE 29</p> <ul style="list-style-type: none"> ☐ G29-1 Young Life Magazine ☐ G29-2 High School Course ☐ G29-3 Winona Conference ☐ G29-4 Money Making Plan ☐ G29-5 Carillon Bells ☐ G29-6 New York Bible Soc. <p>PAGE 30</p> <ul style="list-style-type: none"> ☐ G30-1 Money Raising Plan ☐ G30-2 Harvey Cedars Conf. ☐ G30-3 Amer.-European Mission ☐ G30-4 Expository Preaching ☐ G30-5 Tabernacle Pictures <p>PAGE 31</p> <ul style="list-style-type: none"> ☐ G31-1 Gordon College | <p>PAGES 32 & 33</p> <ul style="list-style-type: none"> ☐ G32-1 General Electric <p>PAGE 34</p> <ul style="list-style-type: none"> ☐ G34-1 C. W. Boyer Co. ☐ G34-2 Amer. Messianic Flwshp. ☐ G34-3 Midwest Folding Products ☐ G34-4 Pocket Testament League ☐ G34-5 Non-Drinkers Ins. ☐ G34-6 Evang. Union of S.A. ☐ G34-6 Eerdmans Publ. Co. <p>PAGE 35</p> <ul style="list-style-type: none"> ☐ G35-1 Gospel Assoc. for Blind ☐ G35-2 Sacred Records ☐ G35-3 Home of Onesiphorus ☐ G35-4 Evang. Union of S.A. ☐ G35-5 Missionary Dentist <p>PAGE 36</p> <ul style="list-style-type: none"> ☐ G36-1 Robert Harkness ☐ G36-2 Youth Songbook ☐ G36-3 Free Catalog ☐ G36-4 Christmas Cards <p>PAGE 37</p> <ul style="list-style-type: none"> ☐ G37-1 Baldwin Organ ☐ G37-2 Church Furniture <p>PAGE 38</p> <ul style="list-style-type: none"> ☐ G38-1 Gowns ☐ G38-2 Vari-Color Duplicator ☐ G38-3 Folding Tables ☐ G38-4 Accordions ☐ G38-5 Estey Organs ☐ G38-6 Church Furniture ☐ G38-7 The Christian Parent ☐ G38-8 Christian Witness to Jews ☐ G38-9 Choral Conducting Course <p>PAGE 40</p> <ul style="list-style-type: none"> ☐ G40-1 Earning Opportunity ☐ G40-2 Vacation in Ozarks ☐ G40-3 Far East Broadcasting ☐ G40-4 Navajo Missions ☐ G40-5 Chairs and Tables ☐ G40-6 Cottage Grove Inn ☐ G40-7 Vantage Press ☐ G40-8 Robinson Cards <p>PAGE 41</p> <ul style="list-style-type: none"> ☐ G41-1 Scripture Press <p>PAGE 42</p> <ul style="list-style-type: none"> ☐ G42-1 Piedmont Bible Coll. ☐ G42-2 Faith Bible Academy ☐ G42-3 Upland Coll. ☐ G42-4 Hampden DuBose Academy ☐ G42-5 French Bible Inst. ☐ G42-6 Northeastern Bible Inst. <p>PAGE 43</p> <ul style="list-style-type: none"> ☐ G43-1 John Brown University ☐ G43-2 Trinity Coll. ☐ G43-3 Cedarville Coll. |
|---|---|

Reprints

- copies RE-1 Juvenile Delinquency: The Road Back
- copies RE-2 Mental Sickness and the Christian
- copies RE-3 Church Building: Biggest Boom Since Solomon
- copies RE-4 Christian Education: Are We Building Fast Enough?
- copies RE-5 Greatest Peril in Mission History

Readers Service

PAGE 44

- ☐ G44-1 Christ Coll. and Sem.
- ☐ G44-2 Baptist Bible Coll.
- ☐ G44-3 Miami Bible Inst.
- ☐ G44-4 Detroit Bible Inst.
- ☐ G44-5 Southeastern Bible Coll.

PAGE 45

- ☐ G45-1 Houghton Preparatory
- ☐ G45-2 Mid-South Bible Inst.
- ☐ G45-3 Wheaton Academy
- ☐ G45-4 Marion College

PAGE 46

- ☐ G46-1 Buffalo Bible Inst.
- ☐ G46-2 Multnomah School of Bible
- ☐ G46-3 Amer. Sem. of Bible
- ☐ G46-4 Calif. Baptist Theol. Sem.
- ☐ G46-5 Roberts Wesleyan Coll.
- ☐ G46-6 Sunnyside School
- ☐ G46-7 Int'l. Corres. Schools
- ☐ G46-8 Huntington Coll.

PAGE 47

- ☐ G47-1 Hope of the World
- ☐ G47-2 Moody Bible Inst.
- ☐ G47-3 Talbot Theological Sem.
- ☐ G47-4 Practical Bible Trng. Sch.
- ☐ G47-5 Washington Bible Inst.

PAGE 48

- ☐ G48-1 Pocket Quarterlies
- ☐ G48-2 Standard's S.S. Lessons
- ☐ G48-3 Nat'l WCTU
- ☐ G48-4 Gospel Light Lessons

PAGE 50

- ☐ G50-1 Sunday School Literature
- ☐ G50-2 Bible Lesson Outlines

PAGE 51

- ☐ G51-1 Light and Life Press
- ☐ G51-2 Christian Life Series
- ☐ G51-3 Sunday School Records
- ☐ G51-4 Record System
- ☐ G51-5 Flannelgraph Board

PAGE 52

- ☐ G52-1 Upper Room
- ☐ G52-2 Wesleyan Holiness Press
- ☐ G52-3 Halley's Bible Handbook
- ☐ G52-4 Leisure-Time Books
- ☐ G52-5 Tabernacle Hymns

PAGE 53

- ☐ G53-1 Game Books

PAGE 54

- ☐ G54-1 Abingdon Press
- ☐ G54-2 Wanted: Bk. Manuscripts
- ☐ G54-3 Bible Workbook

PAGE 57

- ☐ G57-1 Mennonite Hour Records
- ☐ G57-2 Recorder Supply Co.

PAGE 58

- ☐ G58-1 Master Addresser
- ☐ G58-2 Folding Chairs

PAGE 59

- ☐ G59-1 Visual Aids

PAGE 60

- ☐ G60-1 Story-O-Graphs
- ☐ G60-2 Spencer Studios
- ☐ G60-3 Folding Tables
- ☐ G60-4 Church Flags
- ☐ G60-5 Maas-Rowe Carillons
- ☐ G60-6 Bronze Plaques
- ☐ G60-7 Envelope Holders
- ☐ G60-8 Herb Jahn

PAGE 61

- ☐ G61-1 My Chum
- ☐ G61-2 Gas Water Heater
- ☐ G61-3 Church Sales Corp.
- ☐ G61-4 Exposition Press
- ☐ G61-5 Make Extra Money
- ☐ G61-6 Free Course
- ☐ G61-7 Money for your Treasury
- ☐ G61-8 Pearson Handicraft
- ☐ G61-9 Sea Shell Supply
- ☐ G61-10 Pastor's Communion Set
- ☐ G61-11 Wanted: Christian Workers
- ☐ G61-12 Robes
- ☐ G61-13 Resort for Sale
- ☐ G61-14 Christmas Cards
- ☐ G61-15 Special Course
- ☐ G61-16 Book for Parents
- ☐ G61-17 Earning Plan
- ☐ G61-18 Church Bulletin Boards

PAGE 62

- ☐ G62-1 Family Films
- ☐ G62-2 Living Word Films
- ☐ G62-3 Skid Row Films
- ☐ G62-4 New Life Films
- ☐ G62-5 C. O. Baptista
- ☐ G62-6 Concordia Films
- ☐ G62-7 Church-Craft

PAGE 63

- ☐ G63-1 Christian Youth Cinema

PAGE 64

- ☐ G64-1 Folding Chairs
- ☐ G64-2 Stoen's Ranch
- ☐ G64-3 Century Gospel Ministries
- ☐ G64-4 The Lindenmere
- ☐ G64-5 Singspiration
- ☐ G64-6 Church Furniture
- ☐ G64-7 Christmas Cards
- ☐ G64-8 Chr. Information Bureau

NEW PRODUCTS

PAGE 62

- ☐ G62-A Featherweight Table
- ☐ G62-B Church Valet

FREE INFORMATION

- ☐ G56-A Automobile Insurance
- ☐ G56-B Navajo Prayer
- ☐ G56-C Tel-N-See
- ☐ G56-D Mail Order Catalog
- ☐ G56-E Church School Course
- ☐ G56-F Asphalt Tile Chart
- ☐ G56-G Sunday School Catalog
- ☐ G56-H Conn Booklet

FREE

information and materials
that will improve your service
in church and Sunday school.

Here's How You Can Get the Help You Need

EXPERTS in every phase of church administration, literature, missions, education, equipment and Sunday school activity are at your service.

Here's how simple it is to get material you need.

On our Readers' Service coupon on the left, there are three features designed for your benefit—(1) further information on our advertisers, (2) information on new products listed in the magazine and (3) free booklets and materials for your use.

All you have to do is check the square in front of the information you want and send in the coupon. Our Readers' Service girls will then go into action for you. In a short time you will receive the information you need for your Christian life and work.

Free Booklets and Materials

THE FOLLOWING booklets and materials are being provided without charge to any CHRISTIAN LIFE reader requesting them.

Lower Automobile Insurance—A folder entitled, "Revealing Facts about Alcohol and Your Driving" is offered by the Central Security Mutual Insurance Co. The firm, operated by Christian businessmen, asks, "Why Pay More . . . We Insure Total Abstiners For Less."

For your free copy check item G56-A on Readers' Service card.

A Christian Navajo Prayer—Direct from the heart of Navajoland in New Mexico comes a plaintive prayer of a Christian Navajo. It is offered by Navajo Missions, Inc., to CHRISTIAN LIFE readers.

For your free copy, check item G56-B on Readers' Service card.

Tel-n-See Is Here—For three years Baptista Films has been working on a new audio-visual method for teaching the Bible and the Gospel at low enough cost to be within reach of every Christian worker. The Tel-n-See method, now released for publication, is revealed in a four-page illustrated pamphlet.

For your free folder, check item G56-C on Readers' Service card.

Anything and Everything—Fresh from Dobbs Ferry, N.Y., is a catalog from Tyco, Inc., which provides mail order service on anything and everything from household supplies and promotional ideas to church office equipment. The 96-page catalog gives complete description on these articles which it guarantees with a satisfaction-or-your-money-back statement.

For your free folder, check item G56-D on Readers' Service card.

Released Time Help—Here's what you need if you are interested in a weekday church school program in your area. Christian Education Press offers their sample packet including a weekday church school course. The material describes in detail subjects covered in the ten semesters of work offered.

For your sample packet, check item G56-E on Readers' Service card.

Asphalt Tile Chart—Look at those church floors. Are they drab and dingy? Now offered for your perusal is a color chart of a new styling in Azrock Asphalt Tile called Terrazzo Tones. In addition to the coloring Azrock claims smoother surface, accurate precision cut, greater resistance and rugged durability.

For your free chart, check item G56-F on Readers' Service card.

Sunday School Catalog—When it comes to Sunday school aids and equipment of all sorts, Scripture Press has practically everything. A 24-page catalog containing descriptions of books for all ages, visual aids, flannelgraphs, attendance boosters and other Sunday school accessories is being offered.

For your free catalog, check item G56-G on Readers' Service card.

Triumph in Tone—That's the name of the 12-page illustrated booklet offered by C. G. Conn, manufacturers of musical and electronic instruments. The booklet shows the three newest Conn organ models, all introduced within the past year.

For your free booklet, check item G56-H on Readers' Service card.

TEAR OUT

AND MAIL TODAY

Name

Your Office: Church

School Other

Address

City State

Recordings

● WENDELL P. LOVELESS, record reviewer, became the world's first sacred record reviewer when he began his first column for *CHRISTIAN LIFE* seven years ago. He is well known in radio, music and the ministry and has contributed strongly to all three.



Mennonite Group Records Favorites

THREE new LP's have just come to my desk from the Mennonite Hour vocal groups. They are sung under the expert direction of Earl M. Maust of the music faculty of Eastern Mennonite College.

Maust has a fine background of training—Bob Jones University, Shenandoah Conservatory of Music, the Christiansen Choral School and the Fred Waring Music Workshop. Small wonder that he does so well with these singers. Diction and enunciation on these discs are as fine as I have ever heard. Pressing, done by RCA Victor Custom Record Division, is superb; has smooth and silent surface quality.

Because these are important I will list all the numbers. The first is Sacred Selections Number One, and contains five songs by the Mennonite Hour Chorus: *Fairest Lord Jesus, Jesus Pleads for Me, The Love of God, Teach Me, O Lord, There Is a Balm in Gilead*. The Ladies' Sextet sings *My Task and Heart Divine*, while the Male Quartet does *Praise to God, Immortal Praise, Clarion Call, Help Me to Be Holy and Then Jesus Came*.

Sacred Selections Number Two has twelve selections by the Male Quartet: *Breathe on Me Breath of God, Palm Branches, Where My Savior Leads, God Is Everywhere, What a Savior, The Cross Was His Own, God Knows, The Lord's Prayer, God Is Waiting, The Shepherd True, Prince of Peace and Grace Be Unto You*.

The third LP, *Hymns That Live*, contains these by the A Cappella Chorus: *Behold the Man, Christ Is Risen, Easter Anthem, The Strife Is O'er, Christ Arose, Praise God from Whom All Blessings Flow, Eternal Source of Joys Divine, For Me and The Ninety and Nine*. The Ladies' Sextet sings *O Love That Wilt Not Let Me Go and He Gave Himself for Me*. The Male Quartet does *There Is a Green Hill Far Away, Christ the Lord Is Risen Today, Come Gracious Spirit, Stand Up for Jesus and The Unveiled Christ*. These truly are worth while, and should have wide distribution and use.

● I am glad that The Radio Bible Class Quartet of Grand Rapids, Mich., has recorded some of its fine music. These voices are heard regularly on the nation-wide broadcast conducted by Dr. M. R. De Haan. Singspiration has recorded several sides, six of which I have recently received. Blend is excellent and there is a marked sincerity in all they sing. Included are *The Pearly White City, Riches of Love, Speak, My Lord, Transformed and Beauty for Ashes*. I am glad baritone Henry Bosch

of the quartet has put one of his solos on wax, for he sings with real understanding and has a beautiful voice. He chose *Goodnight and Goodmorning* and does it very well.

● Helen McAlerney Barth has a new record out under the Singspiration label. One side is a very sweet and smooth rendition of *He Died for Me*, sung with characteristic depth of meaning. On the other side is *The Ninety and Nine*. I would not choose this song for Helen's voice, though she does it quite well. A peculiarly plaintive quality of her voice, however, lends itself to some songs more readily than others.

● Singspiration has discovered a singing group which is really something. They call themselves the Voice of the Hills Singers. Since I last mentioned them, I have heard four more sides by the Girls' Trio and the Quartet which are decidedly worth while. The trio sings *Land Where Living Waters Flow, The Love of God and Waiting for the Call*; the quartet, *Lord, I Want a Diamond*. If you ever heard real "mountain music" sung in excellent taste, and with a real spiritual punch, this is it.

● Eddie Dunn, who records for Corner Stone productions, is one of the most intelligently progressive producers of gospel recordings. New releases from this outfit are uniformly good.

Corner Stone is making steady progress in their sound production department which, in my opinion, has been the only weak spot in their setup. Eddie's new 10-inch LP contains several songs arranged and directed by Linnie Olson: *My God Is Real, The Lily of the Valley, It Took a Miracle, We'll Talk It Over, On a Rugged Hill, Medley of Negro Spirituals, I Have Been Born Again and Have You Counted the Cost?*

● What more can be said in praise of the Robert Shaw Chorale than has been said a thousand times? Listening to their recordings one feels that here is the epitome of blend, attack, ensemble work, shading, phrasing and everything else that goes into almost perfect production of choral music. RCA Victor has done a superb job in capturing all these desirable qualities in a new 10-inch LP called *Hymns of Thanksgiving*. It is a truly excellent disc. Don't miss hearing *O Worship the King, For the Beauty of the Earth, Praise the Lord, O God, Beneath Whose Guiding Hand, Come, Ye Thankful People, Come and For All the Saints*.

hear...

"Hymns That Live"

sung a cappella

by The Mennonite Hour

25 Voice Chorus
ladies double trio
male quartet



33 1/3 rpm Long Play Album . . \$3.50
45 rpm Two Record EP Album . . 2.94
78 rpm Records 1.05

(tax included)

Buy from your local bookstore or
write for free record circular

**MENNONITE
RECORDS**

Box 22 HARRISONBURG, VA.

DEALER INQUIRIES INVITED

See Review of "Mennonite Hour" Records
by Wendell Loveless on this page



Choose your brand. Irish, Scotch,
and all leading qualities available
at church prices.

1200 ft reel...\$3.30
600 ft reel...\$2.10

Ask for
quantity
discount.

Price covers plastic tape and plastic
reel. Send check or money order
. . . include 25c per reel for
postage and handling.

RECORDER SUPPLY CO.

Dept. L—1533 Cherry Street
PHILADELPHIA 2, PA.

Offering a complete line of recording
equipment and supplies—both tape
and disc—at church prices.

Ask about our tithing plan.

**Print Your Own
POSTCARDS
LIKE
MAGIC**

ONLY
\$11.95

INCLUDING SUPPLIES

POSTMASTER POSTCARD PRINTER

Print postcards—
reproducing any-
thing written, typed or
drawn in up to five colors . . .
200 for only 9¢! Ideal for postcard advertising, church
or club mailings, printing labels and tags. Prints up
to 20 a minute. Uses no stencils, inks or gelatins.
See your office supply dealer or order direct today!
Master Addresser Co. 6500-S W. Lake St., Mpls., Minn.

AMERICAN SEATING FOLDING CHAIRS

**Deep
lounging-chair
comfort with
spring-arch seats**

Wide, deep spring-arch seat upholstered in washable DuPont Fabrilite; deep back panel upholstered, or steel. Same rugged steel frame construction, same safety, quiet and convenience, as famous chairs described below.

Plywood, steel, or upholstered seats

**Over 11 million in use!
Outlast All Others!**

Reinforced triangular-steel-tubing frame with steel cross rods. No snagging, pinching, or tipping hazards. Silent in use. Folds easily.

Metal parts corrosion-resistant Bonderized, with 1 dipped, 1 sprayed coat enamel. Unequalled for strength, safety, convenience. Seats of formed birch plywood, steel, or imitation-leather upholstered.

Outnumber all others in Church use!

Convenient accessories—

**For American Seating
Folding Chairs only.**

All folding chairs can be furnished with book racks.

Communion-cup holders available as shown.

..... **MAIL COUPON TODAY**

- AMERICAN SEATING COMPANY
DEPT. 161-F, GRAND RAPIDS 2, MICHIGAN
- ☐ Please send your latest brochure on
American Seating Folding Chairs
- ☐ I am interested in _____ (quantity)
- ☐ Spring-arch seat ☐ Birch seat
- ☐ Steel seat ☐ Upholstered
- ☐ For school ☐ For church

Name _____

Street _____

City & Zone _____ State _____

Building and Equipment

Folding Chairs Enlarge Church Seating

Serviceable for youth banquets and worship,
folding chairs aid expanding church ministries.

FOLDING furniture has come a long way since King Tut folded up his bed after a good Egyptian night's rest in 1350 B.C. Medieval kings who toted their folding stools when visiting feudal barons would notice the difference, too.

Today manufacturers must build their product to withstand the formidable testings of two and three-year-olds and the Primaries, labeled the most destructive ages of children.

All this requires high inventiveness and durability. The manufacturer's products show these, and more too, in providing a chair for every purpose and person in the church.

Congregations that have not investigated the chair market in some time may be surprised to find that seating companies are now producing as many as 40 different models to fit the particular plan and pocketbook of their church.

Good folding chairs are available in inch by inch height progression. The seat of the lowest model is 12 inches above the floor. Folding chairs care for each department in the Sunday school, Nursery through Adult. The small chairs may be obtained in bright colors, especially appealing to children. These chairs are safe; they are designed against folding accidentally, tipping or breaking.

Movable chairs have the admirable quality of doubling the use of church space. And space is valuable. At present construction prices, it may cost as much as \$14 per square foot.

Two other important features in folding chairs are comfort and durability. This means that discerning chair buyers will consider more than the dollar sign when they choose auxiliary seating for their congregation. Definite rules of safety and health also bear on the selection.

Consider seat materials. Manufacturers differ on merits of steel, wood and padded seats. Some manufacturers, though recognizing steel seats as economical in production claim that

body heat is harmfully lost through the heat conducting steel. Other manufacturers flatly deny any element of danger. And the fact remains that the economical steel folding chairs outsell all others.

In fact, almost any level of comfort can be provided. Chair seats are flat or shaped to serve the fancy of the buyer.

Durability, too, must be considered. Extra cost at time of purchase will likely save money in the long run. It will also insure satisfactory service throughout the life of the chair.

So far as folding is concerned, there are two types of chairs. One type is folded by lifting the front of the seat.

The other type is folded by lifting the back of the seat or by standing on the rear cross brace.

Some chairs have an "auditorium pitch," or a slant specially designed for the audience to view a platform. But this type will not serve so well for use at tables for eating, reading or handwork. For these things, chair backs should be more erect. If chairs are used for a variety of purposes, an intermediate pitch may be best.

Latest innovation of the folding



Christian Life Photo

Folding chairs are stacked quickly and neatly.

CHRISTIAN LIFE

chair manufacturer is the tablet-arm chair, designed for classes that require students to write. Special folding chairs have also been built for bands and orchestras. For worship service communion cup holders may be attached to folding chairs.

In most states, laws regulating public auxiliary seating in churches are relaxed. But local laws should be checked for seating limitations. A safe rule of thumb is to allow six square feet per person.

For example, a space 20' by 30' has 600 square feet. Allowing six square feet per person, 100 persons could be comfortably seated on folding chairs in that space.

Some states regulate lateral space to 20 inches per seat and space between rows to 32 inches. Actually, 18 inches per seat is standard in the industry.

Generally, chair ganging (several chairs attached as a unit) is not necessary or desirable for churches. It applies more to large public auditorium seating when admission is charged.

Setting up and storing folding chairs, a long standing problem, is receiving some new answers. Four-wheel chair trucks, now quite economical, give ease and speed in moving chairs from place to place.

Another method of moving and storing chairs is to use a two-wheel truck with an extended tongue. The truck can be slipped under the folded chairs, lifted and rolled to the storage area. There the chairs can be stacked to the desired height by hand.

Folding chairs are looming more important in the growing evangelical church of today. Booming congregations, multiplying activities and shrinking facilities emphasize the value of owning good folding chairs.

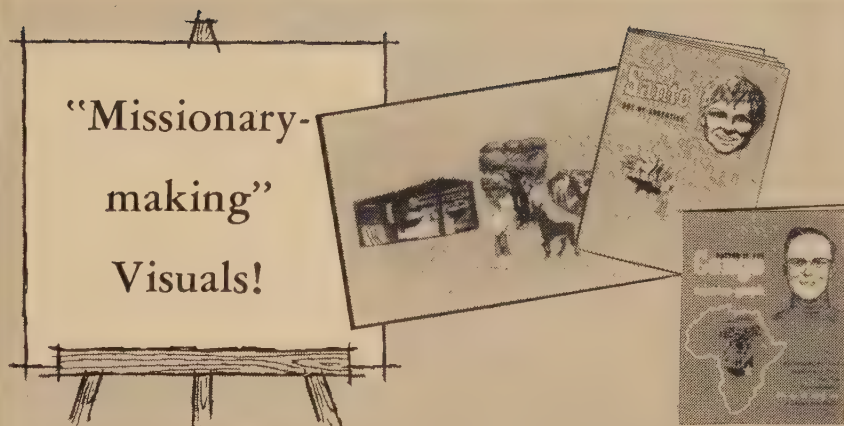
A church will have to go a long way before finding a product more serviceable and more practical than folding chairs.

What Are You Looking For?

Are you merely searching for anything that will break the monotony of every day existence?

For satisfaction, lasting joy, inner peace, unshaking hope and a perpetual thrill in daily living, we heartily recommend Jesus Christ. "Therefore if any man be in Christ, he is a new creature: old things are passed away; behold, all things are become new" (II Cor. 5: 17).

We urge you in these unpredictable times to receive Jesus Christ as your personal Savior today. For further help, information or counsel, write us at 434 S. Wabash, Chicago 5, Ill.



MISSION-GRAPHS

A refreshing new series of flannelboard stories with a clear-cut missionary challenge for boys and girls! Tailor-made to meet the need for effective, true-to-life missionary educational materials.

Stories are based on fact and checked for accuracy by missionaries from fields represented. Each set is designed to show the need for the Gospel in the lives of natives on one mission field, and how missionaries bring them the Gospel. Equally usable by all evangelical groups (no specific missionary organization is identified in stories).

In handy book form, 9 x 12 in., with

12 pages of die-cut, suede-backed figures in full color, and complete story and directions.

Doctor in the Congo—Brand new! Series of interesting short stories featuring various aspects of medical missionary work in the Congo and how it opens the way for the Gospel in many hearts. **XM1061. \$2.25**

Santo, Boy of Argentina—Thrilling story of an Argentine Indian boy's search for salvation and how he finds Christ as his Saviour through the ministry of a missionary in the sugar harvest fields. **XM1060. \$2.25**

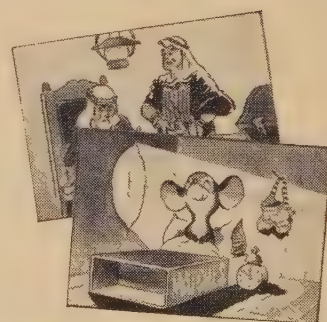
Another exciting Scripture Press visual aid series!

Art-Graphs

Delightful new Gospel flash-card picture-story sets with an up-to-date application of Scriptural truth. (Not a flannelgraph.) Original 2-color drawings by Phil Saint, popular Christian artist, and associates. Each set includes 12 pictures, 10 to 13½ in., in 2 colors, and story geared to Junior and older ages.

Mice and Men—Satan's sin-traps and how to avoid them. **XM3203. \$1.25**

Runaway Boy—Modern Prodigal Son story with modern application. **XM3204. \$1.25**



HANDY ORDER FORM

CLV-75

Please send me the following visuals:

Quant.

Title

----- Doctor in the Congo XM1061 @ \$2.25

----- Santo, Boy of Argentina XM1060 @ \$2.25

----- Mice and Men Art-graph XM3203 @ \$1.25

----- Runaway Boy Art-graph XM3204 @ \$1.25

plus postage

Name.....

Address.....

City & State.....

Church & Address.....



Order from your favorite Christian supply store or

SCRIPTURE PRESS

434 SOUTH WABASH AVENUE • CHICAGO 5, ILLINOIS



Tell the Story Better—More Dramatically with **STORY-O-GRAPHS**

THE SUPERIOR FLANNELGRAPH

Stories to Cover
the Entire Bible

STORY-O-GRAPHS, Dept. 14
P.O. Box 145, Pasadena 16, Calif.

Hand Crafted Designs

- BRONZE TABLETS
- MEMORIAL PLAQUES
- WAR MEMORIALS

Have Been Treasured By
A Discriminating Clientele
Since 1859.

be sure to write for our handsome
40-page brochure of memorial designs
or our catalog
No. 42

SPENCER STUDIOS
INCORPORATED
117 S. 13th St., Philadelphia 7, Pa.

Monroe FOLDING BANQUET TABLES



If you are on the Kitchen Committee of some
Church, Lodge, Club, School, etc., in your town
you will be interested in this modern Folding
Banquet Table. Write for Catalog and special
discounts to institutions and organizations.

MONROE CO. 86 CHURCH ST. COLFAX, IOWA

U.S. and CHRISTIAN FLAGS



Do your church flags need re-
placing? Write for our free
catalogue and factory prices
on U.S. and Christian flags for
Churches, Sunday Schools, etc.
All sizes available in rayon,
taffeta or bunting. Tear out
and write today for free cata-
logue and direct-factory price
list.



Regalia Mfg. Co., Dept. 110, Rock Island, Ill.

DEVELOP YOUR TALENT!

Learn ACCORDION, ORGAN or PIANO!

You can play Hymns right away! Play for youth meetings, Campaigns, Mission Field.

PLAY MUCH BETTER! It's so very, very easy with Herb Jahn's new Christian ILLUSTRATED GRAPH method. Professional shortcuts revealed for first time. Send for Free Sample Lessons. State Course desired.

HERB JAHN

Box 147A
Hollywood 28, California



WRITE FOR
BROCHURE



Building and Equipment

Chalkboard: Visual Aid for Each Teacher

Pupils learn and retain better
when lessons are "eye"-rrigated.

UP IN Willmar, Minn., First Baptist
Church today, teachers seldom
talk without chalking.

The reason: the church's remodeled
basement and recently dedicated \$55,-
000 church education center include
a handy chalkboard installation in every
classroom.

Few Sunday school workers will deny
the importance of chalkboards and vis-
ual aids. But many churches fail to
provide the needed equipment.

In Willmar, the boards get thorough
use. In summer it's vacation Bible
school, during the school year it's re-
leased time classes and on Sundays it's
Sunday school.

In some classrooms the mounted
wood-frame chalkboards measure 24 x
36 inches. In others the dimensions are
36 inches square.

A portable chalkboard, often used
during a departmental assembly period,
is available for class space created with
modern accordion doors. This 4 x 6 foot
light green reversible serves a dual
purpose.

Several sticks of hard chalk lay in
the chalk trough at the bottom of each
board. An eye-screw inserted in the
eraser end permits it to hang on a small
hook in the upper left corner of the
frame. "This is within easy grasp for
the teacher and out of reach for the
children," the Sunday school superin-
tendent explains.

A framed cork bulletin board hangs
next to the chalkboard in most cases
and nearby in others. These and port-
able flannelgraph boards are standard
equipment.

The younger groups use the chalk-
board to aid memorization of verses
and new songs as well as the teaching
of difficult words.

Adults, too, find chalkboards profit-
able in Willmar. Scripture references
are chalked and sometimes a rough map
is sketched. The men's class prods its
membership with eye-catching an-
nouncements.

The chalkboard, grand-daddy of
visual aids, has been standard teaching
equipment from earliest hand slates to
modern light-green chalkboard panels.

**ELECTRONIC
BELLS or
TUBULAR CHIMES?**

**MAAS
MAKES BOTH!**

**SINGLE BELLS
PEALS • CARILLONIC SETS**

Regardless of your needs you'll find it among
our vast line of fine bell instruments...
starting as low as \$310.

Over 22,000 installations attest their
superiority. Get the facts before
buying. Write for details:

**MAAS-ROWE
CARILLONS**

Dept. 212 • 3015 Casitas Ave. • Los Angeles 39, California

HUNDREDS OF IDEAS

for
**BRONZE
PLAQUES**

FREE illustrated brochure
shows hundreds of original
ideas for reasonably priced
solid bronze plaques—name-
plates, awards, testimonials,
honor rolls, memorials, mark-
ers.

FREE
Write for Brochure A
For trophy, medal,
cup ideas ask for
Brochure B.

INTERNATIONAL BRONZE TABLET CO., INC.

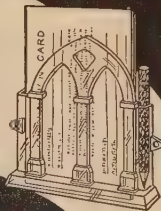
Dept. 40—150 West 22 St., New York 11

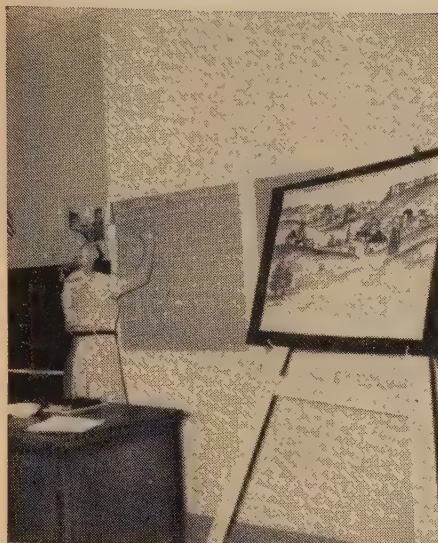
New Envelope Holders

Beautiful traditional Gothic design... prac-
tical convenience... durability—all com-
bined in a new combination envelope-pencil
holder. Crystal-clear plastic; adds a classic
touch to any church pew. Holds supply of
cards as large as 3" x 5". Includes screws.

PER BOX OF 100 \$25.00

Order from Your Bookstore or
THE JUDSON PRESS
1703 CHESTNUT STREET, PHILADELPHIA 3, PA.





First Baptist, Willmar, Minn.

The chalkboard is "grand-daddy" of visual aids.

Less common today are black chalkboards. New preference is light green. Twenty colors were tested before light green was established. One chalkboard authority stated, "Light green comes very near the center of the color spectrum and offers the best background for prolonged chalkboard usage."

Lighting engineers have battled against black chalkboards for many years. They are light-hogs, they claim.

But chalk has changed color, too. Today a near-ivory color chalk on a light green field is considered best for vision. It presumably lends itself to the good feeling and well-being of the child.

If sustained vision isn't necessary, white on black is okay. Black chalkboards are acceptable for announcements where only momentary glances are necessary. This will not cause "eye flickering" or glare, common in prolonged blackboard assignments.

A hard, firm chalkstick is preferred to softer types. It is more durable and is less likely to smear or cause dust.

Best way to clean a chalkboard is with a hard felt eraser. Periodically, the chalkboard should be cleaned with a dry chamois or a soft cloth. Chalkboards must never be washed. Chalk is held together with a chemical binder. If chalk lines are washed into the board and allowed to dry, the writing surface will be injured.

To break in a board, the broad side of a chalkstick should be used to chalk the entire surface. Then the board should be cleaned with a chamois. This should be repeated to obtain maximum writing surface.

Chalkboards are valuable to any situation. But as one visual expert stated, "In the hands of a good teacher the chalkboard is a great asset. Without a teacher the boards do not measure up."

Products and Services to Improve Your Ministry

Are \$3 worth \$300 to you?

One mother said, "It's worth \$300 instead of \$3 if MY CHUM helps Geraldine grow up to be a better child of God. That's why I like MY CHUM."

MY CHUM is a children's magazine with Christ-centered stories, puzzles, games, and comics. Monthly. \$3 per year. Sample free.

MY CHUM Box CL, Highland, Ill.



The LITTLE GIANT HOTOMATIC Gas Water Heater No. 3

Will supply all the hot water needed for Baptistries, Church Kitchens, Rest Rooms. Heats 450 GPH, 20° rise in temperature. Inexpensive, too. Write for free folder. Dept. CL-20

LITTLE GIANT MFG. CO.
907 7th Street Orange, Texas

- RECORDING EQUIPMENT
- MAGNETIC RECORDING TAPE
- COMPLETE ELECTRONIC EQUIPMENT

For specific information write:

CHURCH SALES CORP.

Box 30, Main Post Office Los Angeles 53, Calif.
Serving Church and Missionary Organizations Only

YOU CAN PUBLISH YOUR BOOK

Almost 2000 authors—most of them new—have had their books published, promoted and distributed through our unique plan. No matter what type of book you've written—fiction, poetry, biography, religious—we can help you. Send for our free illustrated brochure, "We Can Publish Your Book".

EXPOSITION PRESS | Dept. CL2

386 FOURTH AVENUE, NEW YORK 16, NEW YORK
IN CALIFORNIA: 9172 SUNSET BLVD., HOLLYWOOD 46

MAKE EXTRA MONEY

Showing and Selling Religious Merchandise! We offer the best in Greeting Cards, Stationery, Bibles, Story Books, Dictionaries and other items. LIBERAL DISCOUNTS. Send now for literature and prices to

CHRISTIAN LIGHT PRESS

Dept. C, 109 S. Main, Nappanee, Indiana

FREE A NEW CHORUS EACH MONTH

Join the CHORUS OF THE

MONTH CLUB. WRITE . . .

(Offer for U.S.A. and Canada only)

SUNSHINE GOSPEL MISSION

604 N. Clark St. Dept. C Chicago 10, Ill.

MONEY FOR YOUR TREASURY

OVER 1,500,000

SUNFLOWER DISH CLOTHS

Were sold in 1954 by members of many organizations. They enable you to earn money for your treasury and make friends for your organization.

Samples FREE

SANGAMON MILLS

Established 1915 Cohoes, N.Y.

FOR SUMMER HANDICRAFT CLASSES



- COPPER CRAFT
- WOOD CRAFT
- PLASTER CRAFT
- ALUMINUM CRAFT
- FELT CRAFT
- BASKETRY

Write for Catalog

Hazel Pearson Handicrafts
P.O. Box 193, Temple City, Calif.

SEA SHELL SUPPLY CO.

Fascinating! Seashell earrings—\$1.00

Miniature Bibles & Seashell lapel pins—\$1.00

Beautiful hand-carved, hand-painted wooden bird lapel pins—\$3.00

Canary, thrush, scarlet tanager, bluebird, humming bird, goldfinch

Send cash or money order to

260A E. 1st St. Long Beach 2, Calif.

DIETZ Pastor's Communion Set!

A leather covered case with handle, plush lined.

Tray, 6 glasses, bread plate with cover and wine flask. Needed by every pastor in visiting sick and shut-ins. Complete only \$11.75.

Order from your dealer today or direct
WILLIAM H. DIETZ, INC.
10 So. Wabash Dept. 92, Chicago 3, Ill.



5,000 CHRISTIAN WORKERS WANTED

to sell Bibles, Testaments, good books, handsome Scripture mottoes, Scripture calendars, greeting cards. Good commission. Send for free catalog and price list.

GEORGE W. NOBLE, THE CHRISTIAN CO.
Dept. 5, S. Pontiac Bldg. Chicago 5, Ill.



ROBES

Catalog and fine selections of sample materials on request. Fair Prices. Mention whether for Pulpit or Choir.

De Moulin Bros. & Co.
1145 South 4th St., Greenville, Ill.

RESORT FOR SALE

Swinborne's Christian resort at Tenstrike on Gull Lake north of Bemidji, Minnesota. Well established, soul winner and money maker. 86 acres. Half mile sand lake shore. 6 cabins, community building, winterized home.

Swinborne Resort, Tenstrike, Minn.

\$5250 IS YOURS On Just 50 Boxes of TALL-GLOW or COLOR KODACHROME CHRISTMAS CARDS

New radiant color creations sell on sight, pay you \$1.05 per box! Tall Cards, 21 & 26-Card \$1 Ass'ts., Name-In-Red Parchment Cards at 3c each, Religious Kodachromes, 176 fast-sellers. Profits to 100%, plus \$10-\$50 in Bonus Gifts! Assortments on approval, Imprints Free. Act fast—get \$1.00 Gift FREE. Write TODAY! CREATIVE CARDS, 4401 Cermak Rd., Dept. 27-B, Chicago 23, Illinois

SPECIAL COURSE Receiving the Fullness of the Holy Spirit and

The Gifts of the Spirit Today

For Full particulars regarding this vital class write:

DR. VICTOR PAUL WIERWILLE

St. Peters Evangelical and Reformed Church
VAN WERT, OHIO

MOTHER: Send for This!

8 Mistakes Parents make

Every parent should have this new book about child training. It is free; no obligation. Simply address

PARENTS ASSOCIATION

Dept. 257, Pleasant Hill, Ohio. Covers all ages



MEN AND WOMEN

THIS IS WHAT YOU HAVE BEEN LOOKING FOR If you like people, and are sincerely interested in rendering a service to your fellow man we will train you in person or by correspondence, to earn \$8 to \$16 daily, just in your spare time. The repeat business builds a permanent income.

The product is a necessity in every home and carries a written unconditional money back guarantee. For particulars write:

Mae Adams, 11072 Harris Ave., Lynwood, Calif.

All Metal or Wood CHURCH BULLETIN BOARDS

For Indoor and Outdoor

CHANGEABLE LETTER SIGNS
HONOR ROLL—MEMORIALS

UNIVERSAL BULLETIN BOARD CO.

914 Broadway, New York 10, N. Y.

ANYONE CAN
SHOW
A FILM

**BUT ... DO YOU
USE**

THE RIGHT FILM
FOR
THE RIGHT PURPOSE?

**8 New FAMILY FILMS
TO HELP YOU**

FLYING STRAIGHT

Dishonesty can't win—even with a winning glider.

A CLEAN HOUSE

Neatness and thoughtfulness is part of Christian family living.

THE MIRACLE OF LOVE

Eternal life begins here and now—not in the hereafter.

VOCATIONAL CHOICE:

A PARTNERSHIP

Vocational choice is a partnership between parent, child, and God.

CHOOSING YOUR LIFE'S WORK

How to make the right vocational choices.

FORSAKING ALL OTHERS

The wedding ceremony is more than words.

CHOOSE YE THIS DAY

There are spiritual values needed to make a home a happy place.

THIS MY SON

The parable of the prodigal son in a present-day setting.

AND 59 other films to help you in your total church program.

Family Films INC.
1364 N. Van Ness Avenue
Hollywood 28, California

Please send me:

- ☐ Catalog 41 Modern Inspirational films.
- ☐ Catalog 26 Living Bible films on the life of Christ.
- ☐ Church calendar correlating 67 films with major emphases of the year.
- ☐ Name of nearest Family Films library.

Name _____

Address _____

City _____ Zone _____ State _____

Building and Equipment



Featherweight Table

Children in the three to seven-year bracket like furniture their size—even in church. The new 22-inch high model of the Alumnafold "Knee-Hi" table is the kiddies' table that works well in either the church, nursery, beginners' or toddlers' rooms. It will serve food, provide a play area and offer a work surface at the level children enjoy.

The table, produced by P. B. R. Manufacturing Company of Philadelphia, assembles in less than a minute. A featherweight in church equipment (only 19 pounds), it is readily portable and stored.

Two sizes are available. One at 24 x 60 inches. The other at 30 x 60 inches. They are priced at \$20.95 and \$24.95.

For more information check item G62-A on the Readers' Service card on page 56.

Church Valet

First and last piece of equipment encountered by churchgoers is undoubtedly the coat and hat rack.

The new Kingsway Valet, combination coat and hat rack, will make an impression both ways. Made of aluminum and polished to a high velvet finish, this rack adds a satisfying and serviceable appearance in any church foyer or Christian education corridor.

The "valet" floor model is produced in three, four and five foot lengths with either single or double shelves for hats and articles. Wall models are available in two-foot variations up to ten feet.

Safeway Metal Products Company of Detroit is manufacturer.

For more information check item G62-B on the Readers' Service card on page 56.

Use LIVING WORD Films

**LATEST RELEASE
"THE DREYER STORY"**

A feature film with a real Christian message. A true story of a man's Salvation and deliverance from the disease of alcoholism!

Running time45 min.

Rental\$17.00

For Sales or Rental — Write

LIVING WORD Films
ZION, ILLINOIS

2 great *PGM* films

\$12 RENTAL

THE STREET



30 Minutes • 16 mm

AUTHENTIC SKID-ROW FILMS

write to

PACIFIC GARDEN MISSION

646 S. State St. • Chicago 5, Ill.

**"out of
the night"**

\$10 RENTAL

NEW LIFE FILMS presents

BUTTONWOOD INN

Great new dramatic personal soul-winning film. 30 minutes.

Rental: Bl & Wh \$9.00, Color \$14.00

CALL OF THE NAVAJO

Finest missionary, children's, family night film. 42 minutes.

Rental: Bl & Wh \$10.00, Color \$15.00

MR. SQUIRREL'S LESSON

Children's and family night film.

12 minutes, Rental \$4.00

Obtain from your local film library or write:

New Life Films,

NEW LIFE FOUNDATION

P. O. Box 1316

Peoria, Illinois

USE

BAPTISTA CHILDREN'S FILMS

FOR D.V.B.S. AND CAMP

Write to:

C. O. BAPTISTA FILMS

Sunnyside Avenue

Wheaton, Ill.

Living Bible

FILMSTRIPS

ideal for VBS

See your religious film dealer

CONCORDIA FILMS

CHURCH-CRAFT
House of Quality

Filmstrips • Pictachromes

Write for Folder

ST. LOUIS 3, MISSOURI

Films



● HARRY BRISTOW, film editor, heads the Christian Youth Cinema, Inc., and National Evangelical Film Foundation in Philadelphia. Last year, he opened Philadelphia's Reel Pulpit, the nation's first religious theater, showing Christian films every night.

Flying Missionaries Now on Film

AREAS where evangelistic work with children is needed will be profited by the new Missions Visualized film entitled *Crossroads*. It portrays the work of Children's Bible Missions. This mission operates in the rural areas of the south, where Bible hours, released time classes, summer camps, etc., are conducted. Running time 30 minutes; color.

● Plenty of action is found in the new Westminster Films release *Of Wings and Missions* produced for Missionary Aviation Fellowship. One sees the orientation of accepted applicants in MAF, and later, their work in assisting the Wycliffe Bible Translators on the mission fields of Mexico.



Ah Chin faces danger in Communist jungles.

Musical background by Ralph Carmichael is fine, and camera work, sound track and continuity of story are the best. Film is most challenging. Runs 41 minutes; color.

● An acceptable documentation of the mission fields of Greece is found in the film entitled *Man of Macedonia*, released by American Mission to Greeks, Inc.

Life in Greece is depicted, and scenes of the Greek Orthodox Church and work of evangelical missions is shown. Spiros Zodhiates, director of American Missions to Greeks, is narrator of the film. Edited and produced by Good News Productions, the color film runs 30 minutes.

● Are you plagued with an ushering problem in your church? A very capable instructor in ushering is found in the filmstrip, *The Art of Church Ushering*. Hints

on how to greet people, how to distribute the audience and the manners of an usher are clearly presented. An excellent guide is available with this 29 frame 35mm black and white filmstrip. Produced by University of Nebraska.

● Certainly, *In Face of Jeopardy*—a production that reveals the fruits of the labors of missionaries and the power of Christ's love—will certainly rank as one of the better mission films of 1955.

The story takes place in Communist-infested jungles of southeast Asia. Communists endeavor to persuade Ah Chin, a Chinese Christian and servant boy of Doug Crane the American tin miner, to join their ranks. But he remains true to the Christ he loves and to his Christian principles.

Ah Chin learns of a plot to kill Crane and warns him. The desire of the boy to save his life starts Crane on a quest to find out what was behind this gesture. The boy explains that it was the love of Christ in his heart.

Endeavoring to learn more, Crane visits a missionary who takes him on a trip to the villages. Here again he sees the love of Christ at work in the lives of the people and realizes that this love holds the only answer to Communism. Arriving at home he finds that Ah Chin has been shot by the Communist bandits. Bent over the boy's body and holding his Bible the narrator poses the question: "In the face of jeopardy, Crane, which way lies salvation?"

One line in the film will draw some fire: "All men and women being children of God . . ." However, if taken in its proper perspective, there should be no objection. The Production is certainly a welcome change from past Broadcasting and Film Commission NCCUSA releases. The film has a definite conservative evangelical approach. This could be attributed in many ways to Producer and Director Lloyd E. Young who has given us some great evangelical films with Missions Visualized. The film runs 30 minutes; is available in color or black and white.

Filmstrips in Brief:

Story of Christian Church—History from early church to the present day. Art work illustrations. Christian Education Press. Color; 54 frames.

Bible through the Centuries—Beginnings through Old and New Testaments and through the present day. Art work illustrations. Christian Education Press. Color; 60 frames.

Christian Living in Our World—In the family, neighborhood and the world. Art work illustrations. Christian Education Press. Color; 70 frames.

NOW AVAILABLE

from

Christian Youth Cinema, Inc.
Film Library

ANGEL IN EBONY

Winner of the 1954 Best
Film of the Year (N.E.F.F.)

The true story of Sammy Morris, an African prince, whose miraculous conversion in the jungles of Africa began a series of events that were to alter the course of an American University, and transform the lives of those he met.



42 min. color

Rental \$20.00

SPECIAL SUMMER RATES

Effective June 1 through Aug. 31, 1955

MOODY FILMS in Color

God of Creation	\$10.00
God of the Atom	\$10.00
Voice of the Deep	\$7.50
Dust or Destiny	\$12.50
Prior Claim	\$15.00
To Every Creature	\$10.00
Hidden Treasures	\$12.50

CATHEDRAL FILMS

33 to choose from.

Top Quality Bible Stories and Modern Stories.

AS LOW AS \$5.00 Daily Rental.

Write For Cathedral Catalogue.

MISSIONARY TO WALKER'S GARAGE

Christian service vividly portrayed by daily witnessing and the living of a Christian life. Top-notch Gospel message. A challenge to Christian laymen to witness for Christ.



30 min. b&w
\$9.00 Rental

FREE FOR THE ASKING

New 1955 Illustrated Film Catalog
The Most Complete Listing of Christian Films



CHRISTIAN
YOUTH
CINEMA, INC.

Glenside • Penna.
Tele. Turner 4-5211

A FILM LIBRARY
AS NEAR AS YOUR
MAILBOX OR TELEPHONE

(America's Leading Evangelical
Film Library)

FOLDING CHAIRS
 • IN Steel OR Wood
 FOLDING BANQUET TABLES
 WRITE FOR CATALOGUE
 AND LOW DIRECT PRICES
J. P. REDINGTON & CO.
 DEPT. 68 SCRANTON 2, PA.

*For that memorable
 Western vacation*
Stoen's Bethel Springs Ranch
 Littleton, Colo.
 Modern cabins nestled mid gnarled
 cottonwoods. Quiet.
 Tel. PYRAMID 4-3902

16 MM SOUND
EMPTY SHOES
 30 Min. (Color) Rental, \$10
 The Story of WILLIAM CAREY, pioneer Christian Missionary to India. A film in much demand today!
Century Gospel Ministries
 Film Library • Hatfield, Pa.

"The Lindenmere"
 Guest House on the Bay
 Spacious Rooms & Grounds
 Excellent Food—Home Baking
 Weddings—Outdoor Parties
Center Moriches, L.I., N.Y.
 P.O. Box 646—Tel. CM 3-0553
 Otto & Marie Amende

**Over 700 Recorded Songs and
 Over 50 Song and Chorus Books**
 WRITE FOR FREE CATALOG
Singspiration
 Station C, Grand Rapids 6, Michigan

CHURCH FURNITURE
 Body Form Pews and Solid Wood Pews
 Prices \$4.65 per ft. & up
 Pulpit and Chancel Furniture
 Write for free catalogue, Dept. A.
Edwards Church Furniture Mfg. Co.
 Camdenton, Mo. Phone 126

**AT LAST! SOMETHING NEW AND SENSATIONAL in
 CHRISTMAS CARDS**
 Superb Satin Velour & Metallic
 Show Rich New Cards never before
 offered. Amazing Value! Get Busy
 Orders FAST! Pays up to 100% Cash
 Credit. Big Lane. FREE Samples of 80
 Gorgeous Christmas Cards with Name
 \$5 for \$1.50 up. Stationery, Napkins,
 Kiddie Books, Games, Gift Items.
 Several \$1.00 Boxes ON APPROVAL.
MAKES Extra MONEY FAST
50 for \$1.50
 With Name FREE Samples
PURGO GREETINGS, 2801 Locust, Dpt. 5133-J, St. Louis 3, Mo.

Christian Information Directory
1000 NAMES AND ADDRESSES
 at your finger tips
EVERYTHING IN CHRISTIAN SERVICE
 150 Foreign Mission Boards—55 Home Mission Projects—50 Film Companies—100 Bible Schools—95 Periodicals—Church Equipment and Supply Houses—Tract Producers—Book Clubs—Organizations. 39 Departments in all—Made to save you time.
 Price \$1.00 Write to:
Christian Information Directory
 Box 12, Elkhorn, Wis.
☐ Remittance enclosed.
☐ I will pay on receipt of bill.
 Name _____
 Address _____

Personal Problem Clinic



● DR. V. RAYMOND EDMAN, editor, helps solve your personal problems from his wealth of Christian experience. Well known as president of Wheaton College (Ill.), he is a former pastor, missionary, teacher and author.

You are invited to submit problems on Christian living for his wise counsel. Address your questions to Personal Problem Clinic, CHRISTIAN LIFE Magazine, 434 S. Wabash Ave., Chicago 5, Ill.

● Everything runs along pretty smoothly unless my husband is crossed in any way. Just let one of us say something he doesn't like and then the roof is raised. He rants and raves, breaks up chairs, tables, windows, doors, lamps or anything that is handy; splashes food all over the ceiling, floor or anywhere, and beats me 'til I'm black and blue and ashamed to go out. And yet he is a leader in our evangelical church. At church and at social gatherings he is very agreeable and all the ladies think he is an ideal husband, doing all the things their husbands never even think of: serving, washing dishes, taking people home. Little do they know that to the ones he should love and cherish the most, he shows the least consideration and thoughtfulness. He can pray hard for others, but he sees no need in his own life. He teases our young daughter 'til she has no respect left for him. He is far more interested in the neighbors' children than in his own. Could you help?

The Bible speaks clearly on the problem you present. "Wrath" is definitely listed as a "work of the flesh" (Gal. 5: 19-21). By way of contrast, "The fruit of the spirit is love, joy, peace, longsuffering, gentleness, goodness, faith (or faithfulness), meekness, temperance (or self-control). That which is stated regarding the Lord's servants is true of all, "Not selfwilled, not soon angry . . . sober, just, holy, temperate" (Titus 1:7-8). Furthermore the word says, "Husbands, love your wives, even as Christ also loved the church" (Eph. 5:25). The husband is expected to be Christ-like everywhere under all circumstances. Then there is added the word, "And ye fathers, provoke not your children to wrath; but bring them up in the nurture and admonition of the Lord" (Eph. 6:4).

I suggest that this problem be brought to some strong Christian in your area, either a pastor or Christian businessman; someone with spiritual insight and courage to help your husband face reality. There is deliverance in Christ, who is our Victory.

● Would you kindly explain Rom. 8:28 in regard to a Christian mother who lost a son not knowing whether he was saved.

This passage is written from the standpoint of one who has a personal living faith in God. Undoubtedly the mother of whom you write has this faith as a practical experience in her life and can take comfort in the fact that God does all things well. One who has trusted Jesus Christ for salvation can be sure that He will perfect, complete, and bring to pass all of His purposes in his life (Phil. 1:6).

God does not say that everything that happens to us or to our loved ones is good in itself; but rather that God is able to make all things work together to accomplish His purpose that we shall be conformed to the image of His Son (Rom. 8:29).

Whether the son to whom you refer in your letter was a Christian or not awaits its final decision in the judgment of God. If a Christian mother has faithfully prayed for her son, she can rest in the assurance that God has dealt in mercy with him, giving him the opportunity to exercise saving faith. Even though she may not know at present whether or not her son was saved, she has the privilege of resting the case in a loving God who does all things well.

● I fear of committing the unpardonable sin because of seemingly uncontrollable thoughts which pass through my mind, but which I don't mean. God forbid that I ever should. I am at times in fear and trembling because of this. I know I was born again a long time ago.

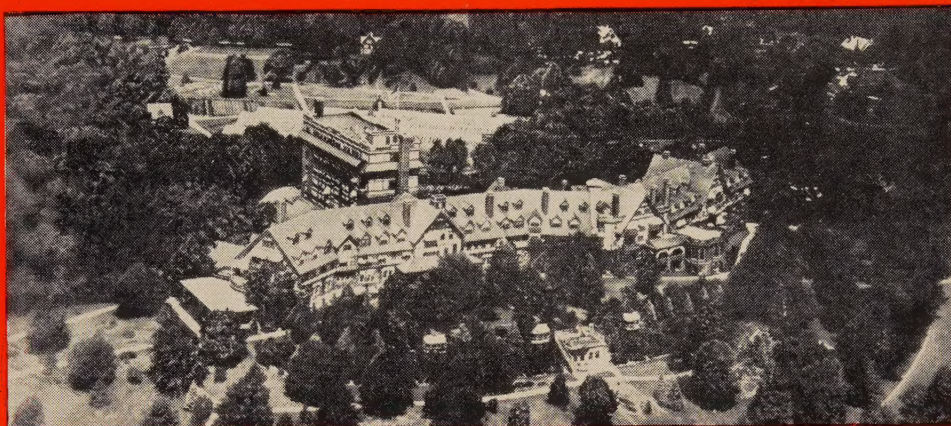
The unpardonable sin is defined in the Scriptures as ascribing to demons the true work of God (Mark 3:28-30). To be afraid of the unpardonable sin is to be sure that one has not committed it, for otherwise one would be entirely unconcerned about sin. Remember that "God hath not given us the spirit of fear, but of power, and of love, and of a sound mind" (II Tim. 1:7). David could testify, "I sought the Lord, and He heard me, and delivered me from all my fears" (Ps. 34:4). He also added, "I have set the Lord always before me: because He is at my right hand, I shall not be moved" (Ps. 16:8).

● When, if ever, might it be proper for our young people to work at root beer stands, dairy bars, etc., on Sunday?

It is my understanding of the Scriptures that the Christian should refrain from his regular employment on the Lord's day, so that it can be devoted to worship and to service. The Christian young people of your community should organize their work schedule so as not to be employed on Sunday. Some duties are necessary on the Lord's day, as, for example, for a Wisconsin farmer to milk his cows; but not for the young people to work at dairy bars.

● Recently an anonymous letter came to my desk. It would have been thoughtful and proper of the writer to have signed his name and given his address, so that there would be the possibility of a reply. I feel very strongly on the point that anonymous letters are cowardly, and can be very cruel; and that no Christian should ever stoop to them.

This
is
the
NEW



KING'S COLLEGE

OPENING SEPTEMBER 14 AT BRIARCLIFF MANOR, NEW YORK

- Beautifully landscaped 42-acre campus
- Private spring-fed lake
- Spacious women's dormitory
- Seven-story men's dormitory
- 225 bedrooms with 124 connecting baths
- Large, tastefully decorated lobby
- Auditorium-chapel
- Gymnasium
- Indoor swimming pool
- Tennis courts

This is the *NEW* King's College—right in the heart of things—just 50 minutes from New York City. Convenient to planes, trains, and turnpikes.

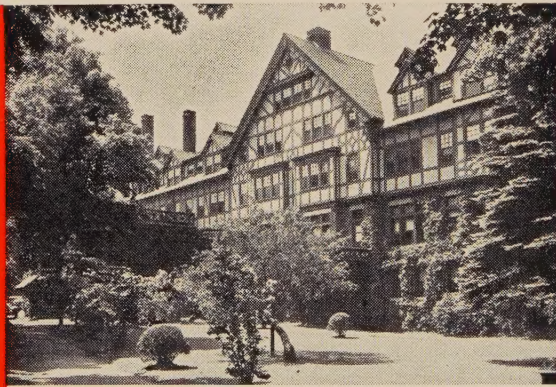
Splendid new facilities for a fine, Christ-centered liberal arts program. B.A., B.S. degrees. Christian instructors and administration headed by Percy B. Crawford, D.D., President. Chartered by the New York Board of Regents. Moderate tuition. For complete information write:

The King's College, King's College, Delaware



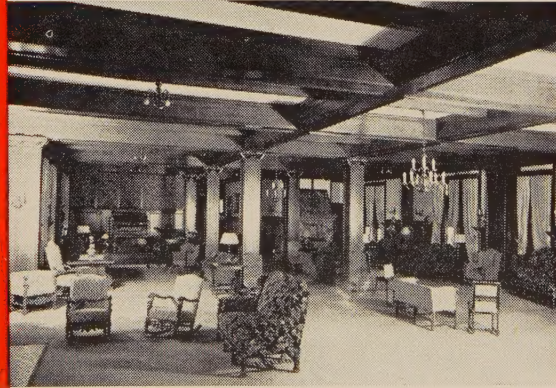
Comfortable, homelike quarters for men students

Three and one-half acre spring-fed private lake



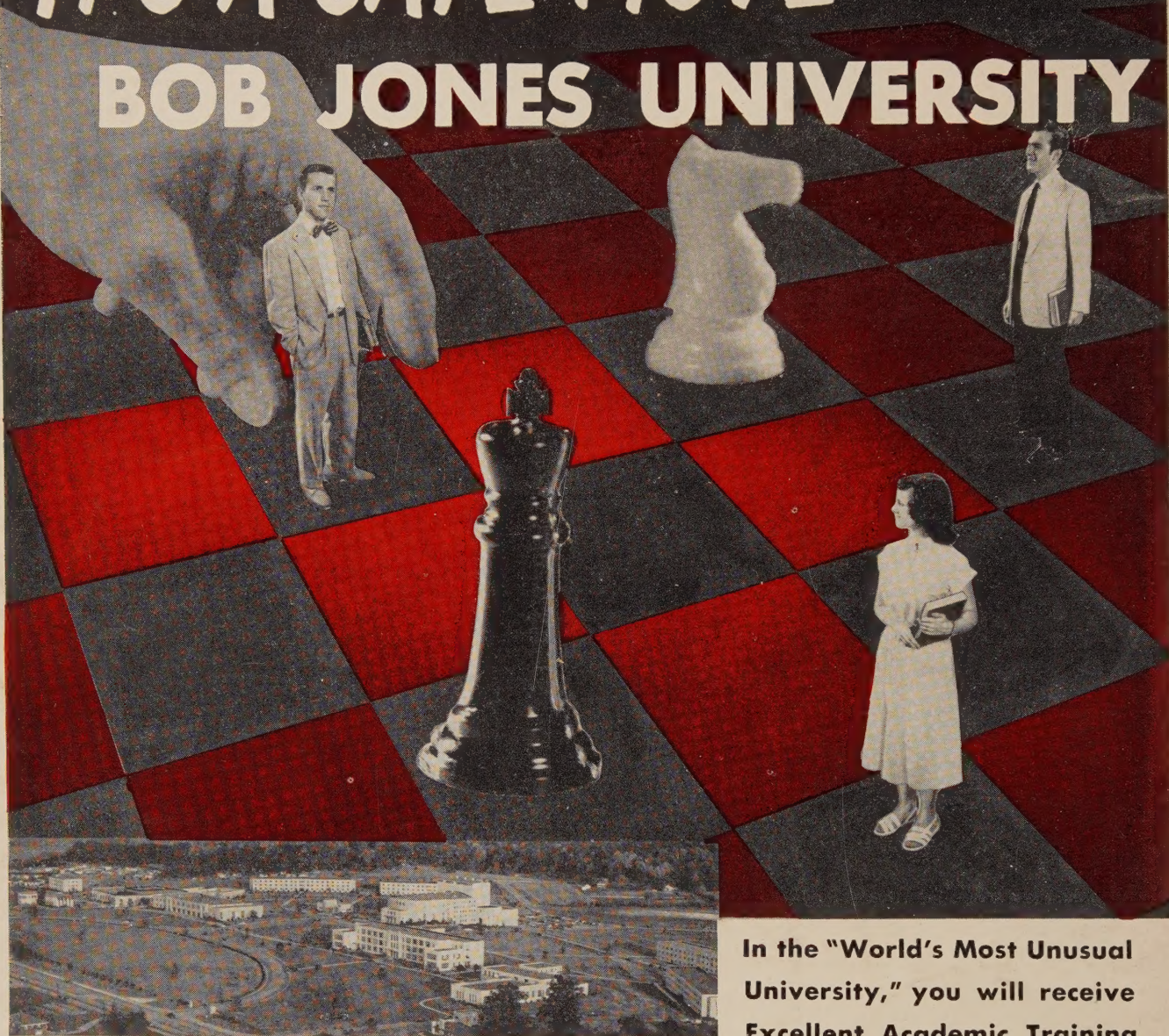
Shade trees and flowering shrubs line the campus

Spacious, tastefully decorated lobby



15579 T24-500 2-56
WARBURG THEO SEMINARY
REU MEMORIAL LIBRARY
DUBUQUE
IOWA

IT'S A SAFE MOVE TO SELECT BOB JONES UNIVERSITY



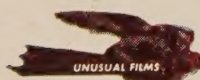
In the "World's Most Unusual University," you will receive Excellent Academic Training

Only in the "World's Most Unusual University" will you find exactly the same combination of **EVANGELISTIC FERVOR, A CHRISTIAN PHILOSOPHY** and **CULTURAL EMPHASIS** which will inspire and equip you to invest that academic training usefully and effectively in life.

BOB JONES UNIVERSITY

GREENVILLE, SOUTH CAROLINA

Music, speech, and art without additional cost above regular academic tuition. Academy and seventh and eighth grades in connection.



WRITE FOR LISTING OF FINE
QUALITY FILMS PRODUCED
AT BOB JONES UNIVERSITY
AND AVAILABLE FOR SHOWING IN YOUR CITY.